**ASSIGNMENT: Meet the CEO & Book Reading**

**My NAME: Course/Section:**

**Student ID#:**

1. **Meet the CEO**

As per the course requirement, you are expected to meet and interact with a C-level executive. A brief report of this activity is due at the end of term. Please specify:

1. Name of the Executive, Title, Company:
2. Date of meeting:
3. Topic(s) of Discussion – brief description & your participation (if any):
4. **Book Reading**

What Book (not prescribed for a course) did you read this term and what did you get out it? Please specify:

1. Title of Book, Author, Publisher:
2. What are some of the main points of this Book? Did you find anything interesting or relevant? (Max. half a page. Use space at back as needed).