Peer Edit Rubric for Dr. Reed

Phase 1: Content, organization

(A)-Opening: Does it establish a receptive space?

Body:
(I)-Problem Development: Does it effectively establish a motivating problem? Punchline?

(D)-Solution Development: Is Solution concept clear? Are primary & secondary benefits developed? Is there a primary benefit punchline? Are you dealing with resistance frame?

(A)-Close: What’s the next step? Is there a yes/no request?

Phase 2: Clarity--make it easy for your audience to understand

1. Underline the ‘to be’s

2. Tone: identify passives, sanctimonious?

3. Hidden verbs?

4. Highlight problem sentences

Phase 3: Correctness

- Circle typos and usage mistakes

- Wordy phrases? ‘-ly’ words—really, actually, incredibly, wonderfully?

- Commas & semicolons?
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Clearly, the key to successful implementation:

1. Underline the to be
2. Incorrectly modifies, and mistaken
3. Incorrect
4. Suddenly the underlies program successes

Page 3: Correctness

1. Underline and not get mistake
2. Would present "How was really doing it
delightfully?"
3. Comma is misplaced
Phase 2: Early approach to your audience

1. Understand their knowledge

2. More certainty passive, academic

3. Take action

4. So clearly the under the present sentence

Phase 3: Correctness

1. Underline and mark mistakes

2. Work on rewriting and analyzing

3. Comma & semicolon