class #15

- · clips of the day
- questions about midterm?
- more figures of speech
- delivery
- resumes
- interview role play

clip of the day

figures of speech (defining/redefining)

Quote authorities to give your message authority.

The roman emperor forgot the most important rule of imperial rule: Either take care of the army or the army will take care of you.

definition:

i'm not a destroyer of companies; i'm a liberator of them

if being a nerd means knowing what i'm talking about, then i'm a nerd

The point is, ladies and gentleman, that greed, for lack of a better word, is good. Greed is right; greed works. Greed clarifies, cuts through, and captures the essence of the evolutionary spirit. Greed, in all of its forms: greed for life, for money, for love, for knowledge, has marked the upward surge of mankind.

descriptive label or "indian" names:

he-who-must-not-be-named

orca-with-legs

crash-dummy-in-lexus

slogan names:

pippin the short

peter the great

ethelred the unready

Kissinger the chubby,
socialite, war criminal

a saint is a dead sinner revised and edited --ambrose bierce

the internet is just the world passing around notes in a classroom--jon stewart

synechdoche:

Let's get a hit, number-fortyseven

Ask blue-eyes over there

Canada has won the gold

Metal-mouth has the answer

Ask the hairdo.

Sawyerisms:

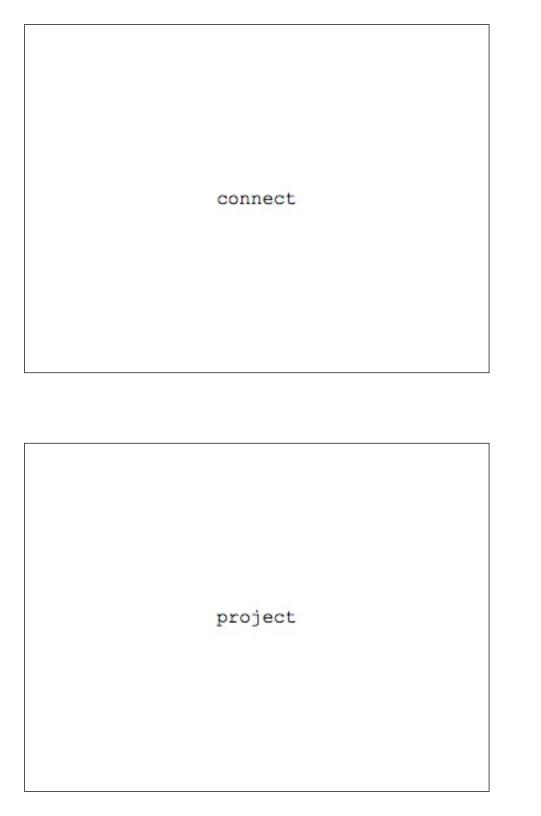
you don't got to use me, Freckles, all you gotta do is ask.

That's Broken-Nose-Man's girl.

Oh happy day -- here comes Dr. Giggles.

Welcome to the meeting, Twitchy.





be expressive
be committed

