

## PERSUASIVE SPEECH EVALUATION

Name: \_\_\_\_\_

+ = excellent, √+ = good, √ = adequate, √- = flawed, - = poor/missing

Note: The percentages here are guidelines. All these categories are mutually dependant.

### Arrangement (20%)

- √+ The speaker clearly and effectively introduced the topic and explained its importance and relevance
- √+ The speaker clearly and effectively previewed the argument and main points in the introduction and reviewed them in the conclusion
- √+ The speaker highlighted the structure of the speech and made it easy to follow with artful transitions
- √ The main points and the subpoints adhered to the principles of coordination, subordination, and discreteness
- √ The speaker arranged the main points appropriately to persuade an oppositional audience

### Delivery (20%)

- + The speaker used notes minimally and engaged the audience
- + The speaker spoke at a pace that contributed to the meaning and rhythm of the speech
- + The speaker moved and gestured in a natural way that contributed to speech
- + The speaker spoke confidently and with appropriate projection for the space
- + In general, the delivery contributed to the speaker's ethos and persuasiveness

### Invention and Style (50%)

- √ The speaker identified and responded to the most relevant and pressing concerns of the opposition
- √+ The speaker appealed effectively to those areas where the audience could be moved
- √ The speaker effectively used a variety of proofs designed to persuade an oppositional audience
- √+ The speaker effectively used a variety of supporting materials that would be judged as credible by an oppositional audience
- + The speaker cited supporting material effectively and appropriately
- √+ The speaker used language that increased the persuasiveness of the argument
- √+ The speaker used language that highlighted shared values and did not alienate or offend the oppositional audience

### Overall (10%)

- √+ The speaker addressed a controversial public issue
- √+ The speaker's argument was appropriate for the time constraints and the constraints of the assignment

### Additional Comments:

Invention and style: There is a lot that is good in this speech, but I'm still unclear on what your exactly arguing for and how your points relate to this thing that you are arguing for. So, in point I, I would like to hear more hard evidence of the existing loopholes in the current regulations. You give us a nice hypothetical example and you give us the tangible case of the Columbine shooters. However, I would like you to back up this point with some testimony or statistics. So, how do we know that many people regularly get their guns through loopholes. You proved the mere existence of a loophole; you need to prove that these loopholes are significant and often used. You do a great job in point II of talking about how more lives are lost than saved with guns. But, I'm not sure how this directly supports your point for gun regulation. If anything, this would indicate a ban on all guns. Are you talking about certain guns? I like that you interrogate the driving reason for avoiding regulations (and you do so well), but you don't explain what the implications are of your argument here. Finally, I would like to see more variation in terms of the evidence; we get a lot of statistics, but not much in the way of examples.

Arrangement: the overall arrangement was fine. It was easy to follow the basic structure of your speech. However, as mentioned above, there were some issues with coordination and subordination. Also, I wonder why IA on the history of major regulations was necessary; it didn't really seem to get you much.

Delivery: The delivery was quite strong. You had the right tone for this type of speech and your delivery worked to minimize the differences between you and your target audience. There is little else I would recommend in terms of delivery. Perhaps some variation in the rate and energy level. I know you are going for a particular type of ethos here, but the entire speech is delivered at one level.

Time: \_\_\_\_\_ 6-8 min      Time Penalty (if any): \_\_\_\_\_      Grade for Speech: 67/75