

Poster Evaluation

Is your name on the Poster? YES _____ NO FAIL

Not present	Very poor	Poor	Marginal	Fair	Adequate	Good	Very good	Excellent
0	.5	1.0	1.5	2.0	2.5	3.0	3.5	4.0

Who did you understand the audience to be?

[GRADE: ____] Did the poster work for the intended audience?

[GRADE: ____] What was the purpose of the poster? Or what did you immediately grasp from the poster? Be specific.

[GRADE: ____] Was a clear path/flow and organization demonstrated visually?

. That is, was the information organized so that you could follow the purpose?

[GRADE: ____] Was information effectively conveyed and specific points well explained?

[GRADE: ____] Were the graphics usable if present? Any misuse of graphics?

How were the CRAP principles applied? Grade each principle using the scale and explain yourself.		
CRAP Principle	Grade	Explain grade specifically
Proximity: Information grouped according to subject		
Alignment: Each object placed deliberately		
Repetition: Visual elements repeated to enhance readability		
Contrast: Non similar elements are very different		

OVERALL GRADE: _____