Hilda Black Grading Rubric

Cheeseburger strategy: are all the parts there?

Is development effective and clear?
- Does buffer theme make sense?
- Do the reasons get Hilda to see it from writer's POV?
- Is bad news clear, but gracious in tone?
- Is there a gesture in the close that moves relationship forward?

Are sentences effective?
- Are they too stiff and formal?
- Are they too weak and passive?
- Are they too long, wordy, and convoluted?

Are usage and mechanics ok?
- Typos, misspellings, agreement issues, danglers, punctuation