

TESTIMONIES

“The best coffee I ever
had...”

Barack Obama
United States' President

“Tres Bien!”

François Fillon
France's Président du Conseil des Ministres

“我喝過最好喝的茶”

Hu Jintao
China's President

“We are Screwed”

Howard Schultz
The CEO of Starbucks



THE DAILY GRIND CAFÉ
FOSTER SCHOOL OF BUSINESS
UNIVERSITY OF WASHINGTON
SEATTLE, WA 98105

FOSTER SCHOOL OF BUSINESS'

THE DAILY GRIND

“SERVING ONLY THE BEST QUALITY
COFFEE AND TEA FROM ALL AROUND THE
WORLD SINCE 1998”



BANGKOK, BEIJING, CAPE TOWN, LONDON,
SYDNEY, SEATTLE, NEW YORK, TOKYO, SEOUL,
SINGAPORE, PARIS, LOS ANGELES, GENEVA

THE COMPANY'S MISSION



THE DAILY GRIND'S
HOUSE ICED COFFEE

The Daily Grind specializes in high quality coffees and teas along with **authentic French pastries** and other baked goods. The owners' goals are to provide food and beverage to the diverse University District population that focuses on high quality products and also to create a unique environment to create the best possible coffee experience for each customer.

The basic idea behind The Daily Grind is a **high-end**, two-story coffee shop and café that provides one floor that is conducive for people to meet and talk with one another, and another floor that is more geared toward allowing people to study, since the majority of patrons are expected to be students. It will be open on all days that The University of Washington is in session from 7:00 AM-9:00 PM.

The Daily Grind will use a combination of state of the art **clover brewers** along with high quality espresso machines to provide coffee to its customers, and it will import a wide variety of loose-leaf tea from multiple countries. Baked goods will be baked daily in the kitchen of the café (which is located in the basement) and will include things such as bagels, doughnuts, scones, and more. The first floor will contain primarily **cushioned arm-chairs** situated in a conversation-conducive manner, and the second floor will have more tables and standard chairs that will better allow students to study. The local radio station, KEXP, has agreed



to compile playlists specifically for our café to play during store hours.

Featured Beverages

| | |
|---------------------------------|--------|
| ROYAL NEPALESE GREEN TEA | \$2.99 |
| MINT AND LEMON ICED TEA | \$3.99 |
| IRISH BARRY'S TEA | \$2.99 |
| VIETNAMESE CONDENSE MILK COFFEE | \$4.49 |
| FRENCH CAFÉ AU LAIT | \$4.49 |
| JAVA KOPI LUWAK BREWED | \$5.99 |
| GUATEMALA ASOBAGRI CAPPUCINO | \$3.49 |
| AMERICAN'S FAVORITE DARK MOCHA | \$4.49 |

The Daily Grind

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