Hilda Black Grading Rubric

Cheeseburger strategy: are all the parts there?

Is development effective and clear?

* Does buffer theme make sense?
* Do the reasons get Hilda to see it from writer’s POV?
* Is bad news clear, but gracious in tone?
* Is there a gesture in the close that moves relationship forward?

Are sentences effective?

* Are they too stiff and formal?
* Are they too weak and passive?
* Are they too long, wordy, and convoluted?

Are usage and mechanics ok?

* Typos, misspellings, agreement issues, danglers, punctuation