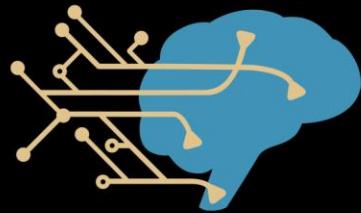


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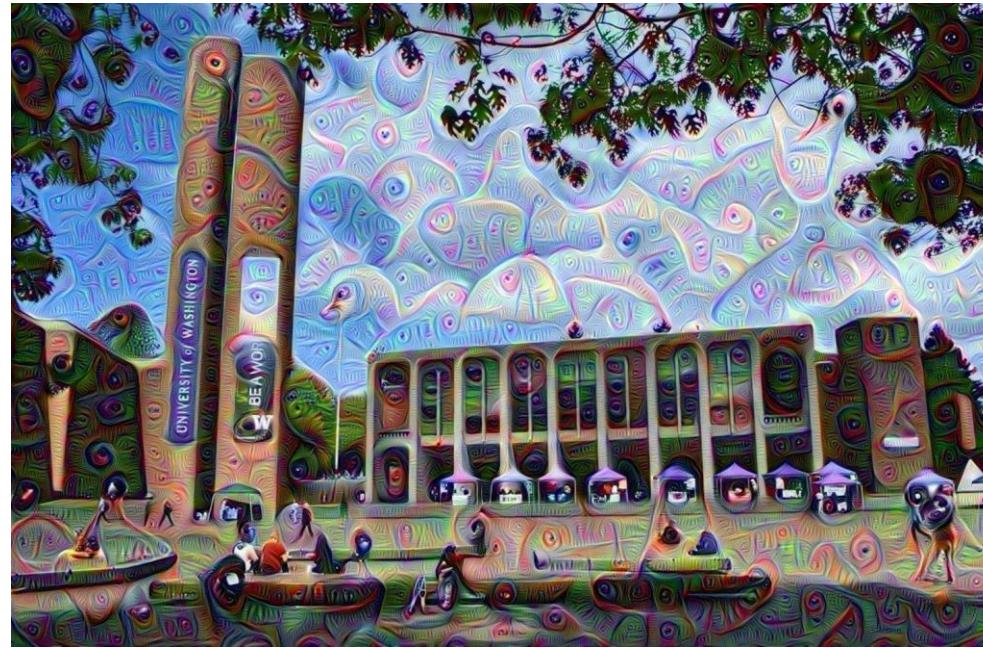
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June 25, 2019

## Announcements

- June 28 (Friday), 9 am: “Industry Opportunities and Issues” - Dr. Scott Ransom, Center for Neurotechnology, Director of Industry Relations and Innovation



June 25, 2019

# Summer Communication Course

<http://faculty.washington.edu/chudler/cc2019.html>

**Eric H. Chudler, Ph.D.**

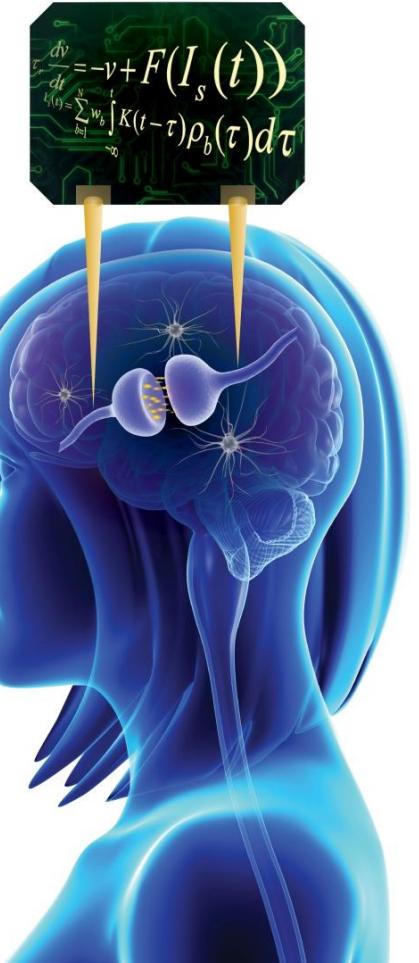
Executive Director/Education Director, CNT

Research Associate Professor, UW Bioengineering

Research Associate Professor, UW Anesthesiology

Email: [chudler@uw.edu](mailto:chudler@uw.edu)

Phone: 206-616-6899



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# Course Logistics

## Meeting Times and Location:

9:00 – 10:30 am, Tuesdays

CSE2, Room 371/382

## Course Description:

The purpose of this course is to prepare you to communicate your research effectively in a variety of formats. The course is also designed to help you present your summer research at the end-of-summer symposium. Students in this class represent a diverse set of backgrounds and skill levels. This means that we all have something to learn and something to teach. If you bring this attitude, this course will be a productive use of your time.

**Discussion (safe) and participation is critical!**



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# Course Logistics

## Course Schedule:

June 25	Intro, logistics, and literature review and citations
July 2	Scientific Writing
July 9	Publication quality figures
July 16	Scientific posters
July 23	Slides and public speaking
July 30	Abstract writing
August 6	Communication with a lay audience/research statement
August 13	Up-goer
August 20	Test PPT/Practice/Elevator pitch

## Important Dates:

August 9	Poster rough drafts due
August 14	Final posters due (by noon)

## Final Presentations (5 minute talks/Poster Presentations):

August 21 (Wed.), 9 am–3 pm at the CNT

*Slides posted to web site!*



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# Who Am I?

**(4) MGH**  
1989-1991  
Instructor

**(5) UW**  
1991-1998, Res. Asst. Prof  
1998-, Res. Assoc. Prof

**(2) UW**

1980-1983, MS  
1983-1985, PhD

**(1) UCLA**

1976-1980, BS

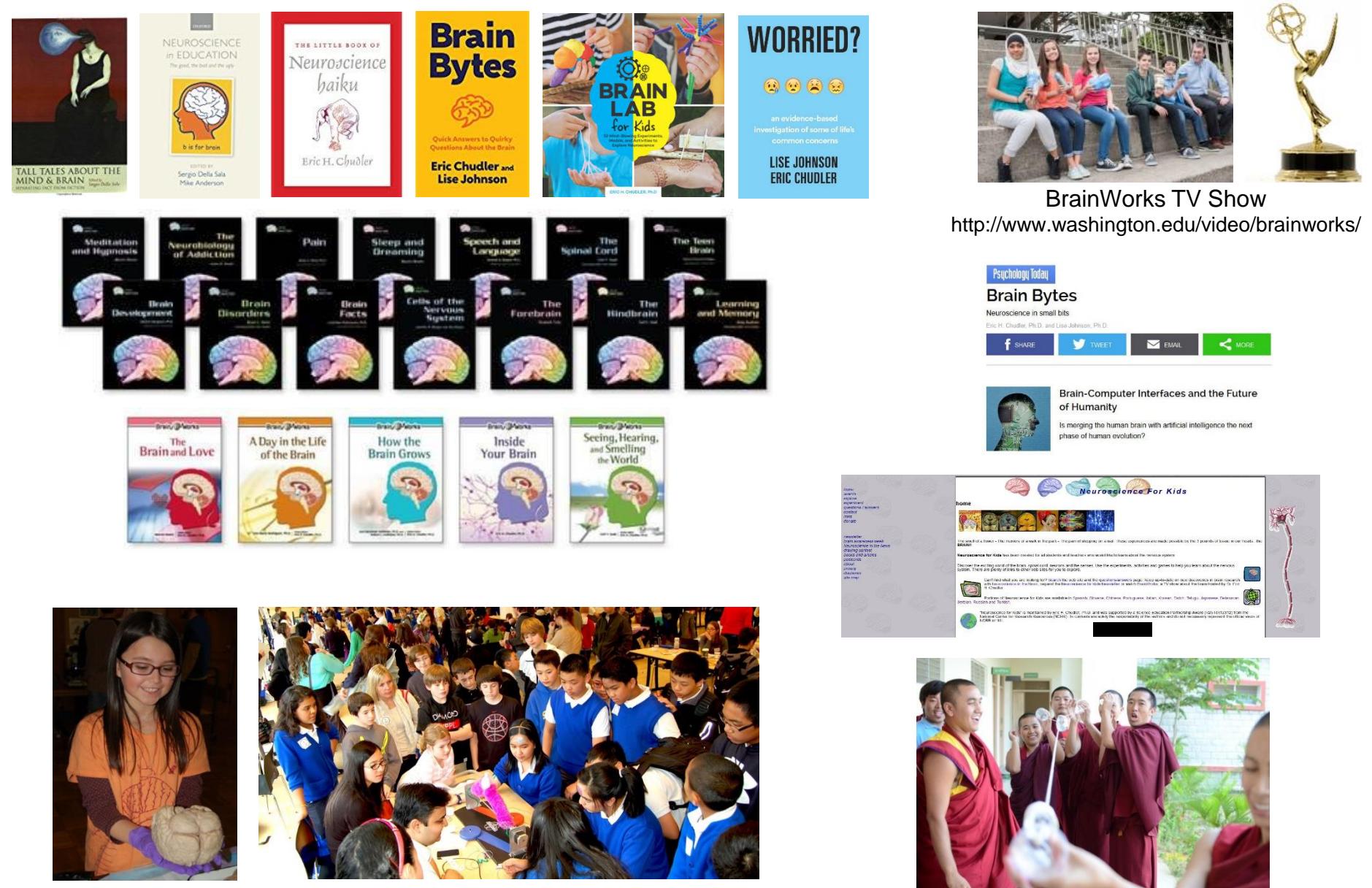


**(3) NIH**  
1986-1989  
Post-doc



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# Who Are You?

Name

Current School/Major

Why did you apply to a Center for Neurotechnology summer research program (REU / REV / UW UG Fellows)?

What is the largest group of people you have spoken to?  
and/or

What was the most stressful presentation you have ever made?



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# A Brief Introduction: CNT's Transformational Vision

Revolutionize the treatment of:

- **stroke**
- **spinal cord injury**
- **other neurological conditions**

by discovering the principles of  
*engineered neuroplasticity* to  
restore nervous system function



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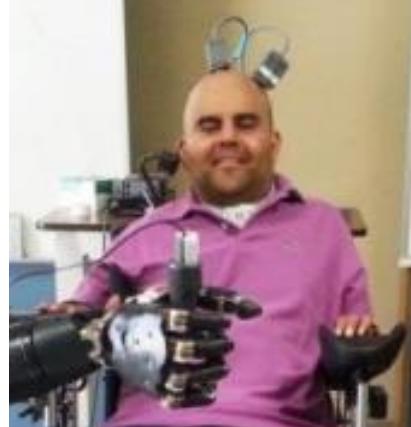


# Why is this vision transformational?

- 5M/year worldwide survive a stroke but left with permanent disability
- 130K/year in US suffer stroke with hand/arm paralysis (WHO, 2018)
- 0.5M/year worldwide new spinal cord injuries (SCI) (WHO, 2018)
- >288K individuals in US with chronic SCI (NSCISC 2018)
- 7M people in US with essential tremor (Louis & Ottmann, Tremor Hyperkinet. Mov. 2014)

*Current treatments are largely ineffective, focusing on accommodation & medication*

**CNT's transformative solution: Engineered Plasticity to promote long-term recovery of hand & arm function**



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# CNT Transformational Engineered System

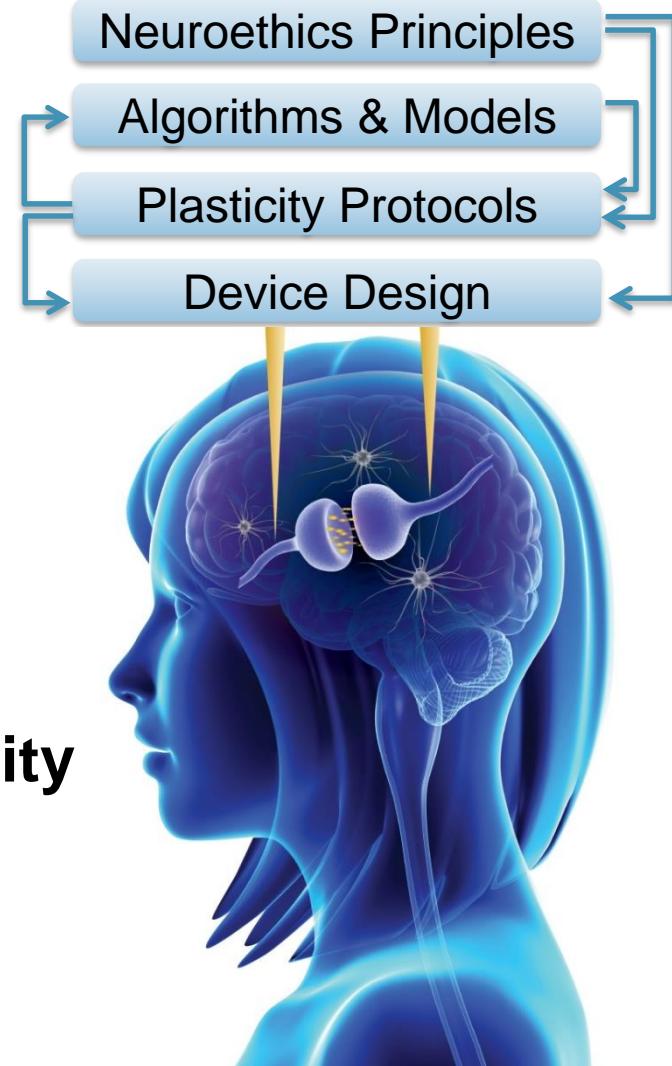
## Algorithms & Models:

Co-adaptive algorithms to interface with CNS

**Plasticity Protocols:** Parameters, & methods of closed-loop stimulation to induce plasticity

**Device Design:** Multifunctional electrodes & wireless devices to induce & quantify engineered plasticity

**Neuroethics Principles:** Ethics embedded in design



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# Back to Scientific Communications!

1. Why is it important to communicate research?

**Because: 1) We should    2) We want to    3) We have to**

2. Who are (or will be) your audiences?

**Peers, editors, reviewers, mentors, public, employers, family**

3. Where will you communicate your research?

**Conferences, classes, journals, grant applications, interviews**

4. When will you present your research?

**Research completed, in progress, this summer, after summer**

5. How (methods/modes) will you communicate your research?

**Papers, talks, posters, grant applications, blogs, articles**



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# Things to Do (Summer 2019)

1. Attend a non-CNT seminar.
2. Read a science story in a popular science magazine, in the newspaper or on a web site.
3. Talk to a non-scientist/non-engineer about your work.
4. Go to a local science “event.”

<http://www.scienceontap.org> | <https://www.pacificsciencecenter.org>

<https://www.meetup.com/EdTechSeattle/events/260270111/>

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Is it factual? Is it understandable?

Look for effective ways to communicate.



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