

Advanced Training Program

On Economics and BA Research and Publishing

University of Washington, Seattle, July 27 – August 14, 2009

Program

Week 1: July 27 – 31, 2009

	Mon 7/27	Tue 7/28	Wed 7/29	Thu 7/30	Fri 7/31
9:00 am 10:30 am	Open and Welcome Ceremony, Remarks on the Papers, Tour of the Campus, Open Computer Accounts, and Get Library Cards	Kar-yiu Wong, “Writing Economics and BA Papers”	David Reid, “China Business Environment and Competitive Success Factors”	Tom Roehl, “‘Loose Bricks’ in North American Academia: Creating Asian Advantage in Publishing Strategies.”	Judith Thornton, “Tax Policy and Consumption Smoothing in Russia’s Regions”
10:30 – 10:50 am		Break			
10:50 am 12:20 pm		Kar-yiu Wong, “Presenting Economics and BA Papers”	David Reid, “China’s Rapid Development and Its Environmental Cost”	Tom Roehl, “Using the loose bricks’ Principle: Research on Japanese Investment and on Japanese Business Relationships”	Shin-ichi Fukuda, “Academic Research on East Asian Economies”
12:20 – 2:00 pm	Lunch				
2:00 pm 3:30 pm		Organization meeting about the term papers	Tom Lee, “Management Research and Faculty Career Opportunities in B School” plus a Q&A Session	Shin-ichi Fukuda, “Publishing in International Journals”	

Week 2: August 3 – 7, 2009

	Mon 8/3	Tue 8/4	Wed 8/5	Thu 8/6	Fri 8/7
9:00 am 10:30 am	Zvi Ruder, “The Publishing Business”			Terry Shevlin, “Research in the Accounting Field”	Xiaoping Chen, “Research in Management and Organization”
10:30 – 10:50 am	break			break	
10:50 am 12:20 pm	Zvi Ruder, “The Work of World Scientific”	Gary M. Erickson, “Research and Publishing in Marketing and Management Science”	Field Trip	Terry Shevlin, “Publishing in Accounting Journals”	Xiaoping Chen, “Publishing in Management and Organization”
12:20 – 2:00 pm	lunch			lunch	
2:00 pm 3:30 pm	Zvi Ruder, “How to Publish”	Eric Zivot, “Research and publishing in econometrics”		Ming Fan, “Publishing in the <i>Journal of Database Management and Decision Science</i> ”	Yasukazu Ichino, “Redistributing the Gains from Trade with Lump-sum Transfer under Asymmetric Information”

Week 3: August 10 – 14, 2009

	Mon 8/10	Tue 8/11	Wed 8/12	Thu 8/13	Fri 8/14
9:00 am 10:30 am	Student Presentation	Kar-yiu Wong, “Marshallian Externality in Economic Theory, I”	Presentation by Jin Zhang (9:00-9:45 am) and Ying Fan (9:45-10:30 am)	Presentation by Pin-Fang Hsu (9:00-9:45 am) and Po-kai Huang (9:45- 10:30 am)	Field Trip
10:30 – 10:50 am	Break				
10:50 am 12:20 pm	Student Presentation	Kar-yiu Wong, “Marshallian Externality in Economic Theory, II”	Presentation by Shingo Umino (10:50-11:35 am)	Conference meeting: Hsu (10:50-11:20) and Huang (11:20-11:50) with Tom Roehl	
12:20 – 2:00 pm	Lunch				
2:00 pm 3:30 pm	Student Presentation	Concluding Session	Conference meeting: Fan (2-2:30) and Zhang (2:30-3) with Kar-yiu Wong; Umino (3-3:30) with Eric Zivot		

Unless stated otherwise, all lectures and meeting will take place at

Building: Winkenwerder Forest Sciences Laboratory (WFS)

Room: 105

Campus Map: <http://www.washington.edu/home/maps/southcentral.html?WFS>

List of Speakers

- Xiao-Ping Chen** Professor of Management & Organization, Evert McCabe Faculty Fellow, Co-chair of Management and Organization Department, Foster School of Business, University of Washington, Associate Editor, *Organizational Behavior and Human Decision Processes*; Consulting Editor, *Management and Organizational Review*; Member of the editorial board of *Journal of International Business Studies (JIBS)*
- Gary M. Erickson** Professor of Marketing, GM Nameplate Endowed Faculty Fellow, Department and Marketing and International Business, Foster School of Business, University of Washington; Associate editor of *Management Science*
- Ming Fan** Assistant Professor, Department of Information Systems & Operations Management, Foster School of Business, University of Washington; Serving on the editorial review boards of *Journal of Database Management* and *Decision Sciences*
- Shin-ichi Fukuda** Professor of Economics, Tokyo University, Japan; co-editor of *Journal of the Japanese and International Economies*, associate editor of *Japan and World Economy*, and former associate editor of *Japanese Economic Review*
- Yasukazu Ichino** Associate Professor, Department of Economics, Konan University, Japan
- Tom Lee** Hughes M. Blake Endowed Professor of Management, Associate Dean for Academic and Faculty Affairs, Foster School of Business, University of Washington; Past President, Academy of Management
- David McHardy Reid** Thomas F. Gleed Chair of Business Administration, Seattle University, Seattle
- Zvi Ruder** Production Manager, World Scientific Publishing Co.
- Thomas Roehl** Professor of Management, Western Washington University, Bellingham; Member of the Editorial Review Board of the *Journal of International Business Studies*
- Terry Shevlin** Professor of Accounting, Foster School of Business, University of Washington, and former editor of *The Accounting Review*
- Judith Thornton** Professor of Economics, Department of Economics, University of Washington
- Kar-yiu Wong** Professor of Economics, Department of Economics, University of Washington; Director, Research Center for International Economics; and President, Asia-Pacific Economic Association; former associate editor of *Pacific Economic Review*, launching two new journals, *China Economic Policy Review* and *Global Journal of Economics*.
- Eric Zivot** Professor of Economics, Department of Economics, University of Washington