

## Artifact Summary Assignment Description

### Purpose

This assignment is designed to:

- Increase the diversity and relevance of the artifacts discussed in class
- Help students in refining their abilities to identify good artifacts for analysis
- Help students better understand specific concepts through application

### Paper Description

You will then need to submit to me a review document that (1) describes the artifact, (2) identifies where the artifact can be located (this is so I can assign it to everyone), and (3) explains why the artifact serves as a good artifact for analysis for that day.

### Due Date

Artifact summaries are due a week before the class session you are assigned to. The artifact summary paper should be 1 – 1½ pages single-spaced times (12 point Times New Roman font or approximately 250-500 words).

### Assignments

<u>Student Name`</u>	<u>Assigned Chapter</u>
Aaron Graham	5
Andre Bayard	5
Arman Nafisi-Movaghar	5
Britnee Weza	5
Caitlin Coakley	6
Claire Gould	6
Dennis Kendrick	6
Derek Dolan	7
Elaine Han	7
Eric Uthus	7
Erica Brown	7
Jennifer Han	8
Jessica Koerner	8
Jessica Larson	8
Jessica Rasmussen	9
Jessica Underhill	9

<u>Student Name`</u>	<u>Assigned Chapter</u>
Julie Allen	9
Katy Lindsey	9
Laura Ahumada	10
Luke Williams	10
Megan Keller	10
Melanie Yamaguchi	11
Natalie Burdick	11
Nina Huang	11
Richard Haney	12
Shannon Olsen	12
Sheryl Lee	12
Steven Zhang	13
Tanya Faddoul	13
Thomas Hudson	13
Timothy Fishel	14
Tiphany Soderberg	14
Whitney Jones	14

## **Sample Artifact Summary**

Name: Matt McGarrity

Class: COM 431

This artifact is for chapter 7: Analyzing Syntax and Imagery

### Artifact Description

I recommend examining President Ronald Reagan's speech following the explosion of the Space Shuttle Challenger on January 28, 1986. Reagan had to address the nation immediately following the Space Shuttle explosion. This shuttle mission included as one of the crew members Christa McAuliffe, a school teacher. Consequently many schoolchildren had watched the failed launch.

### Artifact Locations

A full video of the speech can be found at:

<http://www.americanrhetoric.com/speeches/ronaldreaganchallenger.htm>

### Justification of the Artifact for this day

Many have commented on Reagan's skillful use of imagery in this speech. Reagan was faced with the challenge of mourning the explosion and the loss of life while at the same time recommitting the American people to the exploration of space. This required a delicate blend of public emotion and civic values. Moreover, Reagan makes special use of key metaphors to advance his goal, relying quite heavily on pioneer metaphors. He likens the crew to frontiersmen pulling the country into the future and ends by linking them to Francis Drake. Given this chapter's focus on imagery in particular, Reagan's speech serves as an excellent case study. Additionally, the speech ranks quite highly on AmericanRhetoric.com's list of the best speeches. It succeeded at the time by securing public support for more NASA funding and it has outlived its immediate context as a model of elegant American oratory.