

class #15

- clips of the day
- questions about midterm?
- more figures of speech
- delivery
- resumes
- interview role play

clip of the day

figures of speech

(defining/redefining)

Quote authorities to give your
message authority.

The roman emperor forgot the most important rule of imperial rule: Either take care of the army or the army will take care of you.

definition:

i'm not a destroyer of companies; i'm a liberator of them

if being a nerd means knowing what i'm talking about, then i'm a nerd

The point is, ladies and gentleman, that greed, for lack of a better word, is good. Greed is right; greed works. Greed clarifies, cuts through, and captures the essence of the evolutionary spirit. Greed, in all of its forms: greed for life, for money, for love, for knowledge, has marked the upward surge of mankind.

descriptive label or
"indian" names:

he-who-must-not-be-named

orca-with-legs

crash-dummy-in-lexus

slogan names:

pipin the short

peter the great

ethelred the unready

Kissinger the chubby,
socialite, war criminal

a saint is a dead sinner
revised and edited --ambrose
bierce

the internet is just the world
passing around notes in a
classroom--jon stewart

synechdoche:

Let's get a hit, number-forty-seven

Ask blue-eyes over there

Canada has won the gold

Metal-mouth has the answer

Ask the hairdo.

Sawyerisms:

you don't got to use me,
Freckles, all you gotta do is
ask.

That's Broken-Nose-Man's girl.

Oh happy day--here comes Dr.
Giggles.

Welcome to the meeting,
Twitchy.

delivery

don't read

connect

project

be expressive

be committed

be fluent

vary pace

manage your nerves

stretch yourself