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Midterm Part II

Core Argument: If we want to bring our community together and make Seattle a great place to raise our children, then paying a new tax to build this stadium is a step towards that direction ✓

OPENING

I'll admit it; I'm not the biggest sports fan. I don't know most of the rules in basketball, I didn't watch the NBA all-star game this weekend, and I can't name any other basketball players other than Kobe and Shaq. TRI COLON

I may not be the best expert on basketball, I may not be the best woman to advocate this new stadium, and I may not be the best person to tell you what to do. But what does make me the best person to get up here and voice my opinion is the fact that I'm a part of this community just like you. We may argue that the system doesn't work and taxes are unfair, but one thing that we all can agree on is that the one thing that does work in our system is freedom. We are free to stand up and say our opinions about new bills because we are part of the community and it affects us. And it certainly does affect US. ANAPHORA COMMON PLACE

I'm an average Joe like you. Do you see me wearing an Armani suit with some Prada shoes giving you a bunch of facts, charts, and numbers? No, in fact, I work at a restaurant called Fisherman's on the waterfront where my uniform is a pair of khakis and an Aloha shirt. And no, I don't have any pictures, but you're welcome to come on down and see me in all my shining glory. HYPOPHORA

NARRATION: ESTABLISH MOTIVATING PROBLEM → NEED FOR COMMUNITY
I spend my days not working in an office secluded from the world, but rather on the floor interacting with the people of Seattle and getting to know them. Whenever there's a Sounders game, Mariner's game, or Seahawks game, the fans are always walking on down to our restaurant to have a drink, enjoy some food, and cheer on our home town! (Emphasize "home town" by increasing volume) TRICOLON

ANTI THESIS
I'm not going to stand up here and give you a lot of data and facts about how the revenue we'll get from the construction of a new stadium will outweigh the costs of the tax. (Although it will.) I'm here to explain how a new stadium for a Seattle NBA franchise can help bring our community together and make Seattle a better place. M

HYPOPHORA
I know that some of you don't want to pay even more taxes, and some of you probably don't even think we need a new stadium. You're probably thinking this is a waste of time. Why do we need this? Why do we need a new stadium for a new sports team when we already have two stadiums that service three sports teams?

ANTI THESIS
Well, it's simple. It's not about taxes or even sports. It's about unity and community. Building a new stadium for an NBA franchise will unite our community. Voting for this new tax is the only way we can come together as a community. CRJY

PROOF: PROVE SOLUTION SOLVES PROBLEM

GLEE ANALOGY

"You have to understand what winning means to a community. Grades go up, the streets are cleaner, and crime goes down. It's a sense of pride, of unity." Now, this quote may seem familiar to you. I'll admit it; this quote is from an episode of "Glee," which is why I thought it was rather appropriate.

The show, "Glee," isn't just about a bunch of high school kids dancing around singing songs. It's about a bunch of "misfits" (air quotes) trying to find their place in the world. It's about coming together to do what you want without being afraid of what other people think. It's about defying stereotypes like the jock, the nerd, the drama queen, the bad boy, or the pretty one. It's about INDIVIDUALITY and INDEPENDENCE!

ANALOGY

COMMON RACE

Seattle is a lot like the show, "Glee." "Glee" emphasizes individuality and coming together with the most unlikely people and being friends much like Seattleites do. I've witnessed this firsthand.

One day, I was working when the Seahawks were playing in the playoffs trying to get into the Super bowl. It was a busy day. We had a lot of people going up to the bar to watch the game with fellow Seahawks fans. At times, I would hear cheering, yelling, and clapping. Even I found myself sneaking away to catch a peek at the score. Even though I'm not a huge football fan, and I'm not completely sure what a "down" is, (I still want to know if anyone wants to explain it to me) I found myself cheering with everyone else and putting my fist up in the air whenever the Seahawks made a touchdown. And whenever we cheered, other customers who couldn't see the game asked us what just happened.

STORY

Usually, customers expect to have some interaction with the people that serve them, but not necessarily with other customers. But when the Seahawks were playing, customers interacted not just with the workers, but also with other customers whom they otherwise would've never talked to.

PROOF

PERSONAL STORY

Even though the Seahawks lost the game that day, the game brought people together who would've never met otherwise. It's not about whether the new NBA sports team is going to win or lose. Just the fact that they're there is what matters. They will become the embodiment of Seattle values. They will become a spearhead for Seattleites to gather around. They will be the golden standard for our beloved city. We will feel a sense of power, a sense of pride, a sense of patriotism whenever we see them in the new stadium. (Increase volume beginning with "power" up to "patriotism.")

TRICK

After all, don't we feel a sense of power, pride, or patriotism whenever we look upon other Seattle monuments? Whenever you think of Seattle, what images come to mind? Is it the Space Needle? Is it the Seattle Art Museum? Is it the Seattle Public Library? Is it the EMP? Is it Benaroya Hall? It could be any one of these monuments. These buildings embody the very spirit that is Seattle. The Space Needle represents the overwhelming presence of our wonderful city. The Seattle Public Library represents the modern culture of Seattle. The EMP represents the wacky, individualistic nature of most Seattleites. Every one of these buildings represents a different part of Seattle, just like the new stadium will surely do. But even with all the different

GROTESQUE

PATRIOTISM THEME

parts of Seattle being represented with different monuments, we all nonetheless feel united whenever we look upon any one of those buildings.

But we don't only feel a sense of unity through patriotism for Seattle. We can also feel unity through love and friendship. Honestly, how many of you have gone to a sports bar because you thought it would be a good place to meet guys or girls? By having an NBA team, there will be more of a reason to go to a sports bar during basketball season and more of a chance to find love and happiness. Who knows? By voting in favor of creating a new stadium, you could be setting in motion the events that will lead you to meet the love of your life. ✓

Furthermore, the new stadium is sure to bring in a lot of money that will outweigh the costs of the taxes. It would have to hire people to maintain the stadium such as ushers, guards, janitors, and servers. By voting in favor of a new tax, you would be creating hundreds of new jobs that would lower the unemployment rate and maybe help get us out of this recession. You could even be creating a job for someone in your own family that would bring in more money than the costs of this little tax. *Wahay Fleet*

Also, the new stadium wouldn't be just for the NBA team. It could be rented out to host concerts for visiting musicians. It could encourage your favorite artists like Lady Gaga or Maroon 5 to come to our wonderful city whenever they're on tour.

And the revenues we'll get from the games and concerts could go to the city to help fund new projects. We could build more highways or roads. We could build more parks. We could build more community centers. These initiatives will not only make your life easier, but it will make Seattle a more beautiful place to raise your children and spend the rest of your life.

PROCEEDS IS
Some of the opponents of this bill might say that we don't need another stadium or another sports team. We already have three teams and that's all we need. Well, I have three jackets. Does that mean that I shouldn't buy a fourth jacket if I want? Sure, the three jackets I already have fulfill my basic needs of keeping me warm. But the fourth jacket can do more than fulfilling the basic needs that the three originals already do. It can help me fit in with people because of the current style. It can help start up a conversation for meeting new people. The proceeds of buying it could go towards a charitable organization. ✓

Yes, the three teams we have fulfill our basic needs, but by having more teams, we can get more benefits. Also, the teams we have don't operate during basketball season. What is our beautiful city of Seattle supposed to do during that season? By having this NBA team, we can fill in that lull.

CLOSE
Don't think of this issue as voting for a new tax or not. Don't think about this issue as the costs of a new tax. Think of this issue as the benefits you'll get by getting a new stadium and with it a new team to cheer on.

A new team will bring our community together and help us feel a sense of harmony. It's not just a basketball team. It's an extension of us, of Seattle. When they win, WE WIN! So help us win and vote YES!!

*ASK
FOR
ACTION*