## INTRODUCTION TO SIGNALING: Lewis on Convention and Signaling Games

#### Models and Simulations in Philosophy November 24th, 2013

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Each puzzle really consisted of three different questions:

- Definition: What is morality? What makes an assertion meaningful?
- Evolution: How did morality and/or meaningful language evolve?
- Stability: Why does moral behavior persist? Why is language stable?

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#### Class Thus Far: The first puzzle about morality

We've seen tentative answers to three questions for morality ....

**Definition**: [Gauthier, 1967] considered a definition of morality that characterized moral actions as those belonging to particular strategic profiles in games.

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Evolution: [Alexander, 2007]'s models show boundedly -rational agents might learn to cooperate, trust, and play fair in certain games.

Stability: The learning algorithms concerned by Alexander also promoted stability agents imitated one another: once a population is full of cooperators, there are no defectors to imitate.

#### This Month and Next: The second puzzle - Meaning

**Definition**: Lewis [2008]'s definitions of **convention** and **signaling system** are an attempt to characterize, in game theoretic terms, when individuals' signals have acquired meaning.

**Evolution**: [Skyrms, 2004] and [Skyrms, 2010] will provide models that show how agents might learn to play a signaling system.

Stability: Both Lewis' definition and Skyrms' models provide explanations as to why conventional meanings might persist.

# **Today:** Lewis' analysis of coordination, convention, and signaling system.

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Lewis argues that language is a type of convention, and

Convention is a type of coordination equilibria.

So we'll start with coordination equilibria and work backwards.







**2** Coordination Games



- **1** REVIEW AND PREVIEW
- **2** Coordination Games

## **3** CONVENTION

• Why are conventions coordination equilibria?

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- Stability
- Evolution/Selection

- **1** REVIEW AND PREVIEW
- **2** Coordination Games

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- **1** REVIEW AND PREVIEW
- **2** Coordination Games

## **3** CONVENTION

- Why are conventions coordination equilibria?
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## 4 SIGNALING GAMES

## 5 Netlogo

- **1** REVIEW AND PREVIEW
- **2** Coordination Games

## **3** CONVENTION

• Why are conventions coordination equilibria?

- Stability
- Evolution/Selection
- 4 SIGNALING GAMES





What is a coordination game?

Intuitively, we've seen games in which players have "conflicting" interests and ones in which they have "common" or "similar" interests.

## Common vs. Conflict of Interest

- Conflict of Interest: Prisoners' Dilemma
- Common/Similar Interests: Stag Hunt
- Both conflict and common interest: Hawk-Dove

There have been several different attempts to characterize "coordination games", in which players have similar interests. Here are two from economics:

A coordination game is a game with multiple Nash equilibria in which

- Definition [Cooper et al., 1990]: Players have identical preferences over all outcomes (i.e. strategic profiles) of the game.
- Definition [Colman, 1997]: Players have identical preferences over all Nash equilibia.

Both definitions fail to count Bach-or-Stravinsky as a coordination game:

	Bach	Stravinsky
Bach	1,2	0,0
Stravinsky	0,0	2,1

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Intuitively, this seems like precisely the type of game in which agents are "coordinating" their behaviors.

#### What is Lewis' definition of a coordination equilibrium?



**Contrast:** A strategic profile *s* is a Nash equilibrium if no player strictly prefers to change **her own** action if other players actions are held fixed.

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Lewis: A strategic profile *s* is a coordination equilibrium if if no player strictly prefers that **some** player (potentially himself) changes actions, if all others' actions are held fixed.

## NASH EQUILIBRIA VS. COORDINATION EQUILIBRIA

So a coordination equilibrium is a special type of Nash equilibrium.

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Let's consider some examples.

# PRISONERS' DILEMMA: COORDINATION EQUILIBRIA

	Cooperate	Defect
Cooperate	2,2	0,3
Defect	3,0	1,1

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**Question:** Which strategic profiles (if any) are coordination equilibria in a one-shot prisoner's dilemma?

	Cooperate	Defect
Cooperate	2,2	0,3
Defect	3,0	1,1

**Question:** Which strategic profiles (if any) are coordination equilibria in a one-shot prisoner's dilemma?

**Answer:** None. Coordination equilibria are Nash, and so only  $\langle D, D \rangle$  is a candidate. But each player would prefer that the other cooperates if she defects.

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# HAWK-DOVE: COORDINATION EQUILIBRIA

		Dove	Hawk
Dove	5	2,2	1,3
Hawl	ĸ	3,1	0,0

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**Question:** Which strategic profiles (if any) are coordination equilibria in Hawk-Dove?

# HAWK-DOVE: COORDINATION EQUILIBRIA

	Dove	Hawk	
Dove	2,2	1,3	
Hawk	3,1	0,0	

**Question:** Which strategic profiles (if any) are coordination equilibria in Hawk-Dove?

**Answer:** None. Coordination equilibria are Nash, and so only  $\langle H, D \rangle$  and  $\langle D, H \rangle$  are candidates. But the Dove player would prefer the Hawk player switches to Dove.

# BACH-OR-STRAVINSKY: COORDINATION EQUILIBRIA

	Bach	Stravinsky
Dove	1,2	0,0
Stravinsky	0,0	2,1

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**Question:** Which strategic profiles (if any) are coordination equilibria in a Stag-Hunt?

# BACH-OR-STRAVINSKY: COORDINATION EQUILIBRIA

	Bach	Stravinsky
Dove	1,2	0,0
Stravinsky	0,0	2,1

**Question:** Which strategic profiles (if any) are coordination equilibria in a Stag-Hunt?

**Answer:** Both Nash. No players would prefer to change either his action or his opponent's action.

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# STAG HUNT: COORDINATION EQUILIBRIA

	Stag	Hare
Stag	2,2	0,1
Hare	1,0	1,1

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**Question:** Which strategic profiles (if any) are coordination equilibria in a Stag-Hunt?

# STAG HUNT: COORDINATION EQUILIBRIA

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**Question:** Which strategic profiles (if any) are coordination equilibria in a Stag-Hunt?

**Answer:** Both Nash. If we change "strict" to "weak" in Lewis' definition, only the stag equilibria would be a coordination one.

Moral: There are coordination equilibria (in Lewis' sense) in precisely those games that game-theorists typically called "coordination games."

So one could tentatively define a coordination game as one containing a coordination equilibrium.

## CLASS ACTIVITY

### Class Activity:

- Lewis provides several examples of conventions at the outset of the book.
- In small groups, pick three examples from list.
- Write a game matrix for a two-person game that you think represents the payoffs of interactions among individuals in the example.
- Are there any coordination equilibria in the example? If so, are they the conventions?
- If the example involves interactions with more than two individuals, try to generalize your payoff matrix to three or more individuals. What are the coordination equilibria? Are they the conventions?

**Lewis' Rough Definition:** A convention is a regularity R in the behavior of members of population P when they are in recurrent situation S if, in any instance S among members of P,

- Everyone conforms to R
- Everyone expects everyone else to conform to R
- Everyone prefers that everyone conform to *R* on condition that others do in *S*, since *S* is a coordination problem and uniform conformity to *R* is a proper coordination equilibrium in *S*.

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We'll come back to modifications to this definition in a moment ...

This is a neat definition, but we haven't yet discussed why:

• Convention should be analyzed in terms of coordination equilibria.

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• Language should be analyzed in terms of convention.

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• Convention should be analyzed in terms of coordination equilibria.

- Language should be analyzed in terms of convention.
- Let's take these questions one at a time.

Why are coordination equilibria good candidates for representing conventions?

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# COORDINATION AND CONVENTION

Primary Answer: The definition seems to fit a lot of the examples.

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But there are also general reasons to think it will fit more examples.

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Conventions are coordinated behaviors:

• A convention is typically a behavior that is common and widespread: drink from the water glass on the right, speak German, drive on the right hand side of the road.

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- So some behavior is conventional only if every individual employs the same action (in similar circumstances).

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- A convention is typically a behavior that is common and widespread: drink from the water glass on the right, speak German, drive on the right hand side of the road.
- So some behavior is conventional only if every individual employs the same action (in similar circumstances).
- Hence, when individuals follow a convention, their actions will be "coordinated."

#### Conventions are equilibria:

- A convention would be extremely unstable if a substantial number of individuals preferred to deviate from it.
  - E.g. Suppose a sizable population preferred to wear jeans at black-tie events (regardless of what others think). Then there would be no convention against wearing jeans.

 So a convention has to be a Nash equilibrium, or at least a strategy profile in which an overwhelming number of individuals would not prefer to deviate (even with a small number of deviators). Conventions are coordination equilibria:

- Many conventions are such that individuals do not strictly prefer others to deviate.
- E.g., I strictly prefer that *you* continue to drive on the right side of the road.
- E.g., I couldn't care less if one of you decided to break the convention of wearing matching clothes.

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• Something can count as "conventional" only if another convention could have been adopted.

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- Something can count as "conventional" only if another convention could have been adopted.
- Lewis wants to define a convention in terms of some type of strategic profile that may not be unique.

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• The Stag Hunt that there may be multiple coordination equilibria in a game: this is what Lewis wants!

But the non-uniqueness of coordination equilibria raises the other two other questions about convention at the outset:

• Evolution:: How does a convention come about? That is, why does one convention rather than another come to be?

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• Stability: How is it maintained? That is, why does one convention persist if another could be adopted?

Let's start with the stability question.

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Nash equilibria, in general, are not necessarily stable.

- Suppose we will play a stag hunt.
- In the past, you and I have both played stag (creating a Nash equilibrium), but,

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• I have good reason to suspect you will play hare next. What should I do?

Moral: If I don't expect you to play part of a Nash equilibrium, it might be rational for me to do something else.

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# NASH EQUILIBRIA AND STABILITY

Suppose, now, I expect you to play Stag.

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What should I do?

In general, suppose we are playing some game and I expect you to play your half of a Nash equilibrium.

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What should I do?

In general, suppose we are playing some game and I expect you to play your half of a Nash equilibrium.

What should I do?

**Answer:** Play the other half. By definition, a Nash equilibrium is one in which each player performs a best response to all others.

**Lewis' Rough Definition:** A convention is a regularity R in the behavior of members of population P when they are in recurrent situation S if, in any instance S among members of P,

- Everyone conforms to R
- Everyone expects everyone else to conform to  ${\it R}$
- Everyone prefers that everyone conform to *R* on condition that others do in *S*, since *S* is a coordination problem and uniform conformity to *R* is a proper coordination equilibrium in *S*.

But how do conventions come about?

In economists' terms, how is the equilibrium selected?

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Agreement, salience, or precedent, we have seen, can solve a coordination problem by producing a system of concordant first- and higher-order mutual expectations.

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[Lewis, 2008], pp. 52.

Watch the "poison scene" from the Princess Bride.

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Remember this game from a few weeks back?

	Left	Center	Right
Тор	0,2	3,1	2,3
Middle	1,4	2,2	4,1
Bottom	2,1	4,4	3,2

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Remember this game from a few weeks back?

	Left	Center	Right
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Bottom	2,1	4,4	3,2

I asked you questions like

- Suppose column is rational, and
- Suppose Row knows that Column is rational
- And Row knows that Column knows that Row is rational.

• Then what outcomes will Row consider?

Moral: Higher-order knowledge helped agents to select an equilibrium.

In previous classes, our theorems only assumed common-knowledge of the rationality of players,

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Moral: Higher-order knowledge helped agents to select an equilibrium.

In previous classes, our theorems only assumed common-knowledge of the rationality of players,

But there might also be common knowledge of facts about which actions (several of which might be rational) that agents may choose.

**Lewis' Definition:** A convention is a regularity R in the behavior of members of population P when they are in recurrent situation S if, in any instance S among members of P, it is common knowledge that

- Everyone conforms to R
- Everyone expects everyone else to conform to R
- Everyone prefers that everyone conform to *R* on condition that others do in *S*, since *S* is a coordination problem and uniform conformity to *R* is a proper coordination equilibrium in *S*.
Where does common knowledge come from?

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Lewis gives three sources:

- Agreement
- Salience
- Precedent

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Skyrms' criticism:

• Agreement:

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• Agreement: Lewis admits this cannot be used to explain the origin of language.

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• Precedent: Puts the cart before the horse

Skyrms' criticism:

• Agreement: Lewis admits this cannot be used to explain the origin of language.

- Precedent: Puts the cart before the horse
- Salience: Are the coordination equilibria representing meaningful communication salient? ...







**2** Coordination Games



- **1** REVIEW AND PREVIEW
- **2** Coordination Games

### **3** CONVENTION

• Why are conventions coordination equilibria?

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- Stability
- Evolution/Selection

- **1** REVIEW AND PREVIEW
- **2** Coordination Games

### **3** CONVENTION

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- **1** REVIEW AND PREVIEW
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### **3** CONVENTION

- Why are conventions coordination equilibria?
- Stability
- Evolution/Selection

### 4 SIGNALING GAMES

# 5 Netlogo

- **1** REVIEW AND PREVIEW
- **2** Coordination Games

### **3** CONVENTION

• Why are conventions coordination equilibria?

- Stability
- Evolution/Selection
- 4 SIGNALING GAMES





• Sender: Lighthouse attendant who observes if the British are coming by sea or land. He can show one lantern or two.

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- Sender: Lighthouse attendant who observes if the British are coming by sea or land. He can show one lantern or two.
- Receiver: Paul Revere, who must ride to warn the colonists whether the British are coming by land or sea.

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- Receiver: Paul Revere, who must ride to warn the colonists whether the British are coming by land or sea.

• The attendant and Revere both want to make the right warning, but

- Sender: Lighthouse attendant who observes if the British are coming by sea or land. He can show one lantern or two.
- Receiver: Paul Revere, who must ride to warn the colonists whether the British are coming by land or sea.
- The attendant and Revere both want to make the right warning, but
- They haven't agreed upon how many lanterns to use for each situation!

Signaling games also have two players: sender and receiver.

- Sender observes some state of the world (e.g., by land or by sea).
- She then sends a signal to receiver (e.g., one lantern or two).
- The receiver then chooses an action (e.g. shout "by land" or shout "by sea" as you ride)
- The payoff that both receive depends upon the world and the receiver's action.

Formally, in cooperative signaling games:

- There are finite sets of states of the world *W*, a finite number of signals *S*, and finitely many actions *A*.
- Sender's actions: A function from worlds W to signals S.
- Receiver's actions: Functions from signals to acts.
- The payoffs to sender and receiver are the same, and they are determined by the state of the world and the action taken by the receiver.

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- Assumption: For each state of the world *w*, there is at least one action *a<sub>w</sub>* that is optimal.
- A signaling system is a pair of strategies  $\langle f, g \rangle$  such that  $g(f(w)) = a_w$  for all worlds w.
- **Question:** Is a signaling system a Nash equilibrium? A coordination equilibrium?

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