

Shultz Brewing Co.

4506 1st Ave.
Sedro Wooley, WA 98506
253/632-2337

Contacts; Matt Rasmussen
253/632-5519 (Media)

FOR IMMEDIATE RELEASE

Brian Scherbaum
253/632-4438 (Investors)

Shultz Unveils Nutritious Beer;

Sedro-Wooley, WA - Shultz Brewing Company, a leading
manufacture of alcoholic beverages, announced today that it would begin
production of a nutritional beer, which will be available on the market
May 1st. The beer, named Olympus, is protein filled ^{and} vitamin enriched,
and contains ^{?!!} ten calories per twelve-ounce can. Shultz Brewing Company
is the first company to provide a vitamin-based beer.

Olympus is manufactured in a specially lined twelve-ounce
can that preserves the protein and minerals inside. Olympus contains
4.1% alcohol by volume, which is about a percent lower than other
domestic beers on the market. One twelve-ounce can provides the drinker
with one quarter of ^{his a beer} ~~the~~ recommended daily allowance of protein and
vitamins ~~and vitamins A-E~~.

—more—

The taste and price are comparable to Shultz's earlier beer Double Vision, a high calorie and alcohol content beer, sells for around \$3.50 for a package of six. Erik Q. Kimball Shultz V.P. said, "Many people in the industry doubted we could produce a nutritious, low calorie beer with an affordable price and a great taste."

Independent studies by the Food and Drug Administration found that Olympus is of nutritional benefit to active adults when consumed in moderation. Studies have also shown that Olympus may combat the effects of alcohol related liver damage.

Shultz plans to introduce a new product in the future, which will benefit many adult males. This new beer, named Minoxidil-Ice, will help balding males reclaim their lost hair. This new addition to Shultz's beer line is still under testing and development. Plans are being made for its introduction to the market early next year.

Two German immigrants, Hans and Guenter Shultz founded Shultz Brewing Company in 1902. The original founders past away earlier this year in a skiing accident. Gene Flagel, Guenter's son-in-law, now runs Shultz. This is the first formal press since the founders ~~passed~~ away.

###