

Quantitative Data Collection: What to Measure

- Objective:
- Measurement of the specific presenting problems (treatment objectives) for the client expressed in quantifiable and measurable way
- Measurement of related behaviors (stimulus & response generalization; WHO) (social validity)
- Measurement of control behavior when possible

Guidelines for Collecting Data: What to Measure Select measures that are both sensitive, meaningful, and accurate - consider psychometric properties validity and reliability - consider social validity (Schwartz & Baer; Wolf) - Normative Comparison - Relevant Peer Comparison - Subjective Evaluation (consumers)

Slide 5

Types of Measures

- Probe Measures
 - Target
 Generalization
 - Control
- Treatment Measures

Slide 6

Types of Data/Measures (Quantitative and Qualitative Data)

- Physiological Data
- Self (Other)-Report Data
- Observational Data

Physiological Data

Date involving instrumentation

- Issues:
- · Feasibility-costs, standardization
- Organism variables (age, sex, physical fitness, drug use etc.)
- Stimulus/situational variables
- Examples

Slide 8

Self (Other)-Report Data

- · Interview (client/other retrospective, client/other current, clinician observation during interview)
 - Unstructured interviews
 - Semi-structured interviews
- · Issues associated with the interview
 - Style/traits of interviewer - Style/traits of respondent

Slide 9

Self (Other)-Report Data

- · Questionnaires/Rating Scales
 - Broad questionnaires
 - Specific questionnaires - Measures of client (others)
 - satisfaction
 - Self-ratings
 - Informant Reports
- · Issues in Self (Other)-Report
 - Stimulus variables
 - Organism variables
 - Design variables (construction of questionnaire/rating scales)



Observational Data

Direct observation and selfmonitoring Observational Quantitative Data - Frequency - Time Based (duration) - Interval (Sulzer-Azaroff & Mayer Handout)

Slide 11

Observational Data

- Issues
 - Sources of Bias Observer characteristics
 - (gender, expectation)
 - Reactivity
 - Observer drift (consensual)
 - Complexity of rating system and behaviors to be coded (including valence)

 - Sampling method
 - · Ecological variables
 - Observational medium Nature
 - of training (reliability)

Slide 12

Guidelines for Collecting Data:

- How to measure
- Collect data under the same/similar conditions across time--conditions of data collection
- Consider along a continuum - Manner of collection (sampling technique)
 - Setting/situation of collection
 - Individuals involved in collection
 - Obtrusiveness/reactivity of
 - collection
- (Handout)

Data Collection: When/How Often

- Four Main ConsiderationsChange due to treatment versus maturation (or other threats to
- validity) – Multiple measures (control) • Change that is real versus
- random

 Importance of change
- Degree of change, rate/slope of change
- Impact of change
- Social validity measures

Slide 14

- Guidelines for Collecting Data: When/How often to measure
- Collect measures often, periodically and systematically (How often is enough?) (How often is feasible?)
 – Weekly
 - Every two/three weeks
 - Monthly
- Consider your research question
- (e.g., ultimate versus instrumental versus intermediate change)

Slide 15

Guidelines for Collecting

Data: When/How often to measure

- Record inconvenient measures less frequently than more
- Keep track of significant events (anticipated or not) that might
- account for alterations in or variability in performance
- Consider client reaction to measurement
- Graph the data (including the significant events)

Guidelines for Collecting Data:

When/How often to measure

- Collect often enough to see change (be mindful of phase changes)
- Follow major treatment breaks
 Completion of a treatment step
 Completion of particular
 - treatment criterion - Intersperse during treatment

Slide 17

When to Measure Change

BOTTOM LINE:

- What is reasonable
- What will best allow me to monitor progress
- What will best reflect (and prove) change

Slide 18

Dependent Variables

Examples