

## Curriculum Vita

### Mark A. Smith

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Born: July 9, 1970

#### Professional Employment

Associate Professor, University of Washington, Department of Political Science, 2002-present  
Adjunct Associate Professor, University of Washington, Department of Communication,  
2006-present  
Assistant Professor, University of Washington, Department of Political Science, 1997-2002

#### Education

Ph.D. in political science, 1997. University of Minnesota. Examination Fields: American Politics, Methodology.

S.B. in economics, minor in political science, 1992. Massachusetts Institute of Technology.

#### Publications

##### Books:

*The Right Talk: How Conservatives Transformed the Great Society into the Economic Society.*  
2007. Princeton University Press.

*American Business and Political Power: Public Opinion, Elections, and Democracy.*  
2000. University of Chicago Press. Recipient of the 2001 Leon Epstein Award, given annually to recognize the best book in the field of political organizations and parties.

##### Book Chapters:

“Economic Insecurity, Party Reputations, and the Republican Ascendance.” 2007.

In Paul Pierson and Theda Skocpol, eds., *The Transformation of American Politics: Activist Government and the Rise of Conservatism*. Princeton University Press, pp. 135-59.

“The Role of Business in American Politics,” under an advance contract for the *Oxford Handbook of Interest Groups and Political Parties*.

**Articles:**

“Religion, Divorce, and the Missing Culture War in America.” Forthcoming 2009. *Political Science Quarterly*.

“Intellectuals, Rhetoric, and Context: The Move to Economic Arguments by Conservative Writers.” 2006. *Studies in American Political Development* 20:1-17.

“Endorsements as Voting Cues: Heuristic and Systematic Processing in Initiative Elections.” 2004. *Journal of Applied Social Psychology* 34:2215-2233. With Mark Forehand and John Gastil.

“Ballot Initiatives and the Democratic Citizen.” 2002. *The Journal of Politics* 64:892-903.

“There’s More than One Way to Legislate: An Integration of Representative, Direct, and Deliberative Approaches to Democratic Governance.” 2001. *University of Colorado Law Review* 72:1005-1028. With John Gastil and Cindy J. Simmons.

“The Contingent Effects of Ballot Initiatives and Candidate Races on Turnout.” 2001. *American Journal of Political Science* 45:700-706.

“Public Opinion, Elections, and Representation within a Market Economy: Does the Structural Power of Business Undermine Popular Sovereignty?” 1999. *American Journal of Political Science* 43:842-863.

“The Nature of Party Governance: Connecting Conceptualization and Measurement.” 1997. *American Journal of Political Science* 41:1042-1056.

**Book Reviews:**

*Elephant's Edge: The Republicans as a Ruling Party*, by Andrew J. Taylor. 2008. *Perspectives on Politics* 6:613-14.

*Freedom Reclaimed: Rediscovering the American Vision*, by John E. Schwartz. 2006. *Perspectives on Politics* 4:369-70.

*Budgetary Politics in American Governments*, by James J. Gosling; and *Managing Public*

*Expenditure in Australia*, by John Wanna, Joanne Kelly, and John Forster. 2003.  
*Journal of Comparative Policy Analysis* 5:87-90.

*Does Business Learn? Tax Breaks, Uncertainty, and Political Strategies*, by Sandra Suarez.  
2001. *American Political Science Review* 95:487.

### **Editing:**

Guest editor for *American Politics Review*, March 2005 issue on “Direct Democracy and the California Recall.”

### **Grants and Awards**

Harry Bridge Center for Labor Studies (\$4000), “Religious Preferences and Economic Views in Contemporary America: The Potential for Interfaith Alliances,” 2008.

Royalty Research Fund (\$23,777), University of Washington, for “The Rise of the Right: Communication Strategies, Economic Insecurity, and the Power of Ideas,” 2004.

Faculty Grant Development (\$5000), College of Arts and Sciences at the University of Washington, 1999.

Doctoral Dissertation Fellowship, Graduate School of the University of Minnesota, 1996-97.

Hubert H. Humphrey Fellowship, University of Minnesota, 1992-93.

Phi Beta Kappa, Massachusetts Institute of Technology, 1992.

### **Invited Talks**

“Malleable Morality: Religious Perspectives on Slavery, Divorce, and Homosexuality in America. Scheduled at Columbia University, April 20, 2009.

“Malleable Morality: Religious Perspectives on Slavery, Divorce, and Homosexuality in America. Scheduled at the University of California, San Diego, January 20, 2009.

“The U.S. Presidential Election: A Transformative Event?” Symposium on the U.S. Presidential Election 2008 in a Global Perspective. November 22, 2008. International Institute of American Studies, Doshisha University, Japan.

“Election '08: What Really Happened.” November 13, 2008. Provost Distinguished Lecture. University of Washington.

“The Right Talk: How Conservatives Transformed the Great Society into the Economic Society.” American Enterprise Institute, forum on “The Right Books.” March 5, 2008.

“The Right Talk: How Conservatives Transformed the Great Society into the Economic Society.” George Mason University, Center for the Study of Public Choice. February 5, 2008.

“The Right Talk: How Conservatives Transformed the Great Society into the Economic Society.” City University of New York, Graduate Center. October 30, 2007.

“The Right Talk: How Conservatives Transformed the Great Society into the Economic Society.” University of Wisconsin. November 20, 2006.

“Economics, Culture, and the Turn to the Right in American Politics.” Yale University. October 5, 2005.

“The Role of Rhetoric in the Policymaking Process.” Texas A&M University, Conference on Issue Framing. March 5, 2005.

“Reformulating the Rhetorical Grounds for Public Policy: The Changing Content and Effectiveness of Business's Political Arguments.” Workshop on Transformations in American Politics, Harvard University. March 6, 2004.

“Antibusiness and Antigovernment Sentiments in American Politics.” Pennsylvania State University. March 31, 2001.

“The Changing Politics of Ballot Initiatives.” University of Washington Alumni Association. October 25, 2000.

“The Sources of Business Power in the United States.” Simon Fraser University. October 16, 2000.

“The Conditions Under Which Business Wins and Loses in Politics.” University of California, Riverside. September 24, 1999.

#### **Ph. D. Thesis**

*The Paradox of Unity: Business and Democracy in America.* August 1997. University of Minnesota.

#### **Fields of Interest**

American Politics: Public Opinion, Political Communication, Interest Groups, Political Economy, American Political Development, and Religion and Politics.

Methodology: Research Design, Econometric Analysis.

#### **Courses Taught**

Undergraduate: Introduction to American Politics, American Interest Groups, Congress, American Political Culture.

Graduate: Political Research Design and Data Analysis, Public Opinion, Interest Groups and Social Movements, American Politics Core, American Political Culture.

### **Conference Presentations**

“Why Religious Perspectives on Slavery Follow Rather than Lead Public Opinion.” Paper presented at the 2009 meeting of the Southern Political Science Association, New Orleans, Louisiana.

“Religion, Divorce, and the Missing Culture War in America.” Paper presented at the 2008 meeting of the Midwest Political Science Association, Chicago, Illinois.

“Starve the Democrats: The Long Shadow of Deficit Politics.” Paper presented at the 2006 meeting of the American Political Science Association, Washington, D.C.

“It’s the Economic Reputation, Stupid: Objective Performance, Subjective Perceptions, and Electoral Outcomes.” Paper presented at the 2005 meeting of the American Political Science Association, Washington, D.C.

“The Role of Political Communication in the Policymaking Process.” Paper presented at the 2005 meeting of the Midwest Political Science Association, Chicago, Illinois.

“Reframing the Right: The Republican Party’s Usage of Economic Arguments, 1948-2004” Paper presented at the 2004 meeting of the American Political Science Association, Chicago, Illinois.

“Advocacy Groups, Think Tanks, and the Economic Programs of Liberals and Conservatives.” Paper presented at the 2004 meeting of the Midwest Political Science Association, Chicago, Illinois.

“The Emergence of Intellectual Conservatism and the Transformation of Economic Discourse.” Paper presented at the 2003 meeting of the American Political Science Association, Boston, Massachusetts.

“Politicians, Citizens, and Perceptions of a Rightward Shift in American Public Opinion.” Paper presented at the 2003 meeting of the Midwest Political Science Association, Chicago, Illinois.

“The Rise of Economic Framing in American Politics.” Paper presented at the 2002 meeting of the American Political Science Association, Boston, Massachusetts.

“From Freedom and Justice to Economic Growth and Prosperity: The Evolution of Conservative Thought in Twentieth Century America.” Paper presented at the 2002 meeting of the Midwest Political Science Association, Chicago, Illinois.

“Ballot Initiatives and the Democratic Citizen.” Paper presented at the 2001 meeting of the Western Political Science Association, Las Vegas, Nevada.

“There’s More than One Way to Legislate: An Integration of Representative, Direct, and Deliberative Approaches to Democratic Governance.” With John Gastil and Cindy J. Simmons. Paper presented at the University of Colorado Law Review Symposium, “New Structures for Democracy,” Boulder, Colorado, February 2001.

“Economic Prosperity and Policy Liberalism in the American Public.” Paper presented at the 2000 meeting of the American Political Science Association, Washington, D.C.

“The Unintended Consequences of Ballot Initiatives for Political Efficacy and the Perceived Responsiveness of Government.” Paper presented at the 2000 meeting of the Western Political Science Association, San Jose, California.

“Do Ballot Initiatives Create More Knowledgeable Citizens? An Exploratory Analysis.” Paper presented at the 1999 meeting of the American Political Science Association, Atlanta, Georgia.

“Ballot Initiatives, Voter Interest, and Turnout.” Paper presented at the 1999 meeting of the Western Political Science Association, Seattle, Washington.

“Business, Think Tanks, and Public Opinion.” Paper presented at the 1997 meeting of the Midwest Political Science Association, Chicago, Illinois.

“Time Serial Designs and Cross-Sectional Designs: Uncovering the Structural Logic of Pooled Analyses.” Paper presented at the 1995 meeting of the American Political Science Association, Chicago, Illinois.

### **Professional Activities**

manuscript referee:

*American Journal of Political Science, American Political Science Review, American Politics Research, Journal of Politics, Political Research Quarterly, State Politics and Policy Quarterly, Canadian Journal of Political Science, Politics & Policy, University of California Press, Temple University Press, National Science Foundation*

editorial board of *American Politics Research*, 2003-

editorial board of *State Politics and Policy Quarterly*, 2004-

executive committee of the Political Organizations and Parties section of the American Political Science Association, 2003-2005

numerous appearances on television (Northwest Cable News, FOX News; KING-5, KOMO-4,

Q-13, KIRO-7, all of Seattle) and radio (KUOW-94.9, 103.7 the Mountain, KIRO 710 AM, all of Seattle; 860 AM of Portland).

### **Professional Memberships**

American Political Science Association, member since 1992.

Midwest Political Science Association, member since 1993.

Southern Political Science Association, member since 1993.

### **Administrative Experience**

Associate Chair of Political Science, 2007-2008

Chair of Graduate Admissions and Financial Aid, 2005-2007, 2008-2009

Organizer, speaker series, Center for American Politics and Public Policy, 1998-2003, 2004-  
Search committees for public law (2001) and American politics (2002 and 2008)

Graduate committee, 1998-2001

Undergraduate committee, 1997-1998

Political Science Commencement organizer, 2005-2006

last updated 12-28-08