

# English 207: Cyberculture Artifact Analysis Grading Criteria

## Point Ranges

A = 70- to 80-Point Analysis (3.5-4.0)

B = 50- to 69-Point Critique (2.5-3.4)

C = 30- to 49-Point Critique (1.5-2.4)

D = 14- to 29-Point Critique (.7-1.4)

F = 0- to 13-Point Critique (0-.6)

## An A-range analysis includes the following characteristics

- Provides a concise description of artifact's key features and its framing (if applicable).
- Presents a persuasive discussion of the artifact's content and effects; this discussion is clearly connected to the analysis of the artifact's broader cultural context.
- Offers a substantive argument regarding artifact's relationship with a broader cultural context; the argument is defensible, clearly explained, and well supported.
- Shows substantial depth, fullness and complexity of thought.
- Expresses ideas clearly and commands the reader's attention.
- Demonstrates clear, unified and coherent organization.
- Is fully developed and detailed with arguments supported by persuasive reasoning and references to the artifact, course readings and discussions and electronic postings; there is an appropriate balance between providing evidence and analyzing that evidence.
- Has a sophisticated style (remarkable variety of sentence pattern, smooth transitions between ideas, superior control of diction).
- Incorporates course readings in a manner that advances the argument; the analysis makes apparent the connection between the writer's ideas and those explored in course readings.
- If used, graphics are fully discussed in the analysis and constitute an essential part of advancing the argument.
- If analysis is presented in web form, site design includes clear text and images, skillful use of color, no clutter; all images, links, and clips serve a purpose.
- Has a sophisticated style (remarkable variety of sentence pattern, smooth transitions between ideas, superior control of diction)
- Offers clear citation of all ideas and words not the author's own.
- Has few, if any, minor errors in grammar, usage or mechanics.