NARRATION/DIVISION

Problem: GENESIS: CREATON?

Solution: COMMUNICATION: BCMU WILL SAVE YOUR CAREER
(A) BUILD TRUST
(B) BUILD CONFIDENCE

PROOF

How? ANAPHORA: "YOU WILL LEARN"
- PERSUASIVE TECHNIQUES
- PRACTICAL DOCUMENTS
- BUSINESS DECORUM
- PRESENTATION
- ENLIGHTENMENT

PROLEPSIS

MAKING MONEY IS IMPERATIVE
RHETORIC IS MANIPULATIVE
LEARN IT ON MY OWN

OPENING

- DUBITATIO
- MUSIC VS. VISUAL ART
- ANAPHORA: MY EXPERIENCE
- PEOPLE CONNECTIONS
- TRUST/RESPECT

MISC

HAVE I DONE IT?
- DUBITATED?
- PROLEPSIS?
- ANAPHORA?