# Overview of Financial Analysis <br> and the Land Expectation Value 

Lecture 4 (04/13/2017)

## Overview

- Steps in Financial Analysis
- Selecting an Interest Rate
- Net Present Value
- Benefit/Cost Ratio
- Internal Rate of Return
- Discussion: Deep-future discounting


## Steps in Financial Analysis

1. Framing the question
$>$ What is the decision that needs to be made?
$>$ Who will be affected by the decision?
$>$ How will the results of the financial analysis be used to make the decision?
2. Establish the scope of the problem
$>$ What is the spatial and temporal scale?
$>$ What key factors should be included?
> Management objectives
3. Identify the schedule of events in the project
$>$ When do costs and revenues occur?
$>$ When do activities, services occur?
4. Identify the quantity, value and timing of costs, benefits, services and goods

- Identify data availabilities and needs;
- What models to use for predictions;
- Things that are hard to quantify, value or both.

5. Select an interest rate
6. Calculate Net Present Value (NPV) and other financial indicators;
7. Compare/rank projects.

## Guides for Selecting the Interest Rate

1. Alternate Rate of Return (ARR): The rate an investor can earn in his/her best comparable alternative investment. (Note: An alternative investment must be comparable in terms of risk, liquidity; taxes, transaction costs and time period)
2. The interest on the loan that is to be used to carry out the project;
3. The rate of return on the investments that the money would be used for if the project was not pursued;
4. Some organizations have set discount rates.

## Financial criteria for comparing different projects

- Net Present Value (NPV) is the most widely accepted criterion:

$$
N P V=\sum_{t} \frac{\text { Revenue }_{t}-\text { Cost }_{t}}{(1+i)^{t}}>0
$$

- Projects with a + NPV should be pursued;
- The higher the NPV, the better;
- Limitation: the NPV does not take the relative size of the investment into account.
- Benefit/Cost Ratio (B/C) measures the size of the benefits of a project relative to the costs of the project:

$$
B / C=\sum_{t} \frac{\text { Revenue }_{t}}{(1+i)^{t}} / \sum_{t} \frac{\text { Cost }_{t}}{(1+i)^{t}}>1
$$

- Use NPV if NPV and B/C conflict;
- Use other, non-financial criteria to tip the balance.
- Internal Rate of Return (IRR): is the interest rate at which $\mathrm{NPV}=0$.

$$
N P V=\sum_{t} \frac{\text { Revenue }_{t}-\text { Cost }_{t}}{(1+i)^{t}}=0
$$

- Project acceptability criterion: IRR>ARR;
- Unique to the project;
- Investors with different minimum acceptable rates of return can look at one IRR;
- NPV and IRR guidelines are sometimes inconsistent;
- IRR is "hard" to calculate.


## Example

- Consider two alternative forest management regimes:

|  | Year | Low Intensity <br> Option | High <br> Intensity <br> Option |
| :---: | :---: | :---: | :---: |
| Establishment <br> cost | 0 | $\$ 50$ | $\$ 400$ |
| Annual <br> management <br> cost | All | $\$ 25$ | $\$ 50$ |
| Final revenue | 30 | $\$ 4,000$ | $\$ 8,000$ |

## The NPV and IRR



## Benefit/Cost Ratios



## The Land Expectation Value (LEV)

## Financial Analysis of Stand-Level Forest Management Decisions

- Even-aged stands:
- One age-class with ages ranging no more than 20\% of a rotation;
- Most or all of the stand is removed at harvest;
- No generational overlap on a given site;
- Favors shade-intolerant species: oaks, pines, Douglas fir, etc;
- Low harvesting costs;
- Most industrial forests are even-aged.
- Uneven-aged stands


## The value of forest land

- The Land Expectation Value:* considers the value of bare land at the start of an even-aged forest rotation;
- The Forest Value: considers the value of land and trees at any stage of stand development;
- Transaction Evidence Approach: is based on identifying recent sales with similar properties.
*Note: LEV is also known as the Soil Expectation Value, Willingness to Pay for Land or Bare Land Value


## Definition of LEV

The Land Expectation Value (LEV) is the net present value of an infinite series of identical, even-aged forest rotations, starting from bare land.

Major Assumption of LEV: the rotations are identical


## The LEV can be used:

- To identify optimal even-aged management regimes for forest stands where the primary objective is to maximize financial returns;
- To estimate the value of forestland without standing timber that is used for growing timber.


## Limitations of LEV

- LEV is a poor predictor of forestland value if the main value of land is not timber related;
- LEV can be used to estimate the opportunity costs of various management regimes;
- Prices and costs are assumed to be constant (use real rate).


## Calculation of LEV



## Basic types of costs \& revenues:

1. Establishment costs (e.g., site prep., planting)
2. Annual costs and revenues (e.g., property tax, hunting leases)
3. Intermediate costs and revenues (thinnings, pruning, etc.)
4. Final net revenue

## Calculation of LEV



- Method 1:

1. Calculate the present value of the first rotation;

$$
P V_{R_{1}}=-E+\sum_{t=1}^{R-1} \frac{I_{t}}{(1+r)^{t}}+\frac{A\left[(1+r)^{R}-1\right]}{r(1+r)^{R}}+\frac{\sum_{p=1}^{n} P_{p} \cdot Y_{p, R}-C_{h}}{(1+r)^{R}}
$$

2. Convert the present value to a future value;

$$
F V_{R_{1}}=(1+r)^{R} \cdot P V_{R_{1}}
$$

3. Apply the infinite periodic payment formula

$$
L E V=\frac{F V_{R_{1}}}{(1+r)^{R}-1}=
$$

## Calculation of LEV



- Method 2:

1. Calculate the future value of the first rotation;

$$
\begin{aligned}
F V_{R_{1}}= & -E(1+r)^{R}+\sum_{t=1}^{R-1} I_{t}(1+r)^{(R-t)}+\frac{A\left[(1+r)^{R}-1\right]}{r}+ \\
& +\sum_{p=1}^{n} P_{p} \cdot Y_{p, R}-C_{h}
\end{aligned}
$$

2. Apply the infinite periodic payment formula

$$
L E V=\frac{F V_{R_{1}}}{(1+r)^{R}-1}=
$$

## Calculation of LEV



- Method 3:

1. Calculate the future value of the first rotation, ignoring the annual costs and revenues:

$$
F V_{R_{1}}^{\prime}=-E(1+r)^{R}+\sum_{t=1}^{R-1} I_{t}(1+r)^{(R-t)}+\sum_{p=1}^{n} P_{p} \cdot Y_{p, R}-C_{h}
$$

2. Apply the infinite periodic payment formula

$$
L E V=\frac{F V_{R_{1}}^{\prime}}{(1+r)^{R}-1}+\frac{A}{r}=
$$

## A Loblolly Pine Example

| Management <br> Activity | Cost/Revenue <br> $(\$ / a c r e)$ | Timing | Present <br> Value of <br> First <br> Rotation | Future <br> Value of <br> First <br> Rotation |
| :--- | :---: | :---: | :---: | :---: |
| Reforestation | 125.00 | 0 | $-\$ 125.00$ | $-\$ 1,285.71$ |
| Brush control | 50.00 | 5 | $-\$ 37.36$ | $-\$ 384.30$ |
| Thinning cost | 75.00 | 10 | $-\$ 41.88$ | $-\$ 430.76$ |
| Thinning revenue | 200.00 | 20 | $\$ 62.36$ | $\$ 641.43$ |
| Property tax | 3.00 | annual | $-\$ 45.14$ | $-\$ 464.29$ |
| Hunting lease | 1.00 | annual | $\$ 15.05$ | $\$ 154.76$ |
| Final harvest | $3,000.00$ | 40 | $\$ 291.67$ | $\$ 3,000.00$ |
| Total |  |  | $\$ 119.69$ | $\$ 1, \mathbf{2 3 1 . 1 2}$ |

Calculate the per acre LEV using a $6 \%$ real alternative rate of return.

## - Method 1:

1. Convert PV of $1^{\text {st }}$ rotation to FV :

$$
F V_{R_{1}}=P V_{R_{1}}(1+r)^{40}=\$ 119.69 \cdot(1.06)^{40}=\$ 1,231.12
$$

2. Apply the infinite periodic payment formula for this future value:

$$
L E V=\frac{F V_{R_{1}}}{(1+r)^{R}-1}=\frac{\$ 1,231.12}{9.28571}=\underline{\underline{\$ 132.58}}
$$

- Method 2: is identical to Step 2 in Method 1;


## - Method 3:

1. Calculate FV of 1st rotation without annual costs/revenues:

$$
\begin{aligned}
F V_{R_{1}}^{\prime}= & -\$ 1,285.71-\$ 384,30-\$ 430.76+ \\
& +\$ 641.43+\$ 3,000=\$ 1,540.66
\end{aligned}
$$

2. Apply the infinite periodic payment formula for this future value:

$$
L E V^{\prime}=\frac{\$ 1,540.66}{(1.06)^{40}-1}=\underline{\$ 165.9172}
$$

3. Apply and deduct the infinite annual series of net revenues:

$$
L E V=L E V^{\prime}+\frac{A}{r}=\$ 165.9172+\frac{-\$ 2}{0.06}=\underline{\underline{\$ 132.58}}
$$

$$
L E V=\frac{\left[-E+\sum_{t=1}^{R-1} \frac{I_{t}}{(1+r)^{t}}+\frac{A\left[(1+r)^{R}-1\right]}{r(1+r)^{R}}+\frac{\sum_{p=1}^{n} P_{p} \cdot Y_{p, R}-C_{h}}{(1+r)^{R}}\right](1+r)^{R}}{(1+r)^{R}-1}
$$

$$
L E V=\frac{-E(1+r)^{R}+\sum_{t=1}^{R-1} I_{t}(1+r)^{(R-t)}+\frac{A\left[(1+r)^{R}-1\right]}{r}+\sum_{p=1}^{n} P_{p} \cdot Y_{p, R}-C_{h}}{(1+r)^{R}-1}
$$

$$
L E V=\frac{-E(1+r)^{R}+\sum_{t=1}^{R-1} I_{t}(1+r)^{(R-t)}+\sum_{p=1}^{n} P_{p} \cdot Y_{p, R}-C_{h}}{(1+r)^{R}-1}+\frac{A}{r}
$$

$F V_{\text {refrosestaion }}=-E(1+r)^{R}=-\$ 125.00 \cdot(1.06)^{40}=\underline{-\$ 1,285.71}$

$$
P V_{\text {brush }}=I_{5}(1+r)^{-5}=-\$ 50.00 \cdot(1.06)^{-5}=-\$ 37.36
$$

$F V_{\text {brush }}=I_{5}(1+r)^{(R-5)}=-\$ 50.00 \cdot(1.06)^{35}=-\$ 384.30$

$$
\begin{aligned}
& P V_{\text {tax }}=\frac{A_{\text {tax }}\left[(1+r)^{R}-1\right]}{r(1+r)^{R}}=\frac{-\$ 3.00\left[(1.06)^{40}-1\right]}{0.06(1.06)^{40}}= \\
& =\frac{-\$ 27.8571}{0.61714}=-\$ 45.14
\end{aligned}
$$

$$
\begin{aligned}
& F V_{t a x}=\frac{A_{\text {ax }}\left[(1+r)^{R}-1\right]}{r}=\frac{-\$ 3.00\left[(1.06)^{40}-1\right]}{0.06}= \\
& =\frac{-\$ 27.8571}{0.06}=\underline{-\$ 464.29}
\end{aligned}
$$

$$
P V_{\text {harvest }}=\frac{\sum_{p=1}^{n} P_{p} Y_{p, R}-C_{h}}{(1+r)^{R}}=\frac{\$ 3000.00}{1.06^{40}}=\underline{-\$ 291.67}
$$

