



Lisa A. Oberg

University of Washington Libraries
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Education

Master of Librarianship, University of Washington, Seattle, 1991
Bachelor of Science in Microbiology, Oregon State University, Corvallis, 1987

Experience

University of Washington Libraries

University of Washington, Box 352900, Seattle, WA 98195-2900

Staff Development & Training Coordinator (.5 FTE) 2006-present
As part of the University of Washington (UW) Libraries' Organization Development and Training department, responsible for developing training goals and objectives, as well as creating and providing learning and development opportunities for all UW Libraries staff. Chair the Staff Development Advisory Committee and manage its work, including establishing policies and procedures for the staff development program and assessing staff development needs. Responsible for all phases of new employee orientation, delivering customer service training and programs and identifying future development and improvements of the staff development program.

Health Sciences Library

University of Washington, Box 357155, Seattle, WA 98195-7155

Head, Outreach Services (.5 FTE) 2005-present
Coordinate the Library's outreach programs and services to non-UW constituencies including members of the public, nonaffiliated health professionals, regional libraries and other interested organizations and institutions in order to extend the library's resources and services to improve users' ability to effectively access relevant and appropriate health information.

Head, Information Services 1999-2005
Responsible for the coordination of information access and customer services, both onsite and virtual, centered around the Information Desk and general public reference areas. Managed the Health Sciences Library's Information Desk, which serves as the primary point of contact for in-person, phone and email assistance. Coordinated and trained 28 staff members who staff the Information Desk, developed policies and procedures, and supervised core desk staff who provided the backbone of service evenings and weekends.

Information Management Librarian 1995-1999
Served as the liaison to the basic sciences departments, including library instruction, orientation, selection and other related activities. Coordinated the Library's reference collection; responsible for selection, weeding and maintaining reference collection policies.

Information Services and Education Librarian 1992-1995
Coordinated the Information Management Education (IME) program, which involved scheduling library instruction, developing new courses, evaluation and assessment

of offerings. Served as one of the library's Macintosh experts, as well as the liaison to patrons using personal file management software, such as EndNote.

Grants

Statewide Health Information Outreach Project 2006-2008

Awarded an LSTA-funded grant to develop and implement a statewide health information service for citizens of the state of Washington in conjunction with the Washington State Library and the University of Washington Health Sciences Library..

Consumer Health Kiosk 2005

Awarded a UW Libraries Development 21st Century Grant for a Consumer Health Information Kiosk for the Health Sciences Library. The grant included the purchase of a computer, touch-screen monitor, selected monographs and web site development.

Seattle Virtual Libraries Consortium 2002-2004

LSTA-funded virtual reference consortium of Seattle Public Library, King County Law Library and the University of Washington Health Sciences Library. The project provided triaged legal and medical reference services via e-mail and interactive chat to the general public and general reference assistance to customers of the law and health libraries, as part of the Washington State Library's Statewide Virtual Reference Project.

Professional Activities

Offices & Chairs

Co-chair, Poster submissions. Medical Library Association (MLA) 2009 National Program Committee.

Chair, Library Council of Washington, representing Special (Medical) Libraries, 2008. Council member 2002-2008.

Chair, program planning committee for the traveling exhibit *Changing the Face of Medicine*, to be on display October 8 - November 21, 2008.

Chair, Librarian Personnel Committee, 2007. Committee member 2005-2007.

President, Association of Librarians of the University of Washington (ALUW), 2006-2007. ALUW Legislative Committee Chair, 2007-.

Co-chair, MLA Western Chapters annual meeting. October 14-18, 2006, in Seattle.

Co-chair, Pacific Northwest Chapter of the Medical Library Association (PNC/MLA) 50th anniversary banquet. 2004.

President, Washington Medical Librarians Association (WMLA), 2001.

Chair, Continuing Education, PNC/MLA, 1997 - 2000.

Jury Chair, MLA Estelle Brodman Jury, 1999/2000. Jury member, 1998-2000.

Recording Secretary, WMLA, 1996 and 1997.

Chair, WMLA Annual Meeting Program, 1996.

Committees

UW Professional & Organizational Development (POD) Planning Council, 2008-09

Librarian Personnel Committee Adjudication committee, 2003-2005.

Program planning committee for traveling American Library Association (ALA) / National Library of Medicine (NLM) Frankenstein exhibit on display at the University of Washington March 2 -April 15, 2005.

UW Faculty Council on Research, 1997-1999. Ex officio member representing the Association of Librarians of the University of Washington.

MLA 1997 Annual Meeting Local Arrangements Committee. Hospitality Sub-Committee, created *Library Guide to Seattle*.

WMLA Annual Meeting Program Planning Committee, 1995 and 1998.

PNC/MLA Annual Meeting Program Planning Committee, 1995.

Publications

Schaad DC, Walker EA, Wolf FM, Brock DM, Thielke SM, Oberg L. Evaluating the serial migration of an existing required course to the World Wide Web. *Academic Medicine* 1999 Oct;74(10 Suppl):S84-6.

Walker EA, Wolf FM, Thielke S, Oberg L, Brock D, Schaad D. Formative evaluation of Web Problem-based Learning: Virtual Primary Care Clinics in Human Behavior/Developmental Medicine. *Journal of the American Medical Informatics Association* 1999 6(AMIA Fall Symposium Supplement):1186.

Oberg LA. The Moving Target: Internet Instruction at the University of Washington's Health Sciences Library and Information Center. *Medical Reference Services Quarterly* 1996 Fall;15(3):73-9.

Selected Presentations & Teaching

Hull EE, Oberg LA, Schnall JG. Finding the Figures: Leveraging an Existing Database to Connect Consumers and Clinicians to Statistical Resources on the Web. Contributed Paper. PNC/MLA Annual Meeting, Oct 19-22, 2002, Vancouver, BC.

Oberg LA. Seek and ye shall find: Favorite search engines of UW librarians. Presentation. ALUW Spring Meeting, 31 May 2001, University of Washington, Seattle.

Schnall, Janet G., Lisa A. Oberg and William L. Gembala. Finding the Figures: An Introduction to Health Statistics Resources. Continuing Education Course. PNC/MLA Annual Meeting, 27 Oct 1998, Boise, ID.

Oberg LA. Developing Web-Based Resources for Supporting EndNote Users. Presentation and panel discussion hosted by Niles & Associates. MLA Annual Meeting, May 15-19, 1999, Chicago, IL.

Oberg LA. Getting Started with EndNote. Presentation. Western Washington Internet Users Group (WWIUG), 17 Jul 1998, Seattle, WA.

Oberg LA, Pray L. Problem-Based Learning and the Library. Presentation. Dental Librarians Section, American Association of Dental Schools, 14 Mar 1994, Seattle, WA.

Posters

Oberg LA, Kouame GM. *Or Perish in the Attempt*: Medical Adventures of Lewis and Clark and the Corps of Discovery. Poster Session. Medical Library Association Annual Meeting, May 15-19, 2005, San Antonio, TX.

Oberg LA. Tiered Virtual Reference Assistance for Consumer Health Questions. Poster Session. Medical Library Association Annual Meeting, May 2-7, 2003, San Diego, CA.

Weum C, Dodson S, Jankowski TA, Oberg LA, Shipman JP, Worley C. For Richer or Poorer: Outreach via Serials Cancellations. Poster Session. MLA Annual Meeting, May 5-11, 2000, Vancouver, BC.

Oberg LA. *Quincy, MLS?* : Providing Service to a Clinical Autopsy Program. Poster Session. PNC/MLA Annual Meeting, 7 Oct 1996, Whitefish, MT.

Oberg LA, Palmer P. World Wide Web Instruction at the UW Health Sciences Library. Poster Session. PNC/MLA Annual Meeting, 15 Sep 1995, Bellevue, WA.

Memberships

Medical Library Association (MLA)	1992 -
Pacific Northwest Chapter of MLA (PNC/MLA)	1992 -
Washington Medical Librarians Association (WMLA)	1992 -
American Library Association (ALA)	1999 -