

(Pseudo)-Relevance Feedback & Passage Retrieval

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April 28, 2011

Roadmap

- Retrieval systems
- Improving document retrieval
 - Compression & Expansion techniques
- Passage retrieval:
 - Contrasting techniques
 - Interactions with document retrieval

Retrieval Systems

- Three available systems
 - Lucene: Apache
 - Boolean systems with Vector Space Ranking
 - Provides basic CLI/API (Java, Python)
 - Indri/Lemur: Umass /CMU
 - Language Modeling system (best ad-hoc)
 - ‘Structured query language
 - Weighting,
 - Provides both CLI/API (C++,Java)
 - Managing Gigabytes (MG):
 - Straightforward VSM

Retrieval System Basics

- Main components:
 - Document indexing
 - Reads document text
 - Performs basic analysis
 - Minimally – tokenization, stopping, case folding
 - Potentially stemming, semantics, phrasing, etc
 - Builds index representation
 - Query processing and retrieval
 - Analyzes query (similar to document)
 - Incorporates any additional term weighting, etc
 - Retrieves based on query content
 - Returns ranked document list

Example (I/L)

- indri-5.0/buildindex/IndriBuildIndex parameter_file
 - XML parameter file specifies:
 - Minimally:
 - Index: path to output
 - Corpus (+): path to corpus, corpus type
 - Optionally:
 - Stemmer, field information
- indri-5.0/runquery/IndriRunQuery query_parameter_file -count=1000 \

-index=/path/to/index -trecFormat=true > result_file

Parameter file: formatted queries w/query #

Lucene

- Collection of classes to support IR
 - Less directly linked to TREC
 - E.g. query, doc readers
- IndexWriter class
 - Builds, extends index
 - Applies analyzers to content
 - SimpleAnalyzer: stops, case folds, tokenizes
 - Also Stemmer classes, other langs, etc
- Classes to read, search, analyze index
- QueryParser parses query (fields, boosting, regexp)

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 - Expansion approaches
 - Add in related terms to enhance matching

Compression Techniques

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- Aspect models
 - Matrix representations typically very sparse
 - Reduce dimensionality to small # key aspects
 - Mapping contextually similar terms together
 - Latent semantic analysis

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 - User interaction
 - Direct or relevance feedback
 - Automatic pseudo relevance feedback

Query Refinement

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 - “push” toward relevant vectors, away from non-relevant
 - Vector intuition:
 - Add vectors from relevant documents
 - Subtract vector from non-relevant documents

Relevance Feedback

- Rocchio expansion formula

$$\vec{q}_{i+1} = \vec{q}_i + \frac{\beta}{R} \sum_{j=1}^R \vec{r}_j - \frac{\gamma}{S} \sum_{k=1}^S \vec{s}_k$$

- $\beta + \gamma = 1$ (0.75, 0.25);
 - Amount of 'push' in either direction
- R: # rel docs, S: # non-rel docs
- r: relevant document vectors
- s: non-relevant document vectors
- Can significantly improve (though tricky to evaluate)

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 - Use collection-based evidence: global or local

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 - Representation: Context
 - Words in fixed length window, 1-3 sentences
 - Concept identifies context word documents
- Use query to retrieve 30 highest ranked concepts
 - Add to query

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- Specifically,
 - Add 50 most frequent terms,
 - 10 most frequent 'phrases' – bigrams w/o stopwords
 - Reweight terms

Local Context Analysis

- Mixes two previous approaches
 - Use query to retrieve top n passages (300 words)
 - Select top m ranked concepts (noun sequences)
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 - Use query to retrieve top n passages (300 words)
 - Select top m ranked concepts (noun sequences)
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- Relatively efficient
- Applies local search constraints

Experimental Contrasts

- Improvements over baseline:
 - Local Context Analysis: +23.5% (relative)
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 - Help some queries, hurt others

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 - Better term selection than global analysis
- All approaches have fairly high variance
 - Help some queries, hurt others
- Also sensitive to # terms added, # documents

- Global Analysis

hypnosis	meditation	practitioners
dentists	antibodies	disorders
psychiatry	immunodeficiency-virus	anesthesia
susceptibility	therapists	dearth
atoms	van-dyke	self
confession	stare	proteins
katie	johns-hopkins-university	growing-acceptance
reflexes	voltage	ad-hoc
correlation	conde-nast	dynamics
ike	illnesses	hoffman

- Local Analysis

hypnot	hypnotiz	19960500
psychosomat	psychiatr	immun
mesmer	franz	suscept
austrian	dyck	psychiatrist
shesaid	tranc	professor
hallucin	18th	centur
hilgard	11th	unaccept
19820902	syndrom	exper
physician	told	patient

- LCA

hypnosis	brain-wave	ms.-burns
technique	pulse	reed
brain	ms.-olness	trance
hallucination	process	circuit
van-dyck	behavior	suggestion
case	spiegel	finding
hypnotizables	subject	van-dyke

What are the different techniques used to create self-induced hypnosis?

Passage Retrieval

- Documents: wrong unit for QA
 - Highly ranked documents
 - High weight terms in common with query
 - Not enough!
 - Matching terms scattered across document
 - Vs
 - Matching terms concentrated in short span of document
- Solution:
 - From ranked doc list, select and rerank shorter spans
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- Factors in reranking:
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 - Answer type matching
 - Restricted Named Entity Recognition
 - Question match:
 - Question term overlap
 - **Span** overlap: N-gram, longest common sub-span
 - Query term **density**: short spans w/more qterms

Quantitative Evaluation of Passage Retrieval for QA

- Tellex et al.
- Compare alternative passage ranking approaches
 - 8 different strategies + voting ranker
- Assess interaction with document retrieval

Comparative IR Systems

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 - Developed at NIST
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 - Boolean + Vector Space retrieval
 - Results Boolean retrieval RANKED by tf-idf
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- Oracle: NIST-provided list of relevant documents

Comparing Passage Retrieval

- Eight different systems used in QA
 - Units
 - Factors

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 - Simplest reasonable approach: baseline
 - Unit: sentence
 - Factor: Term overlap count

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 - Units
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- MITRE:
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 - Factor: Term overlap count
- MITRE+stemming:
 - Factor: stemmed term overlap

Comparing Passage Retrieval

- Okapi bm25

- Unit: fixed width sliding window

- Factor:
$$Score(q, d) = \sum_{i=1}^N idf(q_i) \frac{tf_{q_i, d} (k_1 + 1)}{tf_{q_i, d} + k_1 (1 - b + (b * \frac{|D|}{avgdl}))}$$

- k1=2.0; b=0.75

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- MultiText:

- Unit: Window starting and ending with query term

- Factor:

- Sum of IDFs of matching query terms
- Length based measure * Number of matching terms

Comparing Passage Retrieval

- IBM:
 - Fixed passage length
 - Sum of:
 - Matching words measure: Sum of idfs of overlap terms
 - Thesaurus match measure:
 - Sum of idfs of question wds with synonyms in document
 - Mis-match words measure:
 - Sum of idfs of questions wds NOT in document
 - Dispersion measure: # words b/t matching query terms
 - Cluster word measure: longest common substring

Comparing Passage Retrieval

- SiteQ:
 - Unit: n ($=3$) sentences
 - Factor: Match words by literal, stem, or WordNet syn
 - Sum of
 - Sum of idfs of matched terms
 - Density weight score * overlap count, where

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 - Unit: n (=3) sentences
 - Factor: Match words by literal, stem, or WordNet syn
 - Sum of
 - Sum of idfs of matched terms
 - Density weight score * overlap count, where

$$dw(q, d) = \frac{\sum_{j=1}^{k-1} \frac{idf(q_j) + idf(q_{j+1})}{\alpha \times dist(j, j+1)^2}}{k-1} \times overlap$$

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- Alicante:
 - Unit: n (= 6) sentences
 - Factor: non-length normalized cosine similarity

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- Alicante:
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- ISI:
 - Unit: sentence
 - Factors: weighted sum of
 - Proper name match, query term match, stemmed match

Experiments

- Retrieval:
 - PRISE:
 - Query: Verbatim question
 - Lucene:
 - Query: Conjunctive boolean query (stopped)

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- Retrieval:
 - PRISE:
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 - Query: Conjunctive boolean query (stopped)
- Passage retrieval: 1000 word passages
 - Uses top 200 retrieved docs
 - Find best passage in each doc
 - Return up to 20 passages
 - Ignores original doc rank, retrieval score

Evaluation

- MRR
 - Strict: Matching pattern in official document
 - Lenient: Matching pattern
- Percentage of questions with NO correct answers

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Algorithm	Lucene		Strict PRISE		TREC
	MRR	% Inc.	MRR	% Inc.	% Inc.
IBM	0.326	49.20%	0.331	39.60%	44.3%
ISI	0.329	48.80%	0.287	41.80%	41.7%
SiteQ	0.323	48.00%	0.358	40.40%	56.1%
MultiText	0.354	46.40%	0.325	41.60%	43.1%
Alicante	0.296	50.00%	0.321	42.60%	60.4%
bm25	0.312	48.80%	0.252	46.00%	n/a
stemmed MITRE	0.250	52.60%	0.242	58.60%	n/a
MITRE	0.271	49.40%	0.189	52.00%	n/a
Averages	0.309	49.15%	0.297	45.33%	n/a
Voting with IBM, ISI, SiteQ	0.350	39.80%	0.352	39.00%	n/a

Evaluation on Oracle Docs

Algorithm	# Incorrect	% Incorrect	MRR
IBM	31	7.18%	0.851
SiteQ	32	7.41%	0.859
ISI	37	8.56%	0.852
Alicante	39	9.03%	0.816
MultiText	44	10.19%	0.845
bm25	45	10.42%	0.810
MITRE	45	10.42%	0.800
stemmed MITRE	63	14.58%	0.762

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- PRISE:
 - Higher recall, more correct answers
- Lucene:
 - Higher precision, fewer correct, but higher MRR
- Best systems:
 - IBM, ISI, SiteQ
 - Relatively insensitive to retrieval engine

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 - Boolean systems usually worse on ad-hoc
- Passage retrieval:
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- Techniques: Density-based scoring improves
 - Variants: proper name exact, cluster, density score

Error Analysis

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Error Analysis

- ‘What is an ulcer?’
 - After stopping -> ‘ulcer’
 - Match doesn’t help
 - Need question type!!
- Missing relations
 - ‘What is the highest dam?’
 - Passages match ‘highest’ and ‘dam’ – but not together
 - Include syntax?

