

Program

Session A-1: FTA and Asia

Moderator: **Kar-yiu Wong** (University of Washington)

"Asian and China: Managing Competition and Exploring Complementarities"

Yunhua Liu (Nanyang Technological University)

Discussant: **Pyeong Tak Nahm** (Kyungil University)

"Indonesia's Hesitance with AFTA and AFTA *plus*: A Political Economy Explanation"

Anis Chowdhury (University of Western Sydney)

Discussant: **Soo Suk Sohn** (Kyungil University)

Session A-2: FDI and Trade

Moderator: **Nathalie Aminian** (University of Le Havre)

"Economic Integration, Trade Diversion, and Welfare Change"

Juyoung Cheong (University of Washington)

Kar-yiu Wong (University of Washington)

Discussant: **Kun-Ming Chen** (National Chengchi University)

"Trade and Development: East Asian Ranks and Zipf's Law"

Jang C. Jin (Chinese University of Hong Kong)

Discussant: **Jun Hee Lee** (Yeungnam University)

Session A-3: FDI and Location Choice

Moderator: **Anis Chowdhury** (University of Western Sydney)

"Foreign Direct Investment, Intra-Regional Trade and Production Sharing in East Asia"

Nathalie Aminian (University of Le Havre)

K. C. Fung (University of California, Santa Cruz and University of Hong Kong)

Hitomi Iizaka (University of Hong Kong)

Discussant: **Chaedeug Lee** (Pusan National University)

"Agglomeration Economies and Location Choice of Inward Foreign Direct Investment in Korea"

Ki-Dong Lee (Keimyung University)

Seok Joon Hwang (Keimyung University)

Min Hwan Lee (Yeungnam University)

Discussant: **Taekyu Lee** (Korea Economic Research Institute)

Session A-4: Foreign Exchange and Trade

Moderator: **Jang C. Jin** (Chinese University of Hong Kong)

"Macroeconomic Impacts of Foreign Exchange Reserve Accumulation: A Theory and Some International Evidence"

Shin-ichi Fukuda (University of Tokyo)

Yoshifumi Kon (University of Tokyo)

Discussant: **Byoung-Ky Chang** (Pukyong National University)

"The Impact of Trade Openness on the Real Exchange Rate and the Trade Balance: Closed-Form Solutions and Some Evidence"

Guen Mee Ahn (Korea University)

Youngjae Kim (Pusan National University)

Discussant: **Keun Jon Chung** (Keimyung University)

"The Impact of Exchange Rate Movements on Dumping Activity: Theory and Evidence"

Kun-Ming Chen (National Chengchi University)

Chia-Ching Lin (Nanhua University)

Discussant: **Byung Wan Lee** (Yeungnam University)

Session B-1: Growth and Innovation

Moderator: **Gwang-Lag Son** (Yeungnam University)

"The Employment Effect of Economic Growth: Identifying Determinants of Employment Elasticity"

Chang Kon Choi (Chonbuk National University)

Discussant: **Dongsoon Lim** (Donggeui University)

"Innovation Heterogeneity and Firm Growth in the Korean Service Industry"

Keunjae Lee, (Pusan National University)

Sunghee Choi (Pusan National University)

Byeongho Choe (Pusan National University)

Discussant: **Hyun-Ok Han** (Pusan National University)

Session B-2: Infrastructure and Growth

Moderator: **Yong Ho Choi** (Kyungpook National University)

"The Effect of Public Infrastructure on Productivity: The Case of Korea"

Bongjin Kim (Kyushu University)

Iltae Kim (Chonnam National University)

Discussant: **Sang-Mok Kang** (Pusan National University)

"A Survey on the Logistics Service Providers in Shanghai"

Fu Chin Chin (Yeungnam University)

Jung-Han Bae (Yeungnam University)

Gwi Ok Kim (Yeungnam University)

Discussant: **Won Phil Shim** (Andong National University)

Session B-3: Infrastructure and Growth

Moderator: **Byung Jin Park** (Yeungnam University)

"Discriminatory Local Tax under Decentralization"

Woohyung Lee (Kyushu Institute of Technology)

Moriki Hosoe (Kyushu University)

Discussant: **Jin Kwon Hyun** (Ajou University)

"The Political Economy of an International Environmental Agreement"

Keum Soo Kim (Hoseo University)

Discussant: **Sang Ho Lee** (Chonnam National U)

Session B-4: Economics in General (Organized by PNU-BK21-Economics)

Moderator: **Byeongho Choe** (Pusan National University)

"An Empirical Study of Monetary Policy's Transmission Function in Korea Stock Market"

Shiyou Zhu (Pusan National University)

Byeongho Choe (Pusan National University)

Discussant: **Jong-Hae Park** (Research Prof., NURI, PNU)

"The Determinants of efficiency between nation-wide banks and local commercial banks in Korea"

Yeon Jeong Lee (Pusan National University)

Sang-Mok Kang (Pusan National University)

Discussant: **Kyung-Ja Cha** (Korea Maritime University)

"Why have SMEs lost competitiveness in ICT Manufacturing industry?"

Hye Jin Park (Pusan National University)

Keunjae Lee (Pusan National University)

Jong-pil Jeong (Pusan National University)

Discussant: **Seungil Choe** (Korea Maritime University)

"Autoregressive Conditional Durations in High-Frequency Data for KTB Futures"

Soo Nam Park (Pusan National University)

Young-Jae Kim (Pusan National University)

Discussant: **Chong-Chul Cheong** (Research prof., BK21 Economics, PNU)

Session C-2 : Business in General (Organized by PNU-BK21-Business)

Moderator: **Jong Kuk Shin** (Pusan National University)

"The Effectiveness of Online Brand Community as a IMC Tool"

Moontae Kim (Pusan National University)

Jongho Lee (Pusan National University)

Jungwon Ock (Pusan National University)

Discussant: **Soon Cheol Bae** (Daedong College)

"The Effects of The Objectivity and Similarity of Information on the Securities' Usage Intention and Information Reliability"

Jong Kuk Shin (Pusan National University)

Min Sook Park (Pusan National University)

Jong Il Yoon (Pusan National University)

Discussant: **Moontae Kim** (Pusan National University)

"Studies on the Interrelationship between Critical Success Factors of ERP Adoption"

Hwal-Sik Chang (Pusan National University)

Seok-Jae Ok (Pusan National University)

Kwang-Oh Park (Pusan National University)

Discussant: **Junghee Han** (Pusan National University)

"The Efficiency Evaluation of the IT Venture Business Using Logit, SVM and Decision Tree"

Taeho Hong (Pusan National University)

Jiyoung Park (Pusan National University)

Discussant: **Jinhwan Jeon** (Pusan National University)

Session C-3 : Interregional Economic Collaboration and Regional Economy (Organized by Daegu-Gyeongbuk Regional Innovation Council, DGRIC)

Moderator: **Chul Hong** (Daegu-Gyeongbuk Development Institute)

"Effects of Economic Integration between Local Governments"

Chong-ung Kim (Daegu Haany University)

Seok-Joon Hwang (Keimyung University)

Discussants: **Young-Jae Kim** (Pusan National University), **Jung-Gyu Na**

(Daegu-Gyeongbuk Development Institute)

“ The Structure of Interregional industrial linkages and Interregional Economic collaboration”

Jumong Na (Chonnam National University)

Discussants: **Seung Jin Jung** (Busan Regional Innovation Agency), **Dong-Gun Han** (Yeungnam University)

"Governance System of Economic Integration between Local Governments"

Soo-Seok Sohn (Kyungil University)

Discussants: **Young-Chul Kim** (Keimyung University), **Il-Tae Kim** (Chonnam National University)

Session C-4 : Business in General (Organized by Research Institute of Management and Economics PNU)

Moderator: **Young-Bohk Cho** (Pusan National University)

"The Mediating Effects of Organization-Based Self-Esteem on Delegation between Work Outcomes"

Jae-Hyun Kim (Pusan National University)

Discussant: **Kyung-Hee Ko** (Pusan National University)

"Research for Impact of Executing Social Responsibility of Enterprise"

Wang-Eui Kim (Pusan National University)

Won-Hee Lee (Pusan National University)

Discussant: **Seon-Hwa Kwag** (Pusan National University)

"The Relationship between Job Stressors and Turnover Intention: The Moderator Effects of Organizational Commitment and Job Experience"

Eun-Kyoung Cho (Pusan National University)

Eun-Jin Cho (Pusan National University)

Discussant: **Kyung-Won Kim** (Pusan National University)

"The Effects of job Embeddedness on Organizational Effectiveness"

Jeong-Ran Ryu (Pusan National University)

Mi-Hee Kim (Pusan National University)

Discussant: **Yoeng-Tag Lee** (Pusan National University)

Dec. 18, 2007

| | Session A Conference Room 101 | Session B Conference Room 102 | Session C Seminar Room 601 |
|-----------------|--|----------------------------------|---------------------------------------|
| 9:00-9:20 | Welcoming Ceremony | | |
| 9:20-10:40 a.m. | session A-1 | session B-1 | None |
| 10:40-11:00 | Coffee Break | | |
| 11:00-12:20 | session A-2 | session B-2 | session C-2 |
| 12:20-14:00 | Luncheon (Sangnam International House) | | |
| 14:00-15:20 | session A-3 | session B-3 | session C-3 (to be held in Korean) |
| 15:20-15:40 | Coffee Break | | |
| 15:40-17:20 | session A-4 | session B-4 | session C-4 |
| 17:40-19:40 | Dinner (Hotel Nongshim) | | |

* Conference Room 101 and 102 are located on the 1st floor, and Seminar Room 601 is located on the 6th floor of Seonghak Building, Pusan National University

Dec. 19, 2007

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| 10:00-12:00 | Wrap-up session "KEBA Initiative toward Regional Integration and Development" (Hotel Nongshim) |
| 12:00-14:00 | Lunch |
| 14:00-17:00 | Industrial Site Tour |