



March 06, 2009

Ms. Kimberly Towler
Publicity Director
Food Network
1324 Howard Avenue
New York, NY 32458

Dear Ms. Towler

This year is the first year Seattle will be hosting its own large-scale food festival. We are very excited about this event, because it will showcase the Pacific Northwest's rich food culture for everyone to taste! ChefStar™, Seattle's premiere catering service, is proud to sponsor this event's premiere. We cannot get the word out about this event without widespread media support.

Seattle is a vibrant and diverse city, attracting some of the world's best cuisine to our region. If you've ever visited Seattle, then you already know how diverse its people, culture, and cuisine can be. We want to share this diversity, as well as the Pacific Northwest's unique emphasis on local ingredients, with the rest of Washington.

Famed chef and author, Tom Douglas, will be participating in our event, showcasing cooking techniques while using locally grown ingredients. He has also agreed to support this event by recruiting the help of his restaurants—all of which are well known establishments throughout Seattle. Because Mr. Douglas is a local Washington resident, who has appeared on your television show numerous times, Northwest residents greatly respect Mr. Douglas. We believe his appearance on your show at this event, will excite your viewers as they have been in the past.

We've enclosed a press kit, with information about this event, as well as some additional information about our company. I believe you will find that much of the work we do is very much like yours—and that is to bring a celebration and appreciation for food to our viewers.

We hope that the Food Network will attend the premiere of what we would like to become an annual event, and help us to get the word out. Please call me if I can be of any assistance to you, or if you have any questions.

Sincerely,


Michael P. Plengrat
Business Manager


Matthew Lickey
Executive Chef