Midterm Part II Rubric—100 points total

Core Argument 10 points

Uses P.R.E.S.

Well executed

Content

Arrangement—50points

Opening: Ethos

Body: Logos

Close: Pathos/Synthesis

Clarity

Sentence Style—30 points

Style

* decorum: tone, mood, appropriate pathos/ethos
* proper language: usage, mechanics, clarity, fluency
* vividness/concreteness: examples, stories

Correctness

* ornament: figures of speech, metaphors, humor