Grading Scale for Cases

I grade on a 0-5 scale, with 5 the best and 0 the worst.

0   Did not do anything. Had nothing of value to say to the class.

1-2   Blew it. Shoddy work, cursorily covered the basics, didn't really bring anything new to the ballgame. Limited insights; Primarily regurgitated the facts.

2.5   The basics covered. Reflected some honest work on the problem, summarized the basics well, hit the key points, missed one or more of the key lessons to be learned in the case; didn't put the case presentation together effectively.

3   **Good work.** What was Expected. Good groundwork in the fundamentals; Reasonable presentation and/or write-up. Covered most of the bases.

3.5-4   **Solid** to **Very Good work**. Thorough and a bit beyond what was expected. Covers most important insights. Worked through most important issues. Clear Presentation; easy to follow.

4.5   **Great** work. Well beyond what was expected. Engaging presentation. Analysis was spot on. Recognized the key insights and lessons.

5   Almost Perfection. Obviously well thought through. Internally very consistent. Excellent presentation. Brought New Knowledge to bear on the problem.