

NARRATION / DIVISION

PROBLEM

PROBESIS: CREATION?

SELLING

SOLUTION: COMMUNICATION

BLMO WILL SAVE

YOUR CAREER

(A) BUILDS TRUST

(B) BUILDS CONFIDENCE

PROOF

HOW?

ANAPHORA "IT TAUGHT ME
"YOU WILL LEARN"

- PERSUASIVE TECHNIQUES

- PRACTICAL DOCUMENTS

~~- BUSINESS DECISIONS~~

- REPRESENTATION
ENLIGHTENMENT

PROBESIS

MAKING MONEY IS
IMPURE

RHETORIC IS MANIPULATIVE

LEARN IT ON MY OWN

OPENING

- DIBITATIO

- MUSIC VS. VISUAL ART

- ANAPHORA: MY EXPERIENCE

- PEOPLE CONNECTIONS

- TRUST / RESPECT

MISC

CLOSE

HAVE I DONE IT?

- DIBITATIO?

- PROBESIS?

- ANAPHORA?