Week 1
Class #1 – Apr 1
Course purpose and introduction

Overview of the major project for the class
  Present brief descriptions of possible projects
  Review/discuss Work Statement assignment (due April 17)
  Review/discuss Initial class presentations (will take place April 17)

Discuss assignments #1 and #2
  Assignment #1 (individual), due Thursday Apr 3 (World Bank)
  Assignment #2 (group), due Tuesday Apr 8

Student questionnaires

Class #2 – Apr 3
Reading:

Assignment #1 (individual) due (World Bank)

Problem area presentations (i.e., descriptions of possible projects)

Announce team/project assignments

Week 2
Class #3 – Apr 8
Environmental Tradeoffs

Assignment #2 due (group)

Class #4 – Apr 10
Competitive Intelligence

Interview protocols/techniques

Week 3
Class #5 – Apr 15
Market Segmentation

Readings:


Discussion: Effective presentation guidelines
Class #6 – Apr 17

Team initial presentations
- Project objectives
- Approach adopted
- Resources to be utilized
- Task allocation

Draft of Work Statement due

Week 4

Class #7 – Tu Apr 22

International Business

Readings:

Assignment #3 due (group)

Discussion: How to structure reports

Class #8 – Apr 24

Strategy Principles and the Environment

Discussion/presentation of strategy frameworks and their applicability to environmental management

Status Report # 1 due

Week 5

Class #9 – Tue Apr 29

Team meetings with instructors

Readings:

(Note: We will not have explicit discussion of these readings. These, however, are useful background both in general and specifically in order to engage in discussion with our three guest speakers scheduled during the month of May.)
Class #10 – May 1  
Guest speaker:  
   Alvin Kwiram  
   University of Washington  
   Professor, Chemistry  
   Vice Provost for Research Emeritus

Week 6  
Class #11 – May 6  
Mid-term briefings to class

Class #12 – May 8  
Status Report # 2 due

Guest speaker:  
   Steve Stein  
   Battelle

Week 7  
Class #13 – May 13  
The “Coase Theorem”

Readings:  

Class #14 – May 15  
Preliminary rough drafts of final reports due

Guest speaker:  
   Don Munroe  
   Coastal Environmental Systems

Week 8  
Class #15 – May 20  
Team meetings with instructors

Class #16 – May 22

Reading:  

Week 9  
Class #17 – May 27  
Final rough drafts of final reports due

Reading:  
Class #18 – May 29
Evaluating cutting-edge ideas
Assignment #4 (book summaries/reviews) due (group)

Readings:


Week 10
Class #19 – Jun 3
Practice final presentations

Class #20 – Jun 5
Practice final presentations

Friday Jun 6
Symposium: Final Presentations

Final Reports due