

























	SOF	TWAR	E WALL OF SHAME		
YEAR	COMP	PANY	OUTCOME (COSTS IN US \$)		
2005	Hudson Bay Co. [Canada]		Problems with inventory system contribute to \$33.3 million* loss.		
2004-05	UK Inland Revenue		Software errors contribute to \$3.45 billion* tax-credit overpayment.		
2004	Avis Europe PLC [UK]		Enterprise resource planning (ERP) system canceled after \$54.5 million <sup>†</sup> is spent.		
2004	Ford Motor Co.		Purchasing system abandoned after deployment costing approximately \$400 million.		
2004	J Sainsbury PLC [UK]		Supply-chain management system abandoned after deployment costing \$527 million.*		
2004	Hewlett-Packard Co.		Problems with ERP system contribute to \$160 million loss.		
2003-04	AT&T Wireless		Customer relations management (CRM) upgrade problems lead to revenue loss of	f \$100 million.	
2002	McDonald's Corp.		The Innovate information-purchasing system canceled after \$170 million is spent.		
2002	Sydney Water Corp. [/	Australia]	Billing system canceled after \$33.2 million <sup>†</sup> is spent.		
2002	CIGNA Corp.		Problems with CRM system contribute to \$445 million loss.		
2001	Nike Inc.		Problems with supply-chain management system contribute to \$100 million los	is.	
2001	Kmart Corp.		Supply-chain management system canceled after \$130 million is spent.		
2000	Washington, D.C.		City payroll system abandoned after deployment costing \$25 million.		
1999	United Way		Administrative processing system canceled after \$12 million is spent.		
1999	State of Mississippi		Tax system canceled after \$II.2 million is spent; state receives \$I85 million dan	nages.	
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## SOFTWARE ENGINEERING: PLAN AND DOCUMENT PROCESSES

- Bring engineering discipline to SW
  - Term coined ~ 20 years after 1st computer
    Find SW development methods as predictable in
  - quality, cost, and time as civil engineering

"Plan-and-Document"

- Before coding, project manager makes plan
- Write detailed documentation all phases of plan
- Progress measured against the plan
- Changes to project must be reflected in documentation and possibly to plan

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## EXTREME PROGRAMMING (XP) VARIANT OF AGILE LIFECYCLE

- If <u>short iterations</u> are good, make them as short as possible (weeks vs. years)
- If <u>simplicity</u> is good, always do the simplest thing that could possibly work
- If <u>testing</u> is good, test all the time. Write the test code before you write the code to test.
- If <u>code reviews</u> are good, review code continuously, by programming in pairs, taking turns looking over each other's shoulders.
- But you have to do all of them.

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L1.32

L1.34

L1.36

Yes-Plan and document; No - Agile 1. Is specification required? 2. Are customers unavailable? 3. Is the system to be built large? 4. Is the system to be built complex (e.g., real time)? 5. Will it have a long product lifetime? 6. Are you using poor software tools?
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6. Are you using poor software tools?
7. Is the project team geographically distributed?
8. Is team part of a documentation-oriented culture?
9. Does the team have poor programming skills?
10. Is the system to be built subject to regulation?
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### WHAT'S MISSING FROM AGILE

- Requirements elicitation
- Documentation
- Progress estimation
- Unit & functional testing
- System / integration testing
- User acceptance testing
- Continuous refactoring of design
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# WHY SAAS IS > SHRINK-WRAPPED SW...

- 1. No install worries about HW capability, OS
- 2. Data stored safely, persistently on servers
- 3. Easy for groups to interact with same data
- 4. If data is large or changed frequently, simpler to keep 1 copy at central site
- 5. 1 copy of SW, single HW/OS environment => no compatibility hassles for developers
  => beta test new features on 1% of users
- 6. 1 copy => simplifies upgrades for developers and no user upgrade requests

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#### SHRINK WRAPPED SOFTWARE (SWS)

- Client-specific binary, frequent upgrades
- Must work w/many versions of HW, OS, Libraries...
- Hard to maintain

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- Extensive compatibility testing per release
- Alternative: server-centric app, thin client
- Search, email, commerce, social nets, video...
- Now also productivity (Google Docs/Office 365), finance (TurboTax Online), IDEs (Codenvy)...

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### **BUILDING LARGE SAAS**

- Can you design software so that you can recombine independent modules to offer many different apps without a lot of programming?
   Solves "Agile only good for small teams"
- "[Amazon CEO Jeff Bezos] realized long before the vast majority of Amazonians that Amazon needs to be a platform."

Steve Yegge, Googler, former Amazonian, in a 2011 blog post

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#### 2002 JEFF BEZOZ EMAIL: AMAZON SERVICES MANDATE

- 1. "All teams will henceforth expose their data and functionality through service interfaces."
- 2. "Teams must communicate with each other through these interfaces."
- 3. "There will be no other form of inter-process communication allowed: no direct linking, no direct reads of another team's data store, no shared-memory model, no back-doors whatsoever. The only communication allowed is via service interface calls over the network."

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