POL S 403A/PB AF 537
Globalization and Public Policy
Aseem Prakash
Winter 2004

Class Time: Monday and Wednesday, 2:30-4:20 p.m.
Class Location: Parrington 305
Office Hours: Tuesday and Wednesday, 10:30-11:30 a.m., or by appointment
Office: 39 Gowen
Voice: 206-543-2399
E-mail: aseem@u.washington.edu
Home Page: http://faculty.washington.edu/aseem/

Course Objective
This course focuses on understanding what is globalization, what are its various dimensions, and how they impact public policy. Our thrust will be to develop a better understanding of key concepts as well as to identify policy lessons.

Required Texts
Book

Articles
Most articles can be accessed through UW’s E-journal library: http://www.lib.washington.edu/types/ejournals/
For the remaining, I will provide either the URL or email an electronic copy of the article.

Course Expectations
I will adopt a discussion-oriented format. To maximize your learning from this course, it is imperative that you read the assigned articles in advance and actively participate in class discussions.

Memos
Based on the assigned texts, you will e-mail a “memo” to me prior to the session. For the Monday session (say, January 12), your memo should reach me by the previous Friday, 12:00 noon (that is, January 9), and for the Wednesday session (say, January 14), your memo should reach me by Tuesday, 12:00 noon (that, is January 13). You will write memos for every other session. In total, you will write five memos.

Use the memos to reflect on interesting facts, concepts, and arguments in the texts (please cover all the readings). If possible, provide a real world example to highlight key concepts. Late memos will not be accepted. The recommended length of a memo is 1000 words (about 2 single spaced pages). The most interesting memos will be posted to the class email list. I will grade the memos.
and return them to you at the beginning of the class. Please retain them for the duration of the course.

**Group Projects**
You will be involved in two group projects. Each group will consist of 3 students.

**Group Project 1**
Your group will examine how the market, political, and/or regulatory environment(s) of an organization -- a firm, a non-governmental organization, or a governmental agency -- has been impacted by globalization, how this organization is responding to it, and your recommendations on how it should respond to globalization. Project outlines (1 page, single spaced) are due January 28 and project reports (7-8 pages, single spaced) are due February 11. In-class project presentations (20 minutes) are scheduled for February 9 and February 11.

Please ensure that data sources are correctly cited. For information on this subject, please review: http://depts.washington.edu/trio/comp/howto/pieces/writing/mla.shtml

**Group Project 2**
Governments seek to encourage economic growth; attracting and retaining foreign direct investment is supposed to be crucial for this task. Your group will examine the market, political, and/or regulatory environment(s) of a country, how globalization has influenced it, and consequently, what are the opportunities and the impediments for foreign direct investment. Project outlines (1 page, single spaced) are due February 28 and project reports (7-8 single spaced pages, font 12) are due March 10. In-class project presentations (20 minutes) are scheduled for March 3 and March 10. Again, please ensure that data sources are correctly cited.

Project presentations and project reports will be evaluated on the following criteria:

- **C** Research skills: Has the group collected the appropriate and sufficient data?
- **C** Analytical skills: Has the group adequately analyzed the data by employing the concepts discussed in this course? Have the key market, regulatory and/or political issues been identified and their implications examined?
- **C** Presentation skills: Is the presentation interesting and creative? Is it focused?

**Evaluation**
- Individual Memos (5 memos * 10 points) 50 points
- Group Project 1: Presentation and Report 25 points
- Group Project 2: Presentation and Report 25 points

I will strictly follow UW’s policy on plagiarism:
http://depts.washington.edu/grading/issue1/honesty.htm#plagiarism

**Class Schedule**

**Monday, January 5**
*Introduction*
Wednesday, January 7
*Debating Globalization*
C Lechner and Bolis, chapters 1-3, 9-16, 20

Memo 1 due Friday, January 9

Monday, January 12
*Economic Globalization*
C Lechner and Bolis, chapters 21-27

Memo 2 due Tuesday, January 13

Wednesday, January 14
*Political Globalization*
C Lechner and Bolis, chapters 29,31,32,34

Monday, January 19
University Holiday

Memo 3 due Tuesday, January 20

Wednesday, January 21
*Cultural Globalization*
C Lechner and Bolis, 5,6,41, 42,44, 46,47,48

Memo 4 due Friday, January 23

Monday, January 26
*Globalization and Economic Development*

Memo 5 due Tuesday, January 27

Wednesday, January 28
*Globalization Across Continents*
Project 1 outlines are due January 28

Memo 6 due Friday, January 30

**Monday, February 2**

Multinational Corporations and Globalization


Memo 7 due Tuesday, February 3

**Wednesday, February 4**

Globalization and Business Regulation


**Monday, February 9**

Student Presentations

**Wednesday, February 11**

Student Presentations

Project 1 Reports are due February 11

**Monday, February 16**

University Holiday

Memo 8 due Tuesday, February 17

**Wednesday, February 18**

Globalization and the Natural Environment

Project 2 outlines are due February 20

Memo 9 due Friday, February 20

Monday, February 23

NGOs and Globalization
C Lechner and Bolis, chapter 37,52,53

Memo 10 due Tuesday, February 24

Wednesday, February 25

The NGO Puzzle

No memo

Monday, March 1

Unanswered Questions

Monday, March 3

Student Presentations

Wednesday, March 10

Student Presentations

Project 2 reports are due March 10