

# Financial Analysis

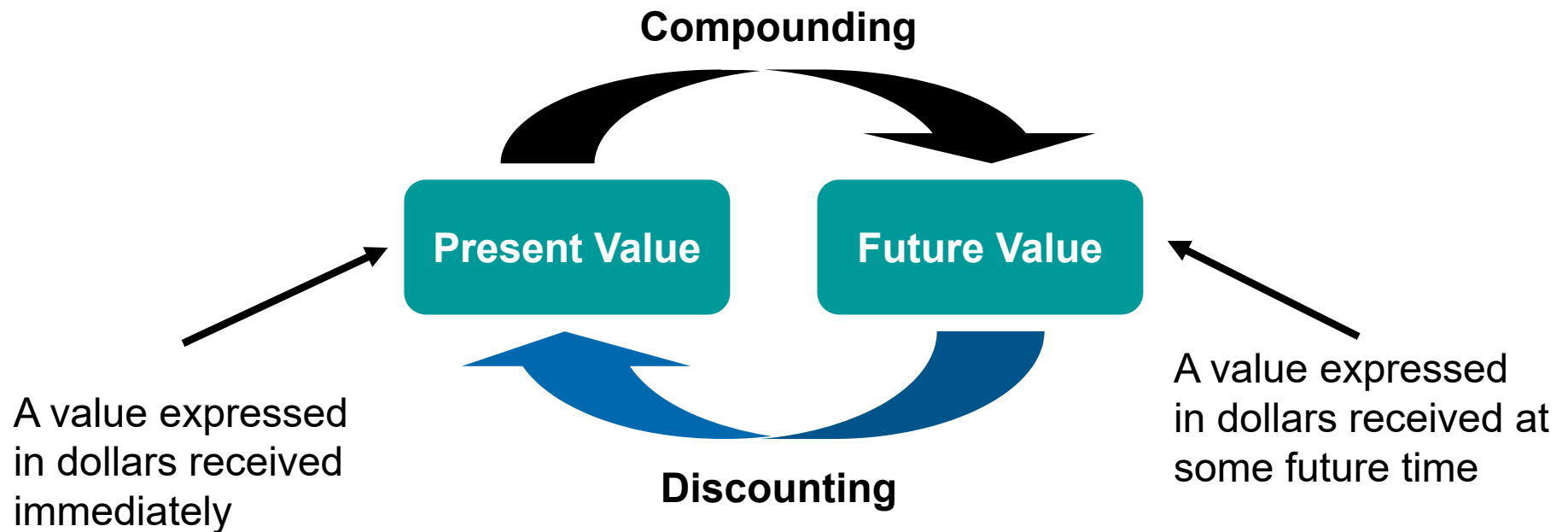
Lecture 4 (4/12/2017)

# Financial Analysis

- Evaluates management alternatives based on financial profitability;
- Evaluates the opportunity costs of alternatives;
- Cash flows of costs and revenues;
- The timing of payments is important. Why?

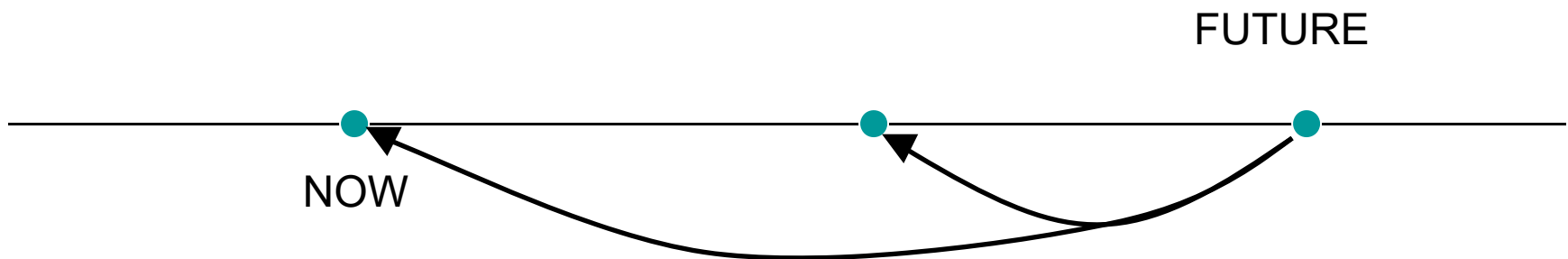
# What is discounting?

- A process that accounts for time preferences
- Converts *future values* to *present values*



# Definition of Discounting

- *The process of converting values expressed in dollars received at one point in time to an equivalent value expressed in dollars received at an earlier point in time*
- *Compounding is the reverse process)*

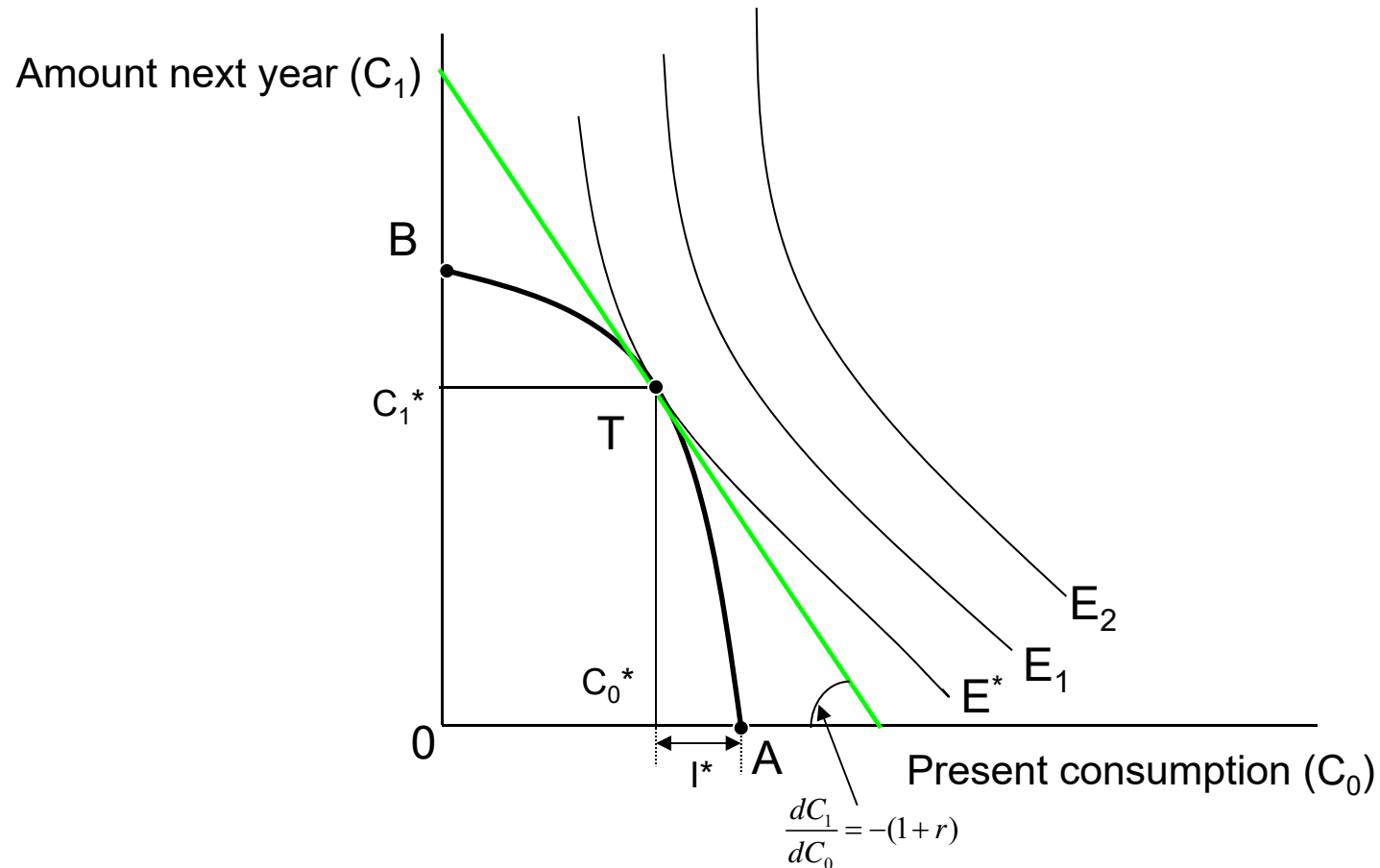


# The interest rate

- Time preference: = human nature + potential investments
- Money can make money over time
- Corollary: using money costs money
- *The interest rate determines the relationship between present and future values*

# Interest rate as a trade-off

*(the economy of Robinson Crusoe, Buongiorno & Gilles 2003)*



Source: *Buongiorno and Gilles 2003, p. 374*

# The interest rate

- Also: *the interest rate is the percentage of the amount invested or borrowed that is paid in interest after one unit of time*

$$V_1 = V_0 + iV_0 = \textit{principal} + \textit{interest}$$

$$V_1 = V_0(1 + i)$$

$$\textit{Future Value: } V_n = V_0(1 + i)^n$$

$$\textit{Present Value: } V_0 = V_n(1 + i)^{-n} = \frac{V_n}{(1 + i)^n}$$

# Discounting Multiple Payments/Costs

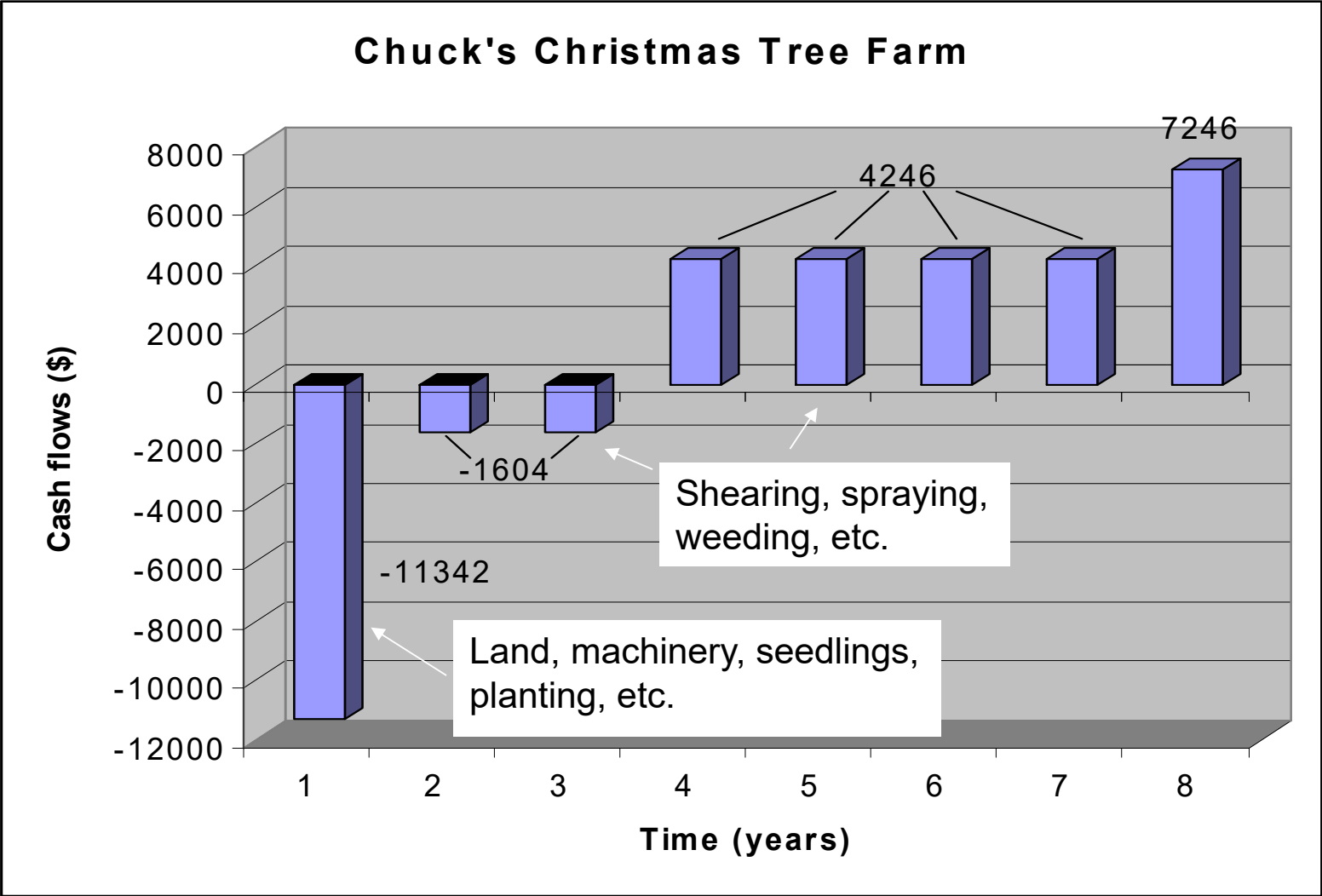


# The Net Present Value (NPV)

- The NPV is the present value of revenues minus the present value of costs:

$$NPV = \frac{R_1}{(1+i)^1} + \frac{R_2}{(1+i)^2} + \dots + \frac{R_n}{(1+i)^n} - \frac{C_1}{(1+i)^1} - \frac{C_2}{(1+i)^2} - \dots - \frac{C_n}{(1+i)^n}$$

# Cash flows



# Derivation of the infinite annual series formula

$$V_0 = \frac{R}{1+i} + \frac{R}{(1+i)^2} + \frac{R}{(1+i)^3} + \dots$$

1. Leave \$100 in a bank account forever at an interest rate of 5%. How much can you withdraw each year?
2. Answer:  $\$100 * 0.05 = \$5/\text{yr}$
3. In other words:  $V_0 i = R \quad \rightarrow \quad V_0 = R / i$

# Infinite annual series

➤ Present value:

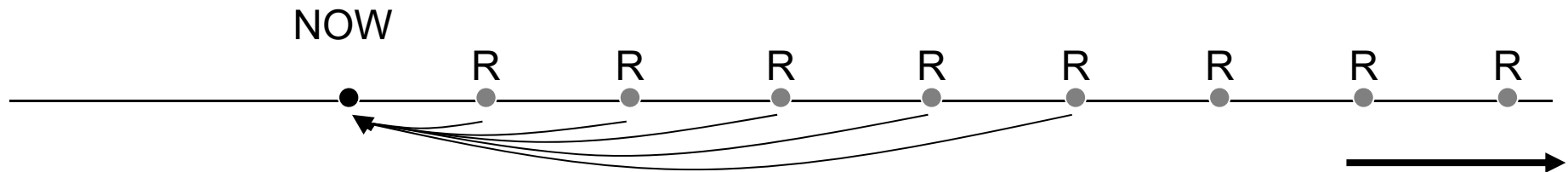
$$V_0 = \frac{R}{i}$$

➤ The payment:

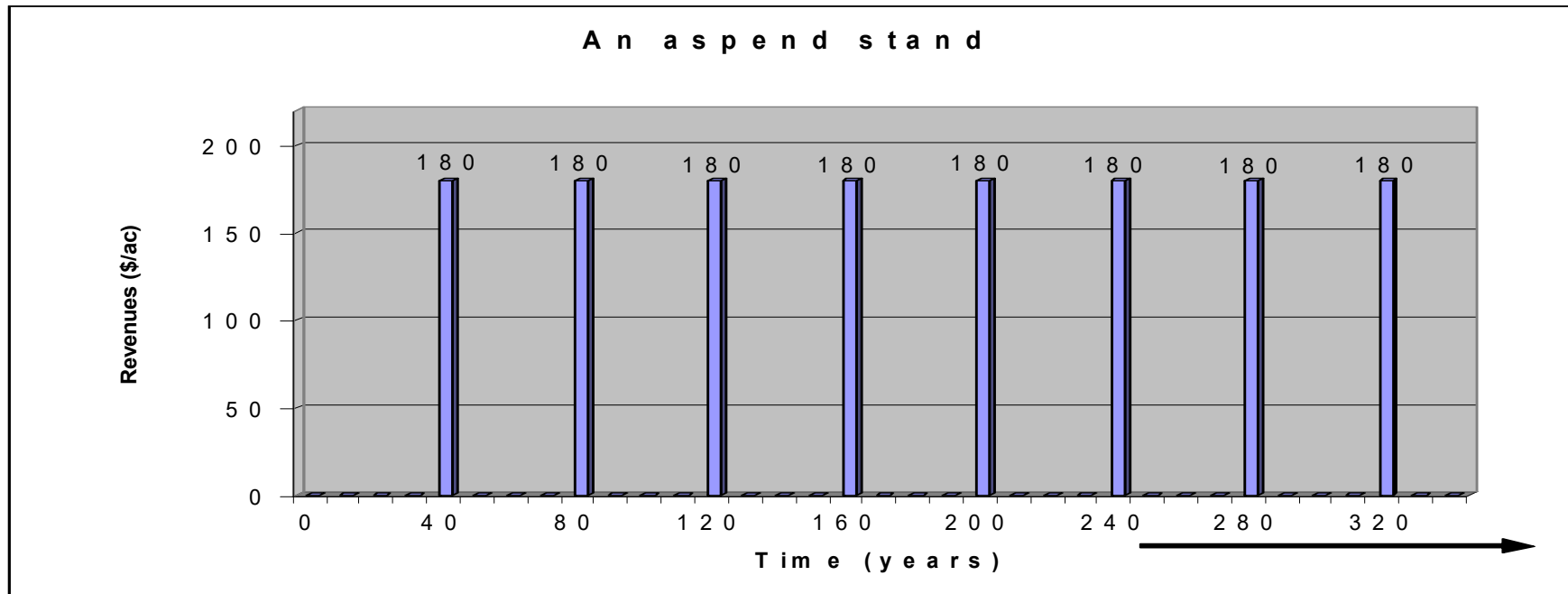
$$R = iV_0$$

➤ The interest:

$$i = \frac{R}{V_0}$$



# Infinite series of periodic payments



Let's use the infinite annual payment formula, but substitute the annual interest rate with a 40 year compound interest rate:

$$V_0 = \frac{R}{i_{40}} = \frac{R}{\frac{R(1+i)^{40} - R}{R}} = \frac{R}{(1+i)^{40} - 1}$$

# Infinite periodic series

➤ Present value:

$$V_0 = \frac{R}{(1+i)^t - 1}$$

➤ The payment:

$$R = V_0 \left[ (1+i)^t - 1 \right]$$

➤ The interest:

$$i = \sqrt[t]{R/V_0 + 1} - 1$$

# Infinite series of periodic payments (the aspen example)

- So, how much is the present value of the revenues generated by the aspen stand at a 6% interest rate?

- Solution:

$$V_0 = \frac{R}{(1+i)^t - 1} = \frac{\$180}{(1+0.06)^{40} - 1} = \underline{\underline{\$19.38}}$$

# Finite series of annual payments

## ➤ Examples:

- Calculating regular, annual payments on a loan for a fix period of time;
- Calculating annual rent/tax payments or management costs for a fix period of time;
- Or, calculating monthly payments.

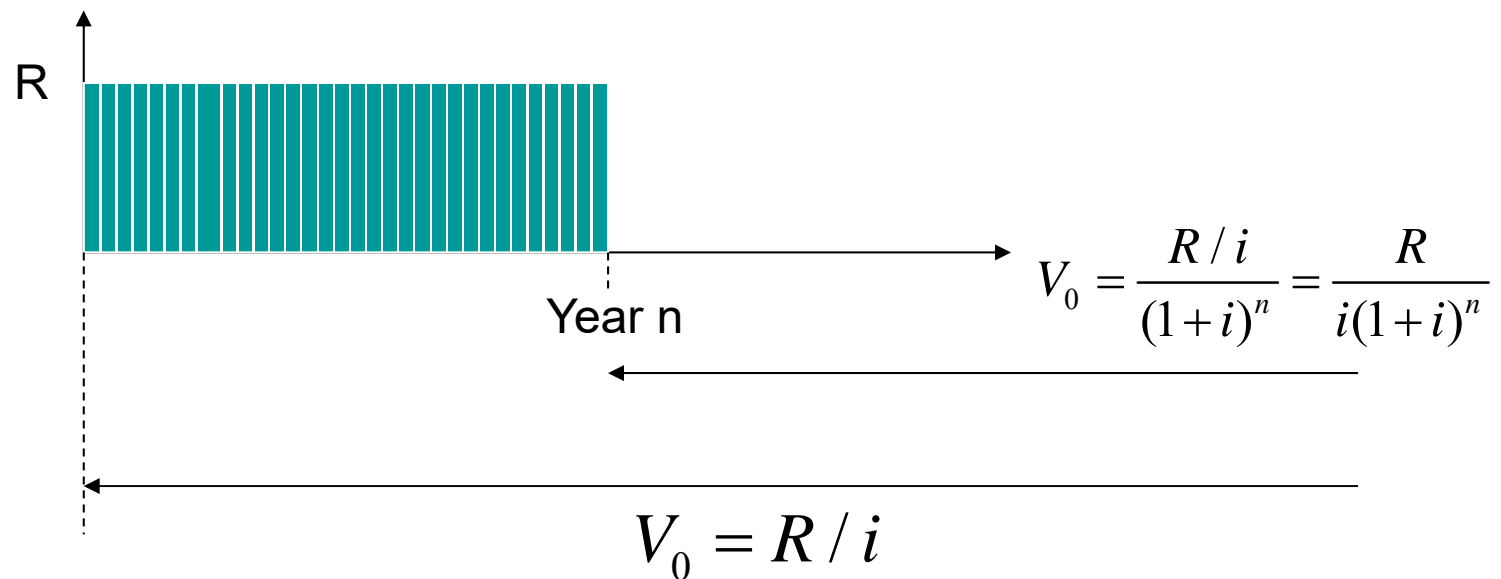
## ➤ Calculating monthly interest rates:

$$i_m = \left[ \sqrt[12]{i + 1} \right] - 1 = (i + 1)^{1/12} - 1 \approx \underline{i / 12}$$



# Finite series of annual payments

- Derivation of the formula:



$$V_0 = \frac{R}{i} - \frac{R}{i(1+i)^n} = \frac{R[(1+i)^n - 1]}{i(1+i)^n}$$

# Finite series of annual payments

$$\text{Present Value: } V_0 = \frac{R[(1+i)^n - 1]}{i(1+i)^n}$$

$$\text{Future Value (in year n): } V_n = \frac{R[(1+i)^n - 1]}{i}$$

Payment to achieve a given  
Present and Future Value:

$$R = \frac{V_0 i (1+i)^n}{(1+i)^n - 1} = \frac{V_n i}{(1+i)^n - 1}$$

# Example

- You want to buy a house in Seattle for \$500,000. You have \$100,000 to put down, so you get a loan with a 5.0% interest. How much would you have to pay each month to pay the loan off within 30 years?

# Solution procedure cont.

1. Convert the annual interest rate of 5% to a monthly interest rate

$$\begin{aligned}i_m &= [\sqrt[12]{i + 1}] - 1 = [\sqrt[12]{0.05 + 1}] - 1 = \\ &= 0.004074 = \underline{\underline{0.4074\%}}\end{aligned}$$

2. Plug in the monthly interest rate in the finite annual payments formula:

$$\begin{aligned}R_m &= \frac{V_0 i_m (1 + i_m)^n}{(1 + i_m)^n - 1} = \frac{\$400,000 \cdot 0.004074 \cdot (1 + 0.004074)^{360}}{(1 + 0.004074)^{360} - 1} = \\ &= \frac{\$7043.2517}{3.32194} = \underline{\underline{\$2,120.22}}\end{aligned}$$

# Finite series of periodic payments

- There is a fixed amount ( $R$ ) that you receive or pay every  $t$  years for  $n$  years (where  $n$  is an integer multiple of  $t$ );
- Example: An intensively managed black locust stand (*Robinia pseudoacacia*) is coppiced three times at 20-year intervals. After the third coppice (at age 60), the stand has to be replanted. At ages 20, 40 and 60 yrs the stand produces \$1,000 per acre. Using a 5% discount rate, what would the present value of these harvests be?

# Solution procedure

- What do we know?
  1.  $R_{20} = \$1,000$
  2.  $n = 60$  yrs,  $t = 20$  yrs
  3.  $i = 5\% = 0.05$
- What do we need to know?
  - Present Value ( $V_0$ )
- What formula to use?
  - Use the finite annual payment formula with a 20-year compound interest rate.

# Solution procedure cont.

- First let's calculate the 20 year compound interest rate:

$$i_{20} = (1 + 0.05)^{20} - 1 = \underline{165.3298\%}$$

- Plug in the 20-yr interest rate into the finite annual series formula:

$$\begin{aligned} V_0 &= \frac{R[(1+i)^n - 1]}{i(1+i)^n} = \frac{\$1,000[(1+1.6533)^3 - 1]}{1.6533(1+1.6533)^3} = \\ &= \frac{\$17,679.23436}{30.88238} = \underline{\underline{\$572.47}} \end{aligned}$$

# Finite periodic payments formula

➤ In general:

$$V_0 = \frac{R[(1+i)^n - 1]}{[(1+i)^t - 1](1+i)^n}$$

➤ The payment to achieve a given present value:

$$R = \frac{V_0[(1+i)^t - 1](1+i)^n}{[(1+i)^n - 1]}$$



# **Discounting with Inflation**

# Definition

- Inflation: an increase in average price level, reducing the purchasing power of a unit currency (deflation is the reverse process)
- Inflation rate: average annual rate of increase in the price of goods

# Measuring Inflation

- Consumer Price Index (CPI)\*: measures the average increase in the cost of a standard collection of consumer goods (market basket)
- Producer Price Index (PPI): measures the average increase in the cost of a standard collection of production inputs

*\*CPI: the Consumer Price Index for All Urban Consumers (CPI-U) for the U.S. City Average for All Items, 1982-84=100.*

# The Average Annual Inflation Rate

$$k = (t_2 - t_1) \sqrt[t_2 - t_1]{\frac{CPI_{t_2}}{CPI_{t_1}}} - 1$$

- Example: Calculate the average annual inflation rate for the last 30 years (1985-2015)
- Solution: Use the website at <http://stats.bls.gov> to get CPIs:

$$k = (2015 - 1985) \sqrt[2015 - 1985]{\frac{CPI_{2015}}{CPI_{1985}}} - 1 = 30 \sqrt[30]{\frac{207.8}{105.5}} - 1 = 0.02285 = \underline{\underline{2.285\%}}$$

# Components of the Interest Rate

- The nominal rate: includes both the cost of capital and inflation;
- The real rate: is the rate earned on an investment after accounting for inflation. This is the real return for investing one's money.

***the nominal rate  $\approx$  the inflation rate + the real rate***

$$\underline{i \approx k + r}$$

# Combining Interest Rates

- Let  $i$  = the nominal rate;
- $r$  = the real rate; and
- $k$  = the inflation rate.

$$i = \frac{[R(1+r)](1+k) - R}{R} = (1+r)(1+k) - 1 =$$
$$= \underline{\underline{r + k + rk}} \approx r + k$$

$i = r + k + rk;$	$r = \frac{(1+i)}{(1+k)} - 1;$	$k = \frac{(1+i)}{(1+r)} - 1$
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# Combining Interest Rates

- Example: You bought a house in 1985 for \$120,000. In 2015 it was appraised at \$450,000. How much was your real rate of return on this house if the average annual inflation rate between 1985 and 2015 was 2.285%?

➤ Solution:

- Which formula to use?

$$r = \frac{(1+i)}{(1+k)} - 1$$

- How do we calculate  $i$ ?

$$i = (2015-1985) \sqrt[11]{\frac{V_{2015}}{V_{1985}}} - 1 = 11 \sqrt[11]{\frac{\$450,000}{\$120,000}} - 1 = \underline{\underline{0.045044}}$$

- Calculate  $r$ .

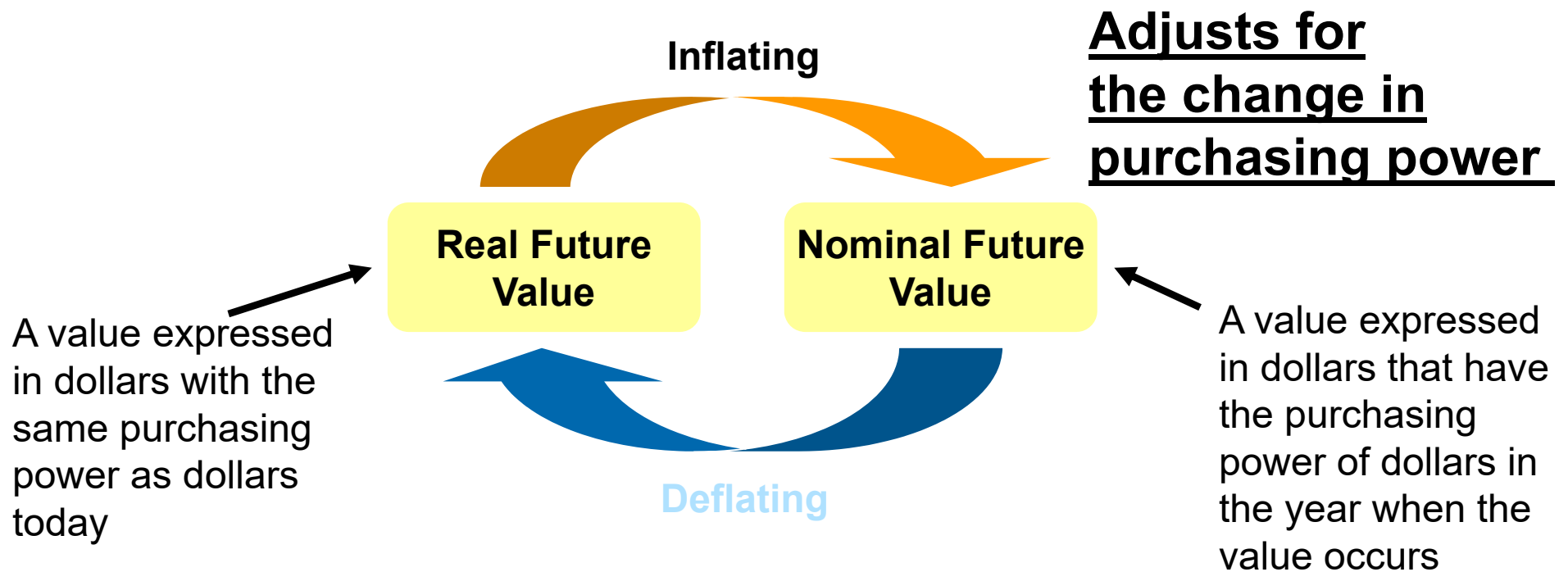
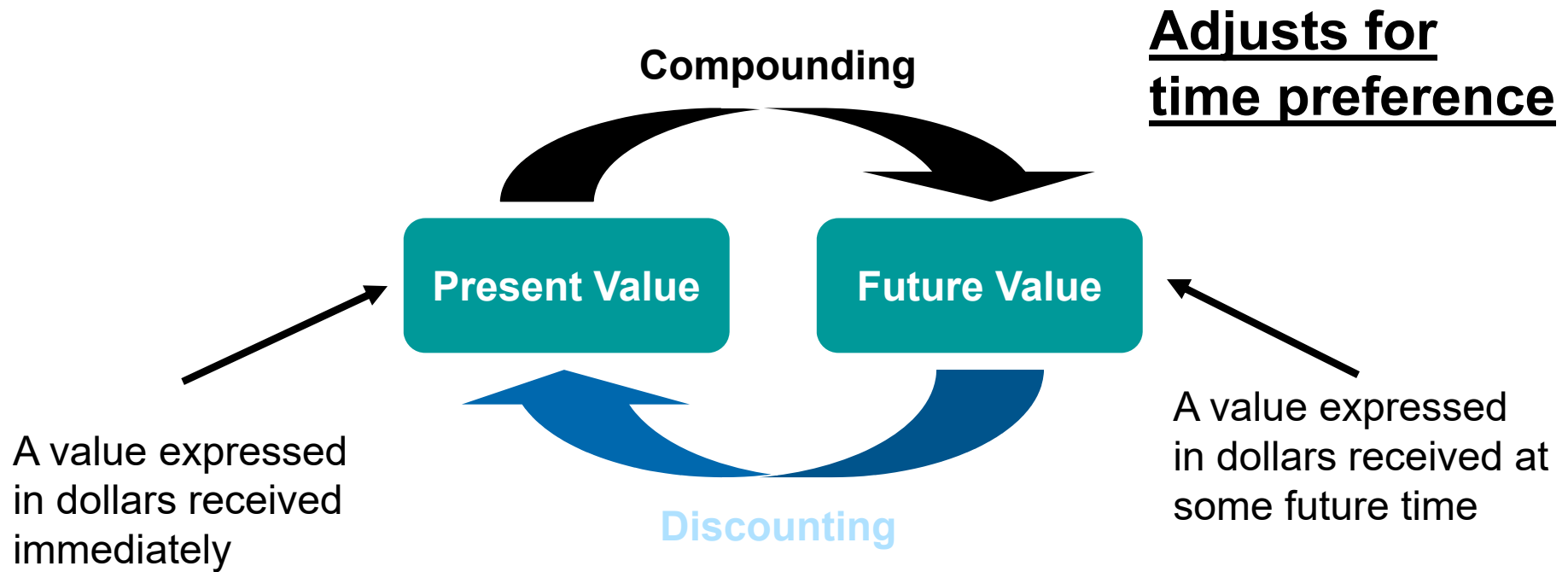
$$r = \frac{1 + 0.045044}{1 + 0.02285} - 1 = 0.0217 \approx \underline{\underline{2.2\%}}$$



# Deflating and Inflating

- Deflating: The process of converting a value expressed in the currency of a given point in time into a value expressed in the currency of an earlier time with the same purchasing power ;
- Inflating: is the reverse process.

Note: Historical inflation rates are available to inflate past values to the present.



# Deflating and Inflating

$V_n^*$  = nominal value occurring in year  $n$ ,

$V_n$  = real value occurring in year  $n$ , and

$n_0$  = reference year.

$$\underline{\text{Real value:}} \quad V_n = (1 + k)^{-(n-n_0)} V_n^*$$

$$\underline{\text{Nominal value:}} \quad V_n^* = (1 + k)^{(n-n_0)} V_n$$

Note: Deflating/inflating is mathematically same as discounting/compounding but conceptually very different.

# Example 1

➤ How much would a salary of \$69,000 in 2020 be worth in current (2014) dollars if the forecasted average annual inflation rate is 4%?

➤ Solution:

1. What do we know?  $V_{2020}^* = \$69,000$ ,  $n_0 = 2014$
2. What do we need to know?  $V_{2020} = ?$
3. Which formula to use?

$$\begin{aligned} V_{2020} &= (1 + 0.04)^{-(2020-2014)} V_{2020}^* = \\ &= 1.04^{-6} \cdot \$69,000 = \underline{\underline{\$54,531.70}} \end{aligned}$$

# Example 2

➤ How much would a salary of \$15,000 in 1976 be worth in current dollars (2014)?

➤ Solution:

1. What do we know?  $V_{1976}^* = \$15,000$ ,  $n_0 = 2014$

2. What do we need to know?  $V_{1976} = ?$

3. Which formula to use?

$$V_{1976} = (1 + k)^{-(1976-2014)} V_{1976}^*$$

$$\text{where } k = \sqrt[2014-1976]{\frac{CPI_{2014}}{CPI_{1976}}} - 1$$

## Example 2

$$\begin{aligned} V_{1976} &= \left( 1 + \sqrt[38]{\frac{CPI_{2014}}{CPI_{1976}}} - 1 \right)^{38} V_{1976}^* = \left( \sqrt[38]{\frac{CPI_{2014}}{CPI_{1976}}} \right)^{38} V_{1976}^* = \\ &= \frac{CPI_{2014}}{CPI_{1976}} \cdot V_{1976}^* = \frac{236.3}{56.9} \cdot \$15,000 = \underline{\underline{\$62,214.41}} \end{aligned}$$

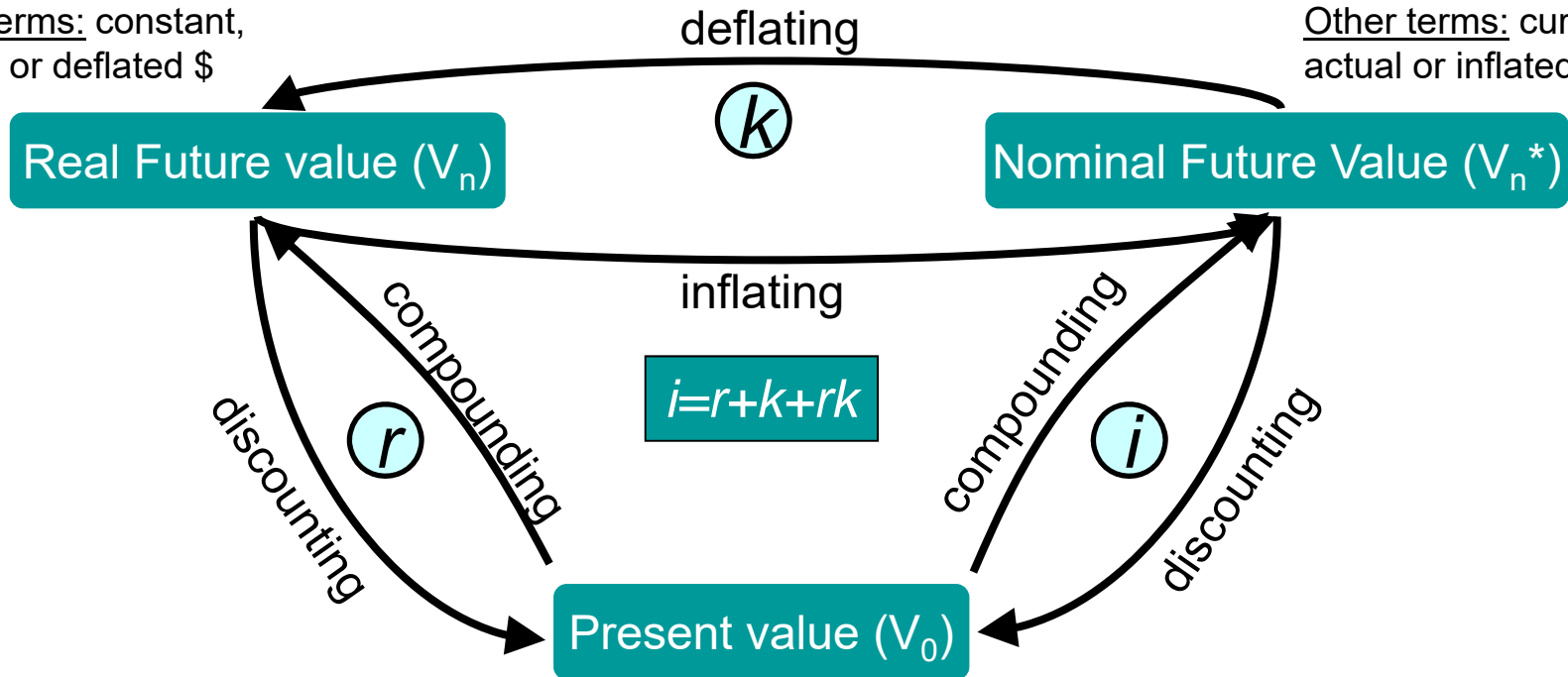
# Rules of discounting with inflation

- Discount nominal future values with a nominal rate and discount real future values with a real rate;
- When a present value is compounded by a real rate, then the result is a real future value;
- When a present value is compounded by a nominal rate, then the result is a nominal future value.

# Discounting with inflation

Other terms: constant,  
relative or deflated \$

Other terms: current,  
actual or inflated \$



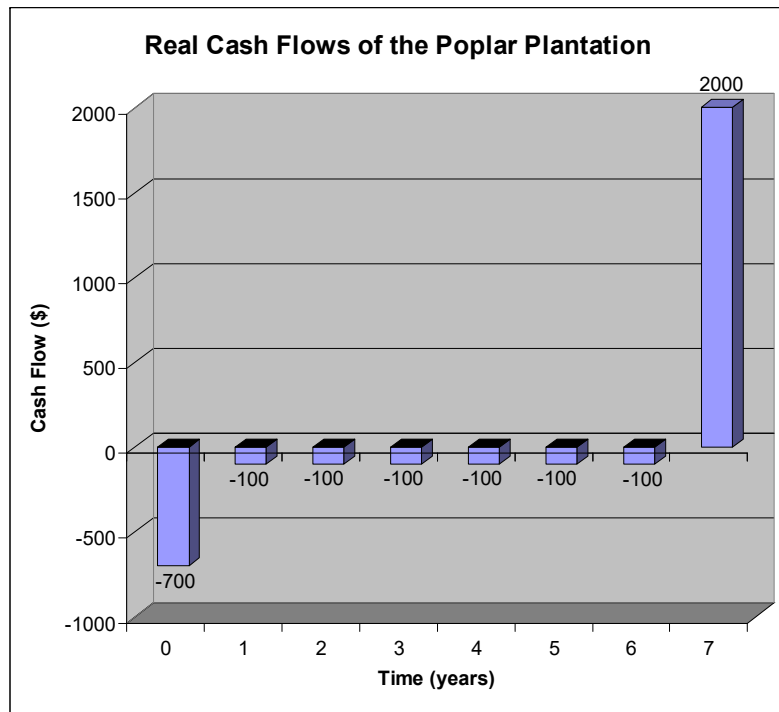
Note: It is often hard to tell if a future value is real or nominal



# A hybrid poplar plantation

- The plantation can be established for \$600/ac on a land that can be rented for \$100/ac/year. You expect the land rent to go up at about the same rate as the inflation rate (=4%/year). After 7 years, the plantation will produce 20 tons of chips per acre. The current price for chips is \$100/ton and you expect this price to go up at the rate of the inflation. What is the present value of the poplar project at an 8% real interest rate?

## ➤ The cash flows



$$k = 4\%$$

$$r = 8\%$$

$$i = r + k + rk = 0.08 + 0.04 + 0.08 \cdot 0.04 =$$

$$= 0.1232 = \underline{12.32\%}$$

Year	Future Values		Present Values (\$)
	Real (constant values) $k$	Nominal (current values) $i$	
0	-700		
1	-100		
2	-100		
3	-100		
4	-100		
5	-100		
6	-100		
7	2000		
NPV	N/A	N/A	