

Journal article summary and justification of the method

Paper Goals:

This paper is designed to help you focus your thinking about your final paper project. After completing this assignment, you should be able to summarize a scholarly argument and explain why the method chosen for your final analysis is appropriate.

Due Date: Papers are due by noon in my office mailbox (CMU 102) on 11/16 (Friday).

Paper Format:

1. Article Summary (650-1,200 words)

In this section, you should summarize the article. In so doing, you should focus on the article's method and its findings and implications. The literature review, while helpful, need not be summarized here (especially since you will not be expected to write up a literature review for your research papers).

2. Justification of the framework/method (100-300 words)

In this section you need to explain why your given framework/method is well suited to your project. You must state your research question(s), explain what your artifact is, and then explain why your method is the best method for answering your research question(s).

Evaluation

Your paper will be assessed based on how well you accomplish the paper goals, the style of your writing, and the level of your insight.

The break down for these point allocations are as follows:

- Summary: 30 points
 - Comprehensiveness: 15
 - Accuracy: 15
- Justification: 15 points
 - Research question: 2
 - Artifact description: 3
 - Justification: 10
- Paper style and citation: 5 point
 - Accurate citation: 3
 - Clear writing: 2

Articles for analysis

Narrative

- Hollihan, Thomas A., and Patricia Riley, "The Rhetorical Power of a Compelling Story: A Critique of a 'Toughlove' Parental Support Group." *Communication Quarterly* 35.1 (1987): 13-25.

Metaphor

- Ivie, Robert L., "Metaphor and the Rhetorical Invention of Cold War 'Idealists.'" *Communication Monographs* 54.2 (1982): 165-182.

Lexicon

- Karen A. Foss, "Singing the Rhythm Blues: An Argumentative Analysis of the Birth-Control Debate in the Catholic Church." *Western Journal of Speech Communication* 47.1 (1983): 29-44.

Cultural

- Rarick, David L., Mary B. Duncan, and Laurinda W. Porter, "The Carter Persona: An Empirical Analysis of the Rhetorical Visions of Campaign '76." *Quarterly Journal of Speech* 63.3 (1977): 258-273.

Dramatistic

- Sara Hayden. "Reversing the Discourse of Sexology: Margaret Higgins Sanger's What Every Girl Should Know. " *The Southern Communication Journal* 64.4 (1999): 288-306.

Feminist

- Hanke, Robert, "The 'Mock-Macho' Situation Comedy: Hegemonic masculinity and Its Reiteration." *Western Journal of Communication* 62.1 (Winter 1998), 74-93.

Ideological

- Martin, Martha, "Ideologues, Ideographs, and 'the Best Men': From Carter to Reagan." *Southern Speech Communication Journal* 49.1 (1983): 12-25.
- Charland, Maurice. "Constitutive Rhetoric: The Case of the Peuple Québécois." *Quarterly Journal of Speech* 73 (1987): 133-50.