Hilda Black Grading Rubric

Cheeseburger strategy: are all the parts there?

Is development effective and clear?
• Does buffer theme make sense?
• Do the reasons get Hilda to see it from writer’s POV?
• Is bad news clear, but gracious in tone?
• Is there a gesture in the close that moves relationship forward?

Are sentences effective?
• Are they too stiff and formal?
• Are they too weak and passive?
• Are they too long, wordy, and convoluted?

Are usage and mechanics ok?
• Typos, misspellings, agreement issues, danglers, punctuation