

STUDENT INFORMATION

BBUS 523: New Products Marketing & Marketing Engineering

From Professor Balakrishnan: This sheet is for my information only. This is to help me get to know you better and provide instruction more tailored to your needs. I look forward to learning more about you. Please return on the first day. Thanks.

Name: _____

EMAIL: _____ **Student ID:** _____;

Prior Educational Institution(s): _____

Concentration(s): _____

What makes you tick?

Anything memorable, interesting about you that will help me understand you better (E.g., Work Experience; Commute to school, Skiing; Cooking; Kids; Life Goals; etc)

Any Other Personal or otherwise that you think is important that I know about you.