

# Ed deHaan

## Curriculum Vitae

---

Foster School of Business, University of Washington  
PACCAR Hall, Box 353226  
Seattle, WA 98195

206.543.7913  
edehaan@uw.edu  
faculty.washington.edu/edehaan

### Academic Appointments

---

- University of Washington, Foster School of Business – Associate Professor 2018 – present
  - Michael G. Foster Endowed Fellow
- University of Washington, Foster School of Business – Assistant Professor 2016 – 2018
- Stanford University, Graduate School of Business – Assistant Professor 2013 – 2016

### Education and Certification

---

- Ph.D., Accounting – University of Washington, 2013.
- M.A., Economics – San Francisco State University, 2008.
- B.A., Business Management Economics – University of California, Santa Cruz, 2002.
- Certified Public Accountant (inactive), California, 2004

### Published and Accepted Research

---

“Disclosure Processing Costs, Investors’ Information Choice, and Equity Market Outcomes: A Review.” (with Beth Blankespoor and Ivan Marinovic). Forthcoming at *Journal of Accounting and Economics*.

- Selected for the 2019 *Journal of Accounting and Economics* Conference

“Strategic Disclosure and CEO Media Visibility.” (with Beth Blankespoor). *Journal of Financial Reporting*, 2020.

- Select press: *Harvard Law School Forum*, *Strategy-Business.com*, *ValueWalk*

“Long-Term Economic Consequences of Hedge Fund Activist Interventions.” (with Dave Larcker and Charles McClure). *Review of Accounting Studies*, 2019.

- Select press: *Barron’s*; *Wachtell Lipton Memo*; *Harvard Law Forum*; *Mondaq.com*; *Institutional Investor*; *Opalesque*; *Columbia Law School Blue Sky*; *European Corporate Governance Institute*; *Chicago Booth Review*; *Law360.com*; *Verdad Weekly Research*; *Rantt Media*

“Why do individual investors disregard accounting information? The roles of information awareness and acquisition costs.” (with Beth Blankespoor, John Wertz, and Christina Zhu). *Journal of Accounting Research*, 2019.

- Selected for the 2018 FARS “Editors’ Picks” Plenary Session
- Select press: *Columbia Law School Blue Sky Blog*; *Knowledge@Wharton*; *Foster Research Briefs*;

“Capital Market Effects of Media Synthesis and Dissemination: Evidence from Robo-Journalism” (with Beth Blankespoor and Christina Zhu). *Review of Accounting Studies*, 2018.

- Best Paper Award – FARS Mid-Year Meeting, 2017.
- Select press: *Bloomberg, IR Magazine, Associated Press, Harvard Nieman Lab, Columbia Tow Center for Digital Journalism, Stanford Insights, LinkedIn, Nieman Journalism Lab*

“The Financial Crisis and Corporate Credit Ratings.” *The Accounting Review*, 2017.

- Best PhD Paper Award – Western AAA Meeting, 2012.

“Do Weather-Induced Moods Affect the Processing of Earnings News?” (with Josh Madsen and Joe Piotroski). *Journal of Accounting Research*, 2017 (lead article).

- Select press: *Wall Street Journal, alphaarchitect.com, The Week Magazine, Weather Network*

“Does the Revolving Door Affect the SEC’s Enforcement Outcomes?” (with Simi Kedia, Kevin Koh, and Shiva Rajgopal). *Journal of Accounting and Economics*, 2015.

- Select press: *The New York Times, The Wall Street Journal, Forbes, CNBC, Seeking Alpha, Thomson Reuters, NPR Marketplace, Harvard Law School Forum.*
- Selected for the 2014 *Journal of Accounting and Economics* Conference

“Market (In)Attention and the Strategic Scheduling and Timing of Earnings Announcements” (with Terry Shevlin and Jake Thornock). *Journal of Accounting and Economics*, 2015.

- Select press: *Financial Times, The Atlantic, IR Magazine, Harvard Law School Forum, Quartz, bigthink.com.*

“Reputation Repair after a Serious Restatement” (with Jivas Chakravarthy and Shiva Rajgopal). *The Accounting Review*, 2014.

- Best Paper Award – Western AAA Meeting, 2012
- Select press: *The Wall Street Journal, Pacific Standard Magazine, The Chronicle of Philanthropy, Fierce CFO, Newswise.*

“Does Voluntary Adoption of a Clawback Provision Improve Financial Reporting Quality?” (with Frank Hodge and Terry Shevlin). *Contemporary Accounting Research*, 2013.

## **Working Papers**

---

“Financial Reporting and Employee Voluntary Turnover Risk.” (with Nan Li and Frank Zhou)

“Measurement Error in Dependent Variables in Accounting: Illustrations Using Google Ticker Search and Simulations.” (with Alastair Lawrence and Robin Litjens).

“Disclosure Obfuscation in Mutual Funds.” (with Yang Song, Chloe Xie, and Christina Zhu)

- Selected for the 2020 *Journal of Accounting and Economics Conference*; 2020 *Colorado Summer Accounting Conference*
- Select press: *Advisor Perspectives NewsLetter*; *BoardIQ*

## Teaching

---

PhD Research Methods Seminar	2018 – present
Financial Accounting – graduate and undergraduate levels	
• University of Washington	2009 – 2013, 2016 – present
• Stanford University	2013 – 2016
• University of California, Santa Cruz	2008
Managerial Accounting –undergraduate level	
• University of Washington	2009
• University of California, Santa Cruz	2008
Teaching Awards	
• UW PACCAR Teaching Excellence Award	2018
• UW Charles E. Summer Memorial Teaching Award	2018
• UW MBA Professor of the Year	2018
• UW TMMBA Faculty of the Quarter	2018
• Stanford MSx Teaching Excellence Award	2014, 2016
• UW PhD Teaching Award	2011

## Invited Research Presentations (including scheduled)

---

2021	Cornell; Chicago; LSE; Florida State; Miami; Delaware; Houston
2020	Carnegie Mellon; Early Insights in Accounting Webinar; UW; Missouri; Utah
2019	JAE Conference; Miami Winter Warm-Up; Northwestern; Texas; Georgia Tech; Iowa; Texas A&M; Arizona State; Deloitte Doctoral Consortium
2018	FARS Plenary Session; UCLA Conference; Duke; Toronto; Washington University; Florida; Baruch; Swiss Finance Institute.
2017	Harvard; Indiana; INSEAD; Penn State Conference; Tilburg Camp; Rotterdam; Erasmus; Southern Methodist; Virginia Darden.
2016	HKUST Symposium; Washington; Rutgers; UBCOW Conference.
2015	Chicago; Pennsylvania; Michigan; Berkeley; LBS; Utah; Stanford Summer Camp; LBS Symposium; Illinois Young Scholars Symposium; Georgia; FARS Meeting.
2014	JAE Conference; Conference on Financial Economics and Accounting; Minnesota; San Francisco State University; Ohio State; North Carolina; Rochester; University of Technology, Sydney.
2013	NYU; Rice; Berkeley; Miami; Arizona State; Stanford; Boston College; MIT; Northwestern; Columbia; Emory; Washington University.
2012	Conference on Financial Economics and Accounting; UBCOW Conference; AAA Conference; Milgard CSLR Conference; AAA Western Regional; Washington; FARS.

## **Invited Discussions (including scheduled)**

---

- 2020 Deloitte Doctoral Consortium: Panel Discussion on PhD Job Market.
- 2019 UNC/Duke Fall Camp: *"Financial Reporting Quality, Turnover Risk, and Wage Differentials: Evidence from Worker-level Data"*
- 2019 Deloitte Doctoral Consortium: Panel Discussion on Research Ethics.
- 2019 CARE Conference: Panel Discussion on Disclosure Preparers and Users.
- 2018 RAST Conference: *"Automatic Summaries of Earnings Releases: Attributes and Effects on Investors' Judgments."* Best discussant award winner.
- 2018 Colorado Conference: *"Strategic Subsidiary Disclosure."*
- 2018 Stanford Summer Camp: *"Looking Under the Hood: Quantitative vs Qualitative Inputs to Analysts' Forecasts of Fundamental Risk."*
- 2017 AAA Annual Meeting: *"Customers and Financial Reporting Quality."*
- 2017 AAA Annual Meeting: *"Weather and Voluntary Management Forecasts."*
- 2016 Washington University Dopuch Conference: *"When Does Peer Information Matter?"*
- 2015 FARS Meeting: *"The hidden face of the media: How Financial Journalists Produce Information."*
- 2014 FARS Meeting: *"Cash Flow Management and Credit Rating Properties."*
- 2014 Stanford Summer Camp: *"Inherited Identity and CEO Compensation."*

## **Invited Conference Participation (including scheduled)**

---

- 2021 Deloitte Doctoral Consortium
- 2020 JAR; JAE; Deloitte Doctoral Consortium; Utah; Dartmouth; Stanford Summer Camp
- 2019 JAE; JAR; RAST; INSEAD; CARE; Colorado; Utah; Deloitte Doctoral Consortium; Stanford Summer Camp; UNC/Duke Fall Camp; UBCOW; Miami Winter Warm-Up.
- 2018 JAE; JAR; RAST; Colorado; Utah; INSEAD; Stanford Summer Camp; UCLA; UBCOW.
- 2017 JAE; RAST; Utah; Penn State; Tilburg Spring Camp; Colorado; Stanford Summer Camp; Junior Accounting Theory Conference.
- 2016 JAE; HKUST; RAST; CAR; Utah; Colorado; Washington University; Stanford Summer Camp; UBCOW.
- 2015 JAE; RAST; Stanford Summer Camp; LBS; Colorado; Penn State; Illinois Young Scholars Symposium.
- 2014 JAE; RAST; CAR; Stanford Summer Camp; LBS; Colorado; Stanford Causality in the Social Sciences Conference; CFEA; AAA New Faculty Consortium.
- 2013 Stanford Summer Camp; Stanford Conference on China Capital Markets.
- 2012 JAE; AFAANZ Doctoral Symposium; CFEA; Deloitte Doctoral Consortium; Milgard CSLR Conference; UBCOW.
- 2010 UBCOW; Southeast Summer Accounting Research Colloquium.
- 2009 UBCOW; FASB PhD Conference.

## **External Service**

---

## Conferences

- Founder & Organizer, Early Insights in Accounting Webinar 2020 – present
- Chair, AAA/Deloitte/J. Michael Cook Doctoral Consortium 2019 – 2022
- Chair, FARS Research Methods Mini-Conference 2020 – 2021
- Organizer, CARE Conference 2019
- Discussion Leader, FARS Doctoral Consortium 2019
- Track Coordinator, FARS Mid-Year Conference 2017

## Journals

- Guest Editor, *Journal of Financial Reporting* 2020 – present
- Associate Editor, *Management Science* 2020 – present
- Associate Editor, *Journal of Accounting Research* 2019 – present
- Editorial Board, *Journal of Accounting and Economics* 2019 – present
- Editorial Board, *Review of Accounting Studies* 2018 – present
- Editorial Board, *The Accounting Review* 2017 – present
- Ad Hoc Referee: *Journal of Accounting Research; Journal of Accounting and Economics; The Accounting Review; Contemporary Accounting Research; Review of Accounting Studies; Accounting Horizons; Journal of Business, Finance, and Accounting; Management Science (accounting and finance tracks); Journal of Financial and Quantitative Analysis; Financial Management; Journal of Finance; Review of Financial Studies.*

## University Service

---

### University Committees

- Professorship Review Committee 2020 – present
- P&T Criteria Task Force (Chair) 2020 – present
- MBA Curriculum Committee 2019 – present
- Scholarship Review Committee 2017 – present
- Faculty Council (Vice Chair) 2019 – 2020
- Accounting Curriculum Committee 2019 – 2020
- Faculty Council 2017 – 2019
- Foster Awards Committee 2017 – 2018

### Doctoral Student Committees

- Chair, John Wertz (2021)
- Member, Rob Raney (2019, placement: IESE)
- External Member, Ties de Kok (2019, placement: University of Washington)
- Member, Rosh Sinha (2018, placement: Indiana)

## Select Press Mentions (in addition to those listed under papers above)

---

- *Lexology*, 2020. “The Delicate Dance of Timing Earnings Releases”
- *Forward Magazine*, 2020. “Notes on (How Not to Have) a Scandal”
- *Wall Street Journal*, 2019. “Choosing the Right Earnings Day is a Complex Task for Finance Executives”
- *Investors Chronicle*, 2019. “Activists provide sugar hit”
- *Barron’s*, 2019. “Investing Lessons From the Activist Playbook”
- *Journal Times*, 2018. “President Trump Wants to Get Rid of Quarterly Earnings Reports”
- *Bloomberg*, 2018. “Tesla, Papa John’s Gaffes Boost Odds of Accounting Miscues”

- *Medium*, 2018. "ASX Lessons, SGX's Tech Ambitions"
- *Washington Business Journal*, 2018. "Some good news for comScore? Here's the latest."
- *Foster Business*, 2018. "Automated articles on corporate earnings strengthen capital markets."
- *Washington Business Journal*, 2018. "ComScore hires Goldman Sachs to explore a sale — but it's likely to be at a discount."
- *IR Magazine*, 2017. "How robo-journalism is redefining results reporting."
- *Washington Business Journal*, 2017. "Embattled comScore is running out of options"
- *Chicago Booth Review*, 2017. "Should we stop the 'revolving door'?"
- *Christian Science Monitor*, 2017. "Chaos at Uber reverberates in industry known for 'frat-boy' culture"
- *Wall Street Journal*, 2016. "Vol. 28, No. 12: A Nurse Doctor."
- *Mint*, 2016. "As Wespun stares into the abyss, can it reinvent itself?"
- *NPR Marketplace*, 2016. "Is it time to get rid of quarterly earnings reports?"
- *USA Today*, 2016. "Scandals do not always sink a company's stock."
- *Treasury Today*, 2016. "Coping with a scandal."
- *Politico*, 2015. "SEC's Republicans tried to block \$52M in corporate penalties last month."
- *Financial Times*, 2015. "SEC rule proposal prompts rush to alter clawback policies."
- *Aljazeera*, 2015. "Betting on biotech: Activists want SEC to regulate volatile market."
- *Wall Street Journal*, 2015. "How Bad Weather Could Affect Stock Prices."
- *Financial Times*, 2014. "GSK picks good day to announce Chinese bribery fine."

#### **Other Awards**

---

• Dean's Award for Faculty Research, UW	2020
• Fowler Award for Special Achievement in Accounting, UW	2017
• USA Representative – AFAANZ Doctoral Consortium, Australia	2012
• Global Business Center Fellow Award, UW	2011

#### **Pre-PhD Select Professional Experience**

---

• Lecturer of Accounting, U.C. Santa Cruz	2008
• Consultant, Independent	2007 – 2008
• Consultant, KPMG, San Francisco	2005 – 2006
• Auditor, KPMG, San Francisco	2002 – 2005
• Accountant, Santa Cruz Biotechnology	2001 – 2002