

# English 207: Cyberculture

## Final Project Grading Criteria

### An 88- to 100-Point Project (3.5-4.0, A Range)

- Has a substantive thesis that is defensible, clearly explained, and supported by the analysis; project fully analyzes individual or group social practices in a selected online environment
- Shows substantial depth, fullness and complexity of thought
- Expresses ideas clearly and commands the reader's attention
- Demonstrates clear, unified and coherent organization; if project is a web site, navigation is consistent and relationship among pages is obvious
- Is fully developed and detailed with arguments supported by persuasive reasoning and references to sites, games, or communities studied, interview/survey data or course readings; there is an appropriate balance between providing evidence and analyzing that evidence
- Has a sophisticated style (remarkable variety of sentence pattern, smooth transitions between ideas, superior control of diction)
- References course readings, citing a minimum of two articles
- If presented online, project site has superlative page design: clear text and images, skillful use of color, no clutter; all images, links, and clips serve a purpose
- Offers clear citation of all ideas and words not the author's own
- Has few, if any, minor errors in grammar, usage or mechanics

### A 63- to 87-Point Project (2.5-3.4, B Range)

- Has a clear thesis and project focuses on online practices, but thesis and text may not fully address the significance of individual or group social practices in a selected online environment; the thesis may be clear and well-argued, but could use additional support; or the thesis may be identifiable, but not sharply focused
- Shows some depth and complexity of thought
- Expresses ideas clearly
- Demonstrates effective organization; if project is a web site, organization is strong overall, but navigation may not be consistent on all pages
- Is well developed with sensible reasoning and appropriate references to sites, games, or communities studied, interview/survey data or course readings; however, some evidence may detract from the thesis and some ideas might not be fully explored.
- Demonstrates balance between evidence and analysis for the most part, but balance may be weak in places
- Has an effective style (some variety of sentence patterns, transitions between ideas, accurate diction)
- References course readings, citing a minimum of two articles
- If presented online, project site has a strong page design: clear text and images, effective use of color, minimal clutter; the majority of images, links, and clips work toward a purpose
- Properly cites source material, but may have errors in citation format
- Has few errors in grammar, usage or mechanics

### A 38- to 62-Point Project (1.5-2.4, C Range)

- Has a thesis that may not be entirely clear and project does not consistently analyze individual or group social practices in a selected online environment; project may mention many ideas and analyze few
- Shows insufficient awareness of the complexity of issues addressed; may treat online behaviors simplistically or repetitively
- Communicates ideas clearly for the most part, but may have some lapses in clarity
- Has a recognizable organizational pattern, but the relation among parts or pages is not consistently clear enough to provide a coherent focus; if a web site, navigation scheme may be confusing
- Is unevenly developed; writer may offer sufficient reasoning or references to online environments studied, data or course readings for some of the ideas but not for others

- Demonstrates some balance between evidence and analysis
- Has an adequate style (limited variation in sentence patterns, transitions between most ideas, diction accurate for the most part)
- References course readings in a limited manner, citing fewer articles than required
- If presented online, project site has adequate page design: satisfactory text and images, adequate use of color, some page clutter; some images, links, and clips do not work toward a purpose
- Cites the majority of source material, but occasionally material may be clearly cited but not referenced in parentheses
- Has some errors in grammar, usage or mechanics, but demonstrates basic control of these areas

#### **An 18- to 37-Point Project (.7-1.4, D Range)**

- Has an unclear thesis; project identifies a topic and meets basic length requirements, but does not analyze online individual or group social practices in any meaningful fashion
- Lacks focus or demonstrates confused, stereotyped or simplistic thinking; writer may demonstrate limited conception of the issues raised by online behaviors observed
- May not communicate ideas clearly
- Is ineffectively organized, with no clear relationship between the parts of the text or site pages; if a web site, navigation is minimal
- May not provide adequate or appropriate reasoning or references to support generalizations, or may provide details without generalizations
- Demonstrates little relationship between evidence and the thesis
- Has stylistic weaknesses (no variety of sentence patterns, few transitions, imprecise diction)
- Makes little reference to course readings
- If presented online, project site has weak page design: some confusing text and images, poor use of color (glaring), page clutter; many images, links, and clips do not work toward a purpose
- Offers unclear citations of work not the author's own
- Has occasional major errors in grammar, usage or mechanics or frequent minor errors that interfere in the reader's understanding of the text

#### **A 0- to 17-Point Project (0-.6, F Range)**

- Has no thesis or has an incomprehensible thesis
- May be deliberately off-topic and demonstrate no understanding of the issues connected to online behaviors observed
- Does not communicate ideas clearly
- Lacks coherent organization; if presented online, site is difficult or impossible to navigate
- Shows no development of ideas; may simply summarize site, game or community discussion content
- Has an incoherent style (difficulties with sentence structure, pattern of diction errors)
- Incorporates no reference to course readings
- If presented online, site has incoherent page design: unclear text and images, no sense to color choice, clutter makes page incomprehensible; images, links, and clips have little or no purpose
- Represents another writer's work as the author's own
- Has pervasive pattern of errors in grammar, usage and mechanics that renders the text unreadable