Midterm Part II Rubric—100 points total

Invention: 25 points

Analysis: Issues, Goals, Audience

Core Argument:

Arrangement—50 points

Opening: Ethos

Body: Logos

Narration/Exposition, Division/Options, Proof, Prolepsis/Refutation

Close: Pathos/Synthesis

Execution—25 points

Sentence Style

* decorum: tone, mood, appropriate pathos/ethos
* proper language: usage, mechanics, clarity, fluency
* vividness/concreteness: examples, stories
* ornament: figures of speech, metaphors, humor