

class #9

- return quiz
- figures of speech
- coursepack: persuasive requests & dr. reed
- business plan
- groups: finalize idea

clip of the day



rhetoꝛical
coꝛsiderations

figures of speech

rhetorical questions

Books are useless! I only ever read one book, *To Kill A Mockingbird*, and it gave me absolutely no insight on how to kill mockingbirds! Sure it taught me not to judge a man by the color of his skin . . . but what good does that do me?—Homer Simpson

epiplexis

questions meant to shame
your listener

have you no decency, sir?

do you presume to play god?

what am i--chopped liver?

hypophora: ask a question
then immediately answer
it

"What makes a king out of a slave?
Courage! What makes the flag on the mast
to wave? Courage! What makes the elephant
charge his tusk in the misty mist, or the
dusky dusk? What makes the muskrat guard
his musk? Courage --Cowardly Lion

Over? Did you say 'over'? Nothing is
over until we decide it is! Was it over
when the Germans bombed Pearl Harbor?
Hell no!

Is this any way to run an
airline? You bet it is.

queclaritive: an utterance that has the form of a question but the force of a statement

Are you nuts?

Haven't I been good to you?

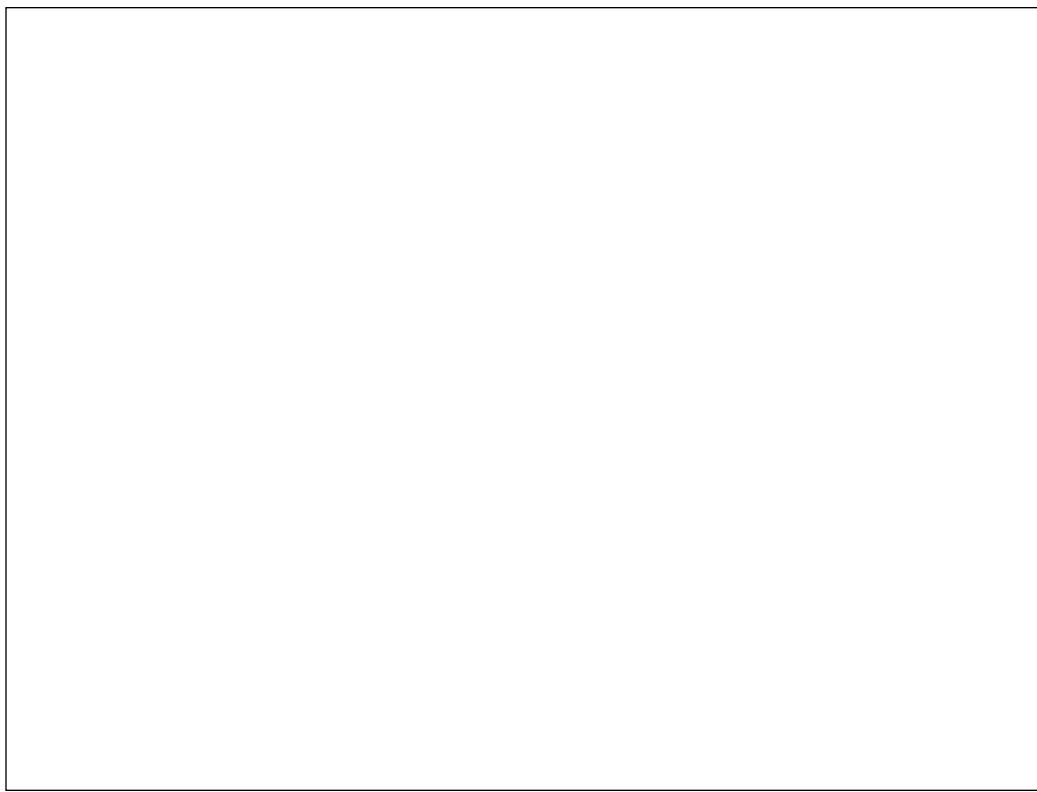
Does anybody read books anymore?

erotesis: a question, or series of questions asked one after the other, that infuse energy and awaken attention. It's meant to produce a powerful impression of the truth of a subject.

"Was I not born in the realm? Were my
parents born in any foreign country?
Is not my kingdom here? Whom have I
oppressed? Whom have I enriched to
other's harm? What turmoil have I made
in this commonwealth that I should be
suspected to have no regard to the
same?" Queen Elizabeth I

aren't you glad you use
dial? [soap] don't you
wish everyone did?





go to coursepak p. 45

business plan

