

A Joint Conference of
KEBA, KIET, DGI, BDI, PNU-AIRI, PNU-BK21-Economics, PNU-BK21-
Business, POSRI, and RCIE
“Globalization and the Regional Economic Development”
December 15~16, 2006
Gyeongju TEMF Hotel, Gyeong Ju, Korea

Organizers : **Yong Ho Choi**, President, Korea Economics and Business Association (KEBA)
Sang Bong Oh, President, Korea Institute for Industrial Economics and Trade (KIET)
Kar-yiu Wong, Director, Research Center for International Economics (RCIE),
University of Washington and President, Asian-Pacific Economic Association
Chul Hong, President, Daegu-Gyeongbuk Development Institute (DGI)
Young Sam Kim, President, Busan Development Institute (BDI)
Jung Duk Lim, Director, Pusan National University Asian Institute of Regional
Innovation (PNU-AIRI)
Byeong Ho Choe, Director, Pusan National University BK21-Economics
(PNU-BK21-Economics)
Tae Hyuk Kim, Director, Pusan National University BK21-Business
(PNU-BK21-Business)
Joon Han Kim, President & CEO, POSCO Research Institute (POSRI)

Organizing units : Korea Economics and Business Association (KEBA)
Korea Institute for Industrial Economics and Trade (KIET)
Daegu-Gyeongbuk Development Institute (DGI)
Busan Development Institute (BDI)
Pusan National University Asian Institute of Regional Innovation (PNU-AIRI)
Pusan National University BK21-Economics (PNU-BK21-Economics)
Pusan National University BK21-Business (PNU-BK21-Business)
POSCO Research Institute (POSRI)
Research Center for International Economics (RCIE)

Sponsors : Daegu Metropolitan City
Daegu Bank
Dongil Industries Co., Ltd.

Program committee : **Kar-yiu Wong**, University of Washington (Co-Chair)
Gwang-Lag Son, Yeungnam University (Co-Chair)
E. Kwan Choi, Iowa State University
Chang Jin Kim, Korea University
Ho Bum Kim, Pusan National University
Gyu Sun Hwang, Pusan National University
Il Tae Kim, Chonnam National University

Pierre-Bruno Ruffini, University of Le Havre
Myung Bae Yeom, Chungnam National University
Jin Geun Yoo, Korea Institute for Industrial Economics and Trade

Local Organizing : **Soo Seok Sohn**, Kyungil University (chair)
Committee **Taek-Dong Yeo**, Yeungnam University
 Du Sub Shin, Daegu Gyeongbuk Development Institute
 Chongung Kim, Daegu Haany University
 Ki-Dong Lee, Keimyung University
 Yong Won Kim, Daegu University
 Jae Woo Lee, Pusan National University
 Sung Il Choi, Korea Maritime University
 Byung Kun Rhee, Pukyong National University
 Chang Kon Choi, Chonbuk National University
 Sang Ho Lee, Chonnam National University
 Ki Ho Jeong, Kyungpook National University
 In Won Seo, Daegu Gyeongbuk Development Institute
 Soo Hyun Joo, Busan Development Institute
 Kyo-Ook Song, Busan Development Institute
 Dong Woon Kim, POSCO Research Institute

Overview of the Conference

Friday, December 15, 2006

08:00-08:30	Registration
08:30-08:50	Opening Ceremony
09:00-10:30	Session 1-1 : RTA Issues Session 1-2 : Case Study I (by PNU-BK21-Business)
10:30-10:50	Coffee break
10:50-12:20	Session 2-1 : Globalization and Financial Integration Session 2-2 : Asset Markets
12:20-13:30	Lunch
13:30-15:00	Session 3-1 : Trade Liberalization and FDI Session 3-2 : Case Study II (by PNU-BK21-Economics)
15:00-15:20	Coffee break
15:20-16:50	Session 4-1 : Population and Economic Growth Session 4-2 : Case Study III (by PNU-BK21-Business)
16:50-17:10	Coffee break
17:10-18:10	Session 5 : Regional Economies and Industries
18:30-20:00	Dinner

Saturday, December 16, 2006

09:00-10:30	Session 6 : International Trade
10:30-10:50	Coffee break
10:50-12:20	Session 7 : Local Public Finance
12:20-13:30	Lunch
13:30-15:00	Wrap-up session : KEBA Initiative toward more Globalized Regional Economy

Program

Friday, December 15, 2006

08:00-08:30 Registration

08:30-08:50 Opening Ceremony

Opening Speeches : Yong Ho Choi (KEBA, President)
Kar-Yiu Wong (U. of Washington)

09:00-10:30 **Session 1-1 : RTA Issues**

Moderator : **Kar-yiu Wong** (U. of Washington)

"The Contribution of Intra-Regional and Extra-Regional Trade to Growth : Evidence From EU"

Rossitza B. Wooster (Portland State U.),

Tepa M. Banda (EPS, California State Government)

Smile Dube (California State U.)

Discussant : **Wooseok Ok** (U. of Incheon)

"Does the Number of RTAs Matter? Empirical Analysis on Spaghetti Bowl Phenomenon"

Fukunari Kimura (Keio U.)

Arata Kuno (Keio U.)

Kazunobu Hayakawa (Keio U.)

Discussant : **Kiyoun Sohn** (U. of Incheon)

"Endogenous Trade Bloc Formation in an Asymmetric World"

Mark Melatos (U. of Sydney)

Alan Woodland (U. of Sydney)

Discussant : **Fukunari Kimura** (Keio U.)

Session 1-2 : Case Study I (organized by PNU-BK21-Business)

Moderator : **Hwal-Sik Jang** (Pusan National U.)

"An Exploratory Study on the Relationship between Service Brand Dimension and Service Brand Attachment"

Yoo Kyung Kim (Pusan National U.)

Discussant : **Soon Cheol Bae** (Daedong College)

"The Antecedents and the Consequences of Service Recovery : the Role of Psychological Approach in Building Long-term Relationship with Dissatisfied Customers"

Chang Ho Oh (Pusan National U.)

Discussant : **Soon Cheol Bae** (Daedong College)

"The Effects of On-the-job Embeddedness on Staying in Organization"

Jeong Ran Ryu (Pusan National U.)

Discussant : **Eun Jin Cho** (Pusan National U.)

"A Study on Information Security System Investment Performance"

Ok Soo Yoon (Pusan National U.)

Discussant : **Dong Ho Lee** (Kyungsang U.)

10:30-10:50 Coffee break

10:50-12:20 **Session 2-1 : Globalization and Financial Integration**

Moderator : **Young Man Yoon** (U. of Incheon)

"Distance Measures between Free Trade and Autarky for the World Economy"

Raymond Riezman (U. of Iowa)

John Whalley (U. of Western Ontario)

Shunming Zhang (Xiamen U.)

Discussant : **Seok Joon Hwang** (Keimyung U.)

"Incentive Compatible Globalization under Preference Differences"

Jin Kim (KIPF)

Seung-jin Shim (Kyungpook Nat'l U.)

Discussant : **Jung-Kyoo Choi** (Kyungpook Nat'l U.)

"Can the Asian Currency Unit enhance financial integration in Asia?"

Pierre-Bruno Ruffini (U. of Le Havre)

Discussant : **Wonjoong Kim** (POSCO Research Institute)

Session 2-2 : Asset Markets in the Open Economies

Moderator : **Yongdoo Cho** (POSCO Research Institute)

"A Study on the Relationship between Korean Stock Index Futures and Foreign Exchange Markets"

Sunghee Choi (Pusan National U.)

Youngjae Kim (Pusan National U.)

Discussant : **Dong-Geun Han** (Yeungnam U.)

"Managerial Efficiency of Securities Firms under Financial Holding Companies in Taiwan"

Jin-Li Hu (National Chiao Tung U.)

Chin-Yi Fang (National Chiao Tung U.)

Discussant : **Chi Soo Kim** (Yeungnam U.)

"Home-biased Asset Holdings for Intertemporal Consumption Risk Sharing in the Presence of Aggregate Uncertainty and Home-biased Preferences"

Geun Mee Ahn (Korea U.)

Chung-Han Kim (Kwangwoon U.)

Discussant : **Jin Ho Bae** (Yeungnam U.)

12:20-13:30

Lunch

Luncheon Speech : **Hwa-Eon Lee** (CEO, Daegu Bank)

"Innovation and Change Management : the Experience of Daegu Bank"

13:30-15:00

Session 3-1 : The Impact of Globalization on Regional Economies

Moderator : **Kyoung Kim** (Keimyung U.)

"The Effects of Trade Liberalization on Farmer's Behavior and the Use of Agro-Chemicals in the Existence of Segmented Local Labor Markets"

Keisaku Higashida (Yokohama City U.)

Discussant : **Chan Yong Park** (Andong National U.)

"The Place of FDI in China's Regional Economic Development"

Chyau Tuan (Chinese U. of Hong Kong)

Linda Fung-Yee Ng (Chinese U. of Hong Kong)

Discussant : **Jaihyung Yoon** (Andong National U.)

"Agglomeration or Distance?: Japanese Local Port Trade with the Asian Region"

Yushi Yoshida (Kyushu Sangyo U.)

Discussant : **Yeongseok Ha** (Keimyung U.)

Session 3-2 : Case Study II (organized by PNU-BK21-Economics)

Moderator : **Byeong Ho Choe** (Pusan National U.)

"Technical Efficiency, Scale Economy, Change of Total Factor Productivity and Determinants in Large and Small-medium Firms"

Sang Mok Kang (Pusan National U.)

Sang Gyu Jo (Pusan National U.)

Discussant : **Keun Jae Lee** (Pusan National U.)

"A Study on the Characteristics and Efficiency of Knowledge Cluster – A Case of TIC Program in Pusan National University"

Jung Duk Lim (Pusan National U.)

Sang Mok Kang (Pusan National U.)

Choong Gi Baek (Pusan National U.)

Discussant : **Sung Kwuon Kim** (Pusan National U.)

"Efficiency Analysis of National Sports Investment : DEA Analysis for Olympic Medal"

Dae Shik Lee (Pusan National U.)

Doo Suk Kang (Pusan National U.)

Discussant : **Jae Woo Lee** (Pusan National U.)

15:00-15:20 Coffee break

15:20-16:50 **Session 4-1 : Population Mov't and Regional Economic Growth**

Moderator : **Il Tae Kim** (Chonnam National U.)

"The Effects of Regional Characteristics on Population Growth in Korean Cities, Counties and Wards"

Bun Song Lee (Northwestern S. U.)

Sun Eae Chun (Chonnam Nat'l U.)

Suk Young Kim (Korea Development Institute)

Discussant : **Hojeong Park** (Chonnam National U.)

"An Explaining the Determinant of Migration in Korea by the VAR Approaches (1971~2004)"

Chuhwan Park (Yeungnam U.)

Discussant : **Sung-Hoon Sim** (Kyung Ju U.)

"Globalization, Regional Income Inequalities and Economic Growth : A Study of Indian Economy"

Pavel Chakraborty (Energy and Resources Institute, New Delhi)

Discussant : **Sang Ho Kim** (Honam U.)

Session 4-2 : Case Study III (organized by PNU-BK21-Business)

Moderator : **Cheol Jun Eom** (Pusan National U.)

"Localization of Human Resource Management of Foreign Invested Enterprises"

Eun Jin Cho (Pusan National U.)

Discussant : **Jeong Ran Ryu** (Pusan National U.)

"Investment Strategy Using the Term Structure Implied KOSPI 200 Index Option"

Tae Hun Kang (Pusan National U.)

Discussant : **Sang Goo Lee** (Pusan National U.)

"Investor Groups' Trade Activities in Option Market and Stock Volatility"

Woo Ae Jang (Pusan National U.)

Discussant : **Tae Hun Kang** (Pusan National U.)

"The Hedging Performance of the Stock Index Futures"

Sang Goo Lee (Pusan National U.)

Discussant : **Woo Ae Jang** (Pusan National U.)

16:50-17:10 Coffee break

17:10-18:10 **Session 5 : Regional Economies and Industries**

Moderator : **Ki Heung Kim** (Kyonggi U.)

"Openness, Growth and Inflation: Evidence from south Korea b/f Economic Crisis"

Jang C. Jin (Chinese U. of Hong Kong)

Discussant: **Myung-guk Doh** (Daegu-Gyeongbuk Development Institute)

"Indian IT Industry : Past, Present and Future & A Tool for Nat'l Development"

Somesh K. Mathur (RIS, India)

Discussant : **Jong Nam Lee** (Daegu-Gyeongbuk Development Institute)

"Globalization, Unification and Income Inequality in Europe: Some New Empirical Evidence"

Alokesh Barua (Nehru U.)

Karl Sauernheimer (Johannes Gutenberg U.)

Thomas Mohr (Johannes Gutenberg U.)

Discussant : **Pierre-Bruno Ruffini** (U. of Le Havre)

18:30-20:00 Dinner

Dinner Speech :

Saturday, December 16, 2006

09:00-10:30

Session 6 : International Trade

Moderator : **Alan Woodland** (U. of Sydney)

"Factor Growth and Equalized Factor Prices"

E. Kwan Choi (Iowa U. and City U. of Hong Kong)

Discussant : **Honggu Lee** (Konkuk U.)

"Factor Price Equalization Implies Product Quality Equalization"

Satya P. Das (Indian Statistical Institute)

Seiichi Katayama (Kobe U.)

Discussant : **Chan-Hyun Sohn** (Kangwon National U.)

"Gradual Tariff Adjustment with Imperfect Capital Mobility between countries"

Han Sun Kim (KIEP)

Ki-Dong Lee (Keimyung U.)

Kar-yiu Wong (U. of Washington)

Discussant : **Hyun-Hoon Lee** (Kangwon National U.)

10:30-10:50 Coffee break

10:50-12:20 **Session 7 : Local Public Finance and FDI(?)**

Moderator : **Sung Tai Kim** (Cheongju U.)

"Local Decentralization and Economic Growth in Korea"

Hyun-A Kim (KIPF)

Discussant : **Sung Il Lim** (Korea Research Institute of Local Administration)

"Intra-Sector Mobility and Specific Inputs in Tax-Incidence Theory"

Kul B. Bhatia (U. of Western Ontario)

Discussant : **Jin Kwon Hyun** (Ajou U.)

"FDI(?)"

Zhao (UIBE)

Discussant : **Tuan and Ng** (Chinese U. of Hong Kong)

12:20-13:30 Lunch

13:30-15:00 **Wrap-up session** : KEBA Initiative

Moderator : **Gwang-Lag Son** (Yeungnam U.)

"KEBA Initiative toward more Globalized Regional Economy"

Discussant : **Kar-yiu Wong** (U. of Washington)

Soo Seok Sohn (Kyungil U.)

Ho Bum Kim (Pusan National U.)

Jae Woo Lee (Pusan National U.)

Byeong Ho Choi (Pusan National U.)

Sung Il Choi (Korea Maritime U.)

Il Tae Kim (Chonnam National U.)

Chang Kon Choi (Chonbuk National U.)

Myung Bae Yeom (Chungnam National U.)

Taek-Dong Yeo (Yeungnam U.)

Chongung Kim (Daegu Hanny U.)

Ki-Dong Lee (Keimyung U.)

Byung Jin Park (Yeungnam U.)

Du Sub Shin (Daegu Kyeongbuk Development Institute)

Soo Hyun Joo (Busan Development Institute)

Pyeong Tak Nahm (Kyungil U.)