

8

Searching Using Free Text

In chapter 7, we saw that searching using controlled vocabulary techniques can be effective and efficient. In many cases, we prefer to search using controlled vocabulary terms, because we often get higher-quality, more specific results. Sometimes, though, controlled vocabulary searching is either not good enough or not even possible. In these situations, we must rely on another set of techniques described in this chapter: searching free-text.

You may have run across or even used free-text searching before. It is sometimes called *keyword searching* and is used in many online library catalogs and other computerized information retrieval systems. Essentially, searching with free-text techniques involves using terms from everyday or specialized language rather than controlled vocabulary terms. You might want to take a peek at the search example at the end of the chapter now, just to get a feel for what we are describing and see how different it is from what we have done so far. It will look familiar; it's another version of the brain injury search, now taking advantage of all the techniques we've seen so far.

In this chapter, we shall explore online searching techniques used with free-text, the situations in which this searching works best, where free-text terms come from, some problems with free-text searching, and look at how to refine searches to broaden or narrow results. A search example and a discussion of Internet free-text searching conclude the chapter.

PROXIMITY OPERATORS

Recall once again how the inverted file is constructed. Each word (excluding stop words) that occurs in a document is marked with its position, and then an alphabetical list of all such words is created. Index terms that are intact phrases, such as descriptors and identifiers, are often included both as individual words and full phrases (we said these fields are both word indexed and phrase indexed). We do not know yet how to search for phrases in other, word indexed fields, such as titles or abstracts.

We can, at this point, search for such phrases, but in a very crude way, using single words joined by the AND operator. If we were looking for documents about the Graduate Record Examinations, for example, we could simply search GRADUATE AND RECORD AND EXAM? and see what comes up. But there would be no guarantee that documents we retrieved would have anything to do with the Graduate Record Examinations. We could get documents that talk about examinations of record buying habits of graduate students. Or we might retrieve a paper about record keeping of graduate schools for foreign language examinations. AND does not allow us to specify relationships between concepts; we can only say that terms occur in the same record.

There are techniques, however, that allow us to do just that. These are called *proximity operators*, and they are used to specify how close you wish two or more words to be in the documents which are retrieved. There are several proximity operators, but they all work in essentially the same way.

The simplest of these allows you to retrieve documents that have two or more words in direct proximity, that is, right next to each other. In this way, you can search for a phrase in word indexed fields. For example, if you wanted to search for the phrase "information industry" in titles (a rather specific tactic, by the way), you would use the (W) operator, as in the following example from ERIC:

Set	Items	Description
---	-----	-----

?s information(w)industry/ti

```
13082 INFORMATION/TI
2152 INDUSTRY/TI (PRODUCTIVE ENTERPRISES, ESPECIALLY
MANUFACTU...)
```

S1 12 INFORMATION(W)INDUSTRY/TI

This command tells DIALOG to retrieve all documents which have the word "information" directly followed by the word "industry" in the title field.

More than two words can be chained together, as in the following example:

?s management(w)information(w)systems

```
41955 MANAGEMENT
125433 INFORMATION
53499 SYSTEMS
S2 2173 MANAGEMENT(W)INFORMATION(W)SYSTEMS
```

This expression will retrieve documents with these three words in this order, in any Basic Index field.

The general form of the command is

S term(W)term
S term(W)term(W)term
 ... etc.

Compare the following three expressions, again in ERIC:

?s day care

```
S3 4735 DAY CARE (CARE OF CHILDREN BY PERSONS OTHER THAN
THEIR...)
```

?s day(w)care/de

```
7651 DAY/DE
11423 CARE/DE
S4 6841 DAY(W)CARE/DE
```

?s day()care

```
22753 DAY
27177 CARE
S5 7907 DAY()CARE
```

The first of these searches for the bound descriptor DAY CARE. The second searches for the word DAY followed by the word CARE in the descriptor field, and retrieves over 2,000 more documents. Why? Because there are several descriptors which incorporate those two words in that order, including ADULT DAY CARE, DAY CARE CENTERS, FAMILY DAY CARE, SCHOOL AGE DAY CARE, and so on. S4 includes all of these. Finally, S5 includes all documents that have these two words in this order in any field and retrieves more than 1,000 more records than S4. You begin to see the power and some of the potential problems of free-text searching.

Also note that there is no W between the parentheses in the search expression for S5. That is not a mistake--in this situation *only*, you can leave out the W. (W) and () work in exactly the same way, and the W can be either upper or lower case.

Suppose you wanted to search for documents about the University of Michigan. You could use this same technique, and search on

?s university(w)of(w)michigan

but you'd get no hits. Not because none exist, but because OF is a stop word in the Dialog system, as we discussed in the chapter on database construction. Recall the process: when a document containing the phrase "University of Michigan" is processed to go into a Dialog database, each of those three words is numbered with its position in the

field. Then, the stop words are eliminated, but their positions are preserved. So we have to reconstruct those phrases by allowing for the presence of stop words (or any other words, for that matter). We do this by extending the (w) operator, and allowing for space between the words we search on. The command is

S term(nW)term

where n is any number one or greater.¹ To search for documents containing the phrase "University of Michigan" in the Basic Index, we would search the following:

?s university(1w)michigan

66777 UNIVERSITY

6678 MICHIGAN

S6 890 UNIVERSITY (1W)MICHIGAN

which retrieves all documents with the word UNIVERSITY followed by the word MICHIGAN, with at most one word in between.

This tactic can also be used when you want two words close together but not necessarily next to each other, as in the following example:

?s (online or information)(2w)retrieval

5646 ONLINE

125433 INFORMATION

7013 RETRIEVAL

S7 5555 (ONLINE OR INFORMATION) (2W)RETRIEVAL

You could be interested in documents that have the phrase "information retrieval," "online retrieval," "online bibliographic retrieval," "online systems for retrieval of information," and so on, so you broaden the search a bit. This set contains all documents with either ONLINE or INFORMATION followed by the word RETRIEVAL with zero, one, or two words in between.

In practice, a number higher than (3W) or (4W) tends to be counter-productive, as the farther apart terms get, the more we revert to the simple Boolean AND. - GW

Notice that we have a Boolean expression on the left side of the (2W). You can also have set numbers here, truncations, or anything legal, as in the following:

?s s7(W)system?

5555 S7

110345 SYSTEM?

S8 662 S7 (W) SYSTEM?

?t 8/5/1

8/5/1

EJ546260 IR535161

Shape Measures for Content Based Image Retrieval: A Comparison.

Mehetre, Babu M.; And Others

Information Processing & Management; v33 n3 p319-37 May 1997

ISSN: 0306-4573

Language: English

Document Type: JOURNAL ARTICLE (080); PROJECT DESCRIPTION (141)

Journal Announcement: CIJNOV97

Explores the evaluation of image and multimedia information-retrieval systems, particularly the effectiveness of several shape measures for

¹At present, DIALOG allows this number to be up to 127 in most files; it's unlimited in files which provide the full text of documents - we'll talk more about this later.

content-based retrieval of similar images. Shape feature measures, or vectors, are computed automatically and can either be used for retrieval or stored in the database for future queries. (57 references) (Author/LRW)

Descriptors: Comparative Analysis; Content Analysis; Databases; *Evaluation Methods; Futures (of Society); *Information Retrieval; *Information Systems; Mathematical Formulas; *Measurement Techniques; *Multimedia Materials

Identifiers: *Digital Imagery; Query Processing; *Shapes; Similarity (Concept); Vector Methods

English grammar being what it is, the words you want may not always be in the same order. An author writing a document about relativity theory might use that phrase, but she might also use "theory of relativity," "theory of general relativity," "relativity theories," or "theory of special relativity." If you were looking for these documents, you might be tempted to use a command like the following:

```
?s relativity(w)theory
          384 RELATIVITY
        38845 THEORY
S9          13 RELATIVITY (W) THEORY
```

```
?t 9/5/1
```

```
9/5/1
```

```
EJ456369 RC509090
```

```
Relativity, Relatedness and Reality.
```

```
Deloria, Vine, Jr.
```

```
Winds of Change; v7 n4 p34-40 Fall 1992
```

```
ISSN: 0888-8612
```

```
Language: English
```

```
Document Type: JOURNAL ARTICLE (080); POSITION PAPER (120)
```

```
Journal Announcement: CIJMAY93
```

Anticipated the modern physics relativity theory, American Indians gained information about the natural world through careful observation based on the principle that all things are related. American Indian students could radically transform scientific knowledge by grounding themselves in traditional knowledge about the world and working this understanding into the Western scientific format. (SV)

Descriptors: *American Indian Culture; American Indian Education; American Indians; Epistemology; Higher Education; *Holistic Approach; Science Education; Scientific Attitudes; *Scientific Methodology

Identifiers: *Knowledge Acquisition; World Views

You might also want documents that contain the other phrases, so perhaps you could try the following:

```
?s relativity(2n)theor?
          384 RELATIVITY
        63161 THEOR?
S10          49 RELATIVITY (2N) THEOR?
```

```
?t 10/5/1
```

```
10/5/1
```

```
EJ531451 SE556552
```

```
The Utilization of Fiction When Teaching the Theory of Relativity.
```

```
Hellstrand, Ake; Ott, Aadu
```

```
Physics Education; v30 n5 p284-86 Sep 1995
```

```
ISSN: 0031-9120
```

```
Language: English
```

```
Document Type: TEACHING GUIDE (052); JOURNAL ARTICLE (080)
```

```
Journal Announcement: CIJFEB97
```

Describes a way of teaching the theory of relativity with the help of a novel. Aims to contribute to the formation of didactic theories by means of

an evaluation of alternative methods. (AIM)

Descriptors: *Fiction; Physics; *Relativity; Science Instruction;
Secondary Education; Teaching Methods

Identifiers: Theory of Relativity

This command uses the (N) proximity operator, which retrieves documents that have the two terms near each other (hence the "N") with the possibility of intervening words, in this case as many as two. The general form

S term(nN)term

is similar to that of (W), and the same guidelines apply about using set numbers, Boolean expressions, truncation, and so on. In many cases, (nN) is more useful than (nW), because of this tendency in English to invert phrases and insert words.

A couple of further examples illustrate the use of (nN): If a patron requests documents on hypothesis testing (a technique from statistics), the concept might be referred to in documents as "hypothesis testing," but you might also see "testing the hypothesis," or "a test of two null hypotheses." So instead of HYPOTHESIS(W)TESTING, you might prefer HYPOTHES?S(3N)TEST??? to get many variant forms of the phrase.

Also, you can use (nN) to save typing. If you were looking for documents about public universities in Michigan, you could try a strategy such as UNIVERSIT?(1N)MICHIGAN, which would retrieve documents with "University of Michigan" and also "Eastern Michigan University," "Michigan Technological University," and even "Michigan State University." Of course, you would miss some things (notably Wayne State University), but these could be ORed in, and you have still saved yourself quite a bit of typing.

The use of proximity operators is available on most of the major online systems, though their exact formats vary. On some systems, for example, the (W) operator is replaced by ADJ (adjacent to). So we may have a command in search mode, such as DAY ADJ CARE, that will be equivalent to DAY()CARE in DIALOG. Similar features are also available on the Internet, though formats vary in different search engines. - GW

There are other, broader proximity operators in DIALOG. The (F) operator will seek documents which have two words in the same field (i.e., both in the title, both in the abstract, etc.). You can specify which field you want to search in or leave it unqualified. See the following examples:

S term(F)term S term(F)term/field code

A search in LISA for documents about the use of CD-ROM in school libraries might go something like the following:

```
?s cdrom? or cd()rom?
      14 CDROM?
      2029 CD
      4426 ROM?
      1431 CD(W)ROM?
S11   1436 CDROM? OR CD()ROM?
?s school(w)(librar? or media)
      291966 SCHOOL
      41884 LIBRAR?
      34797 MEDIA
S12   4874 SCHOOL(W)(LIBRAR? OR MEDIA)
?s s11(F)s12
```

1436 S11
 4874 S12
 S13 77 S11(F)S12
 ?t 13/5/1-3

13/5/1

DIALOG(R)File 1:ERIC

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EJ544898 PS526458

Using a CD-ROM Encyclopedia: Interaction of Teachers, Middle School Students, Library Media Specialists, and the Technology.

Albaugh, Patti R.; And Others

Research in Middle Level Education Quarterly; v20 n3 p43-55 Spr 1997

ISSN: 1082-5541

Language: English

Document Type: RESEARCH REPORT (143); JOURNAL ARTICLE (080)

Journal Announcement: CIJOCT97

Observed sixth-grade students and their ways of gathering information for a science report from Encarta 94, a CD-ROM encyclopedia. Developed recommendations for collaboration between the classroom teacher and the school library media specialist during the implementation of CD-ROM technology for information gathering, as well as ways to manage a CD-ROM-based project. (AA)

Descriptors: Access to Information; Case Studies; Classroom Techniques; *Computer Attitudes; Computer Uses in Education; Educational Media; Educational Strategies; Educational Technology; Elementary School Students; *Encyclopedias; Grade 6; Information Seeking; Intermediate Grades; Librarian Teacher Cooperation; *Multimedia Materials; Naturalistic Observation; *Optical Data Disks; *Student Attitudes; Teacher Attitudes

13/5/2

DIALOG(R)File 1:ERIC

(c) format only 1998 The Dialog Corporation. All rts. reserv.

EJ544781 IR535023

Technology Use in North Carolina Public Schools: The School Library Media Specialist Plays a Major Role.

Truett, Carol

North Carolina Libraries; v55 n1 p32-37 Spr 1997

For related earlier study, see EJ 488 280. Journal availability: State Library of North Carolina, 109 East Jones Street, Raleigh, NC 27601-1023.

ISSN: 0029-2540

Language: English

Document Type: RESEARCH REPORT (143); JOURNAL ARTICLE (080)

Journal Announcement: CIJOCT97

This report on teachers and technology in North Carolina schools continues an earlier report based on a survey of North Carolina schools that focused on media specialists. Highlights include how teachers incorporate CD-ROM and videodisk technologies, school library media specialists as technology instructors, and teacher expectations of media specialists. (LRW)

Descriptors: *Computer Uses in Education; Curriculum Development; *Educational Technology; Elementary Secondary Education; Learning Resources Centers; Librarian Teacher Cooperation; Library Instruction; *Library Role; *Media Specialists; Optical Data Disks; Public Schools; *School Libraries; School Surveys; Staff Development; Teacher Attitudes; *Teacher Role; Use Studies; Videodisks

Identifiers: North Carolina; *Technology Utilization

13/5/3
 DIALOG(R)File 1:ERIC
 (c) format only 1998 The Dialog Corporation. All rts. reserv.

EJ515154 IR532273
 Government Publications: A Forgotten Treasure.
 Ekhaml, Leticia
 School Library Media Activities Monthly; v12 n4 p28-31 Dec 1995
 ISSN: 0889-9371
 Language: English
 Document Type: PROJECT DESCRIPTION (141); JOURNAL ARTICLE (080)
 Journal Announcement: CIJAPR96

Presents information on government publications for school library media specialists, notes problems, and identifies selection aids. Topics include: the "Monthly Catalog" on CD-ROM, the Superintendent of Documents Classification System, GPO bookstores and depository libraries, how to purchase and promote the use of government publications, and a list of current documents useful to teachers and students. (AEF)

Descriptors: Classification; Depository Libraries; *Government Publications; *Information Sources; *Library Collection Development; *Library Material Selection; Media Specialists; Optical Data Disks; *School Libraries

Identifiers: Bookstores; Government Printing Office; Monthly Catalog of U S Government Publications; Superintendent of Documents Classification

The first two documents in S13 look promising, but the third is off the track because the strategy is so broad. However, we notice the good descriptor SCHOOL LIBRARIES, so we use the following instead:

```
?s school libraries
    S14 3479 SCHOOL LIBRARIES
?s s11 and s14
    1436 S11
    3479 S14
    S5 103 S11 AND S14
```

?t 15/6/1-4

15/6/1

EJ544781 IR535023

Technology Use in North Carolina Public Schools: The School Library Media Specialist Plays a Major Role.

15/6/2
 EJ539702 IR534431
 Mediagraphy: Print and Nonprint Resources.

15/6/3
 EJ529708 IR533359
 Full-Text Magazine Indexes & More on CD-ROMs.

15/6/4
 EJ523175 IR532797
 What CD-ROMs Are Other Schools Using?

With this strategy, we get improved results. There are other proximity operators; we will see how to use some in later chapters.

WHY FREE-TEXT SEARCHING?

As we have seen, controlled vocabulary searching is often an excellent way to go. But that is not always the case. The following examples

illustrate several situations in which searching using terms selected from a thesaurus or controlled vocabulary is not the best method.

- *There is no thesaurus.* Obviously, if there is no controlled vocabulary, you cannot use it. Some databases have no thesaurus at all. Others use one, but it is unavailable because it is not published or your particular institution does not have access to it. If there is no indexing at all (often the case with newspaper databases, for example), all you have left are free-text techniques. If documents in the database have been indexed in some way, but you do not know how, you can begin with free-text searching and then use pearl-growing techniques to weave in controlled vocabulary searching. This is an often used and successful approach.
- *There are no good terms.* In some cases, the vocabulary may simply not cover the subject area of the query very well. There may be several related, marginal terms, but no single good term.
- *The term is new.* It may also be the case that the subject area or terminology of the query is new, and so no term or terms have yet been accepted into the thesaurus. In general, it will take some time, probably years rather than months, for a new term to become widely used and incorporated into the printed controlled vocabulary. Some disciplines and databases move faster than others, but if you are searching for swiftly developing areas or very new terms, controlled vocabulary may not work. Further, when the term is included in the thesaurus, typically older documents will not be reindexed, so they will be accessible only using free-text searching.
- *There is only one good term, and it is not an index term.* This is particularly the case when there is a good term that is outside of a subject area. For example, if you were searching for documents about the how to develop good search strategies in Web-based search engines, you might decide to search in *ERIC*, but *ERIC*, as of this writing, has no good descriptor for the concept "search engine". There are some possibilities: INFORMATION RETRIEVAL, ONLINE SEARCH, and ACCESS TO INFORMATION, but no term "SEARCH ENGINES." In this case, we might choose to search for this phrase as a free-text expression like the following:

```
?s search()engine? ?
      13234 SEARCH
      1023 ENGINE? ?
S10      77 SEARCH()ENGINE? ?
?s s10 and search strategies
      77 S10
      2350 SEARCH STRATEGIES (COMPREHENSIVE PLANS FOR FINDING
      INFORMATION ...)
S11      20 S10 AND SEARCH STRATEGIES
?t 11/5/1

11/5/1
EJ546200 IR535073
"Just the Answers, Please": Choosing a Web Search Service.
Feldman, Susan
Searcher; v5 n5 p44-50,52-57 May 1997
Language: English
Document Type: NON-CLASSROOM MATERIAL (055); JOURNAL ARTICLE
(080);
PROJECT DESCRIPTION (141)
Journal Announcement: CIJNOV97
```


Presents guidelines for selecting World Wide Web search engines. Real-life questions were used to test six search engines. Queries sought company information, product reviews, medical information, foreign information, technical reports, and current events. Compares performance and features of AltaVista, Excite, HotBot, Infoseek, Lycos, and Open Text. (AEF)

Descriptors: *Comparative Analysis; *Computer Software Evaluation; Computer Software Selection; Guidelines; *Information Retrieval; Information Services; *Online Searching; Search Strategies; *World Wide Web

Identifiers: *Query Processing; *Search Engines; Web Sites

- *There are not many hits, either in the database or using controlled vocabulary.* Free-text strategies are inherently broader than controlled vocabulary and thus will generally retrieve more documents. If an initial controlled vocabulary search pulls up very few or no good hits, or if you have some prior knowledge that there will be little good material in the database, you might decide to try a free-text strategy to widen the net and pull in more records. There is no guarantee that these will be desirable, but at least you will have a starting point. Always keep in mind that the file may not contain what you seek, no matter how good your strategy.
- *You are looking for a known item.* Known-item searches are a special case. If you know the document's title (to provide a bibliographic verification, for example), or a portion of it, there is no need to do an elaborate controlled vocabulary search. Just do a reasonable free-text attempt. Be careful, though, not to over-specify--your user's memory may not be perfect. In looking for Marcia Bates' well-known article on "the perfect thirty-item search," you might search in Library & Information Science Abstracts for the following:

?s perfect()thirty()item()search/ti

```

          90 PERFECT
          62 THIRTY
          463 ITEM
          4890 SEARCH/TI
S1          0 PERFECT() THIRTY() ITEM() SEARCH/TI

```

You would get nothing, but then try a broader strategy like the following:

?s thirty()item

```

          62 THIRTY
          463 ITEM
S2          1 THIRTY() ITEM

```

This approach retrieves one item, which is correct:²

?t 2/6/1

```

  2/6/1
168472  85-2684

```

²Notice the hyphen in the title: "thirty-item" as it appears in the title. In DIALOG, all internal punctuation (hyphens, apostrophes, slashes, quotation marks, etc.) is removed and replaced by spaces. Thus, when this document was processed, the hyphen was removed, and the words "thirty" and "item" went into the inverted file next to each other.

TITLE: The fallacy of the perfect thirty-item online search
?t 2/3/1

2/3/1
168472 85-2684 Library and Information Science Abstracts (LISA)
TITLE: The fallacy of the perfect thirty-item online search
AUTHOR(S): Bates, Marcia J.
JOURNAL: RQ
SOURCE: 24 (1) Fall 84, 43-50. 11 refs

- *You do not want to deal with a new controlled vocabulary.* As we have seen, thesauri and vocabulary differ, sometimes widely, from database to database. If you are confronted with a search in an unfamiliar database, you might decide that it is not really worth learning an entirely new vocabulary for one search. If you are under time pressure, you might try an initial free-text strategy and see what happens, perhaps pearl-growing from good things as they come up. This can work, but clearly it is not a preferred method. Some people, though, are good at this sort of thing. If you find that your style works in this setting, more power to you.

It should be pointed out early and often that neither technique--controlled vocabulary nor free-text searching--is superior to the other. In some cases, one will be preferable, but often they work in tandem: You begin with a free-text search and pearl grow using index terms from good documents, or you begin with a good index term or two, discover a useful free-text expression, and use it. The blending of these two sets of techniques to produce high-quality searches is part of the real art of searching.

CHOOSING FREE-TEXT TERMS

Once you have made the decision to use free-text techniques, how do you generate your terms? You may have no controlled vocabulary from which to draw. Or, if you do, you may have decided to use a controlled vocabulary term or two, but in free-text fashion. This is not done frequently, though, so where do these terms come from?

Your first and potentially best source of free-text terms is your user. He or she may have quite a good idea about the vocabulary of the subject area you will be searching and will be able to give you helpful clues for further searching. This is particularly true with university faculty, researchers, and other specialists looking for new or new-to-them documents in their fields. In this situation, use the information they provide on search request forms and through interviews.

However, many users really do not have that much background or experience in the areas of their topics and may not be reliable sources of terms. They are certainly worth exploring, and if they know of any good documents, titles, or authors, these are often sources of good terms.

Further, you can also try pearl-growing with free-text terms from good documents, in addition to index terms, if any. As you proceed through the search and find good documents, look for additional good terms in abstracts and especially in titles. If a word or phrase is used in the title, it is often an indication that the document is really about that concept.

You need to strike a balance between generality and specificity. If you use a very general, single-word term free-text, you may retrieve thousands of documents, only a few of which are of interest to the user. On the other hand, if your expression is too specific, you may retrieve very little, miss good things, and perhaps get nothing at all. This balancing act can be very tricky, but it gets easier with experience.

PROBLEMS WITH FREE-TEXT SEARCHING: FALSE DROPS

Free-text searching is certainly not a panacea, although it can be a helpful complement to controlled vocabulary techniques. However, there are situations in which free-text searching can be very problematic. The major difficulty we encounter in searching free-text is false drops: retrieved documents that are not germane to the topic. Because there is no control over the vocabulary in title and abstract fields when you search for words in those fields, the author or abstracter may or may not be using them in the same way as the searcher.

The following are a few examples of common sources of false drops and a few pieces of advice to help you to avoid them:³

Problem: Reverse concepts. If you were doing a search on school libraries and used the expression LIBRAR? AND SCHOOL?, you would get not only "school library" material but also "library school" material, which is not what you want.

Solution: Use proximity operators to more closely tie concepts together. A search on SCHOOL(W)LIBRAR? would not retrieve "library schools," but neither would it retrieve "libraries in schools" nor "libraries in elementary schools." You would be tempted to try SCHOOL?(2N)LIBRAR?, but you would be right back where you started. In many cases, you can avoid reverse concepts by using (W), but in some instances you might have to go to controlled vocabulary.

Problem: Homographs/conflation. These are two terms for the same problem: two or more concepts which use the same word or words. Examples include words like CRACK (cocaine or seismic fault?), FIELD (part of a bibliographic record or a meadow?), and SDI (Strategic Defense Initiative or selective dissemination of information?). We say that these terms are "conflated."

Solution: Qualify or focus your expression. If you are interested in crack cocaine, you might try something like CRACK AND (DRUG? OR COCAINE). This will focus your results, and eliminate seismic or other extraneous material. Alternatively, you might try CRACK/TI, qualifying the term down to the title field. You will still retrieve some nonrelevant records, but you will eliminate marginal or off-hand mentions of the word in the abstract field.

Problem: Excessive truncation. Truncation is a wonderful thing, but too much of any good thing is too much. It would not be a good idea, for example, to search on BOOK? in *ABI/Inform* (you will also get BOOKKEEPING), or to search on INTERN? in *ERIC*, which would get INTERN and INTERNS but also INTERNAL and INTERNATIONAL.

Solution: Do not truncate too far to the left. Try to imagine all the variant forms that your word can take (e.g., COMPUTER, COMPUTING, COMPUTERS, COMPUTE, etc.) and either truncate further to the right (COMPUT? - still pretty bad) or restrict the length of your truncation (COMPUT??? will only get up to three more characters; COMPUTER? ? will only get up to one more) or do not truncate at all (COMPUTER OR COMPUTING OR COMPUTERS OR COMPUTE), depending on the database and the vocabulary.

Problem: Acronyms. Many acronyms (CBS, USA, NASA) are not a problem because they have essentially entered the language as words in their own right. Some, however, will conflate with other, common words. Acronyms such as ADD (attention deficit disorder, from psychology), SAD (seasonal affective disorder), AIDS (acquired immune deficiency syndrome), and so on will retrieve

³These are based on categories given in an article by Elaine Wagner (September 1986), "False Drops--How They Arise...How to Avoid Them," *Online* 10(5), 93-96.

many more documents than you intend, because they will also retrieve based on the words "add," "sad," and "aids."

Solution: There are several things you can try: focus or qualify your set (ADD AND ATTENTION). Use the full expression (SEASONAL()AFFECTIVE()DISORDER?). Search in the descriptor field and see if the expression or acronym is an index term (ACQUIRED()IMMUN?/DE).

Problem: Negation. Suppose you are searching for documents about programs to teach older people how to use computers. A strategy like COMPUTER? ? AND (OLDER OR ELDERLY) might seem like a good start, but it retrieves documents that contain sentences like, "We had hoped to include elderly people in our program, but our funding wouldn't allow us to." Grrr!

Although many databases instruct their indexers and abstracters not to incorporate negative phrases, it is not a universal instruction, and the instructions do not always do a lot of good.

Solution: Shy of completely reworking abstracts and the way they are written, there is not a lot you can do about this. It is not a major problem, but it is particularly frustrating when it happens.

GOOD PLACES TO USE FREE-TEXT SEARCHING

There are several situations in which free-text techniques are especially useful, situations in which controlled vocabulary simply will not work or cannot be used. The following are a few examples:⁴

- *Geography.* Some databases have geographical descriptors (*ABI/Inform*, *PAIS*) or identifiers (*ERIC*), but many do not. If you are searching for documents that make mention of a particular geographic name, free-text techniques may be your only option: ANN()ARBOR, NEW()YORK. Keep in mind, though, that there may be several geographic names that refer to the same area. For a search on New England, you might want to do the following:

```
(NEW()ENGLAND OR MAINE OR VERMONT OR NEW()HAMPSHIRE OR CONNECTICUT OR
RHODE()ISLAND) OR MASSACHUSETTS)
```

and even then you might miss records which refer to Boston or Providence or the White Mountains or the Berkshires.

- *Other proper names.* Again, some databases have personal name fields or include names as descriptors or identifiers, but if these are not available or if you are looking for other proper names, use free-text: GROUCHO(W)MARX, HOUSE(1W)REPRESENTATIVES, MICROSOFT()WORD.

When searching for personal names it is worth remembering that they may entered in some databases in inverted form (both as Groucho Marx and Marx, Groucho), so GROUCHO(N)MARX might be more useful. - GW

- *Concepts marginal to the database.* Say you are looking for documents about virtual reality systems and their potential impact on teaching. Searching in *ERIC*, you discover a number of descriptors on "teaching" but none on virtual reality, so you might use VIRTUAL()REALITY as a free-text expression.

⁴Markey et al. (1980), "An Analysis of Controlled Vocabulary and Free Text Search Statements in On-Line Searches," *Online Review* 4(3), 225-236.

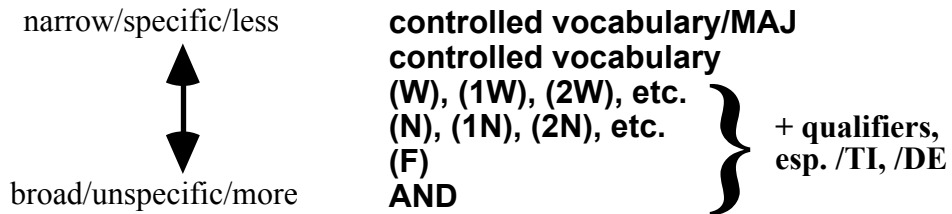
THE LADDER OF SPECIFICITY: BROADENING AND NARROWING SEARCHES

You will have noticed, as we have discussed searching techniques using controlled vocabulary and free-text, that the idea of broadening and narrowing search statements has come up more than once. It is possible to think of these methods of searching as falling on a continuum, or ladder, of specificity.

We have already seen that controlled vocabulary searching is a very specific technique. The fact that an indexer, after evaluating a document, has assigned it a particular term, gives us a reasonably good idea that that document is about that concept. With free-text techniques, because you are dealing with parts of the document that are in natural language (titles and abstracts), you do not have that kind of confidence about the topic covered based on the simple presence of a word or phrase.

Consider the diagram in figure 8.1:

Fig. 8.1. The Ladder of Specificity.



As you move from the bottom of this ladder toward the top, you will see that your strategies become more specific and narrower and will retrieve fewer documents. Conversely, as you move down, your strategies become less specific and broader and retrieve more documents. The /MAJ limit moves you up the ladder, as do field qualifiers, especially /TI to qualify to titles and /DE to limit to the descriptor field.

I always think of this concept as a triangle, rather than a ladder.

This illustrates the idea of moving up from broad to narrower or down from narrow to broader. - GW

This may be intellectually interesting, but it is also of considerable use in searching. Depending on the nature of the topic, the user, and the database, you can choose to begin your search with a strategy or set of strategies at a selected level on the ladder. After reviewing initial results, you may decide that your documents are too broad, or that you have

too many or too few. One of the ways in which you can cope with this is to move up or down on the ladder.

Similarly, if you are finding fewer documents than you had expected or even none, or if you think they are maybe a bit too narrow, you might want to move down the ladder. You can move from controlled vocabulary to free-text, drop /MAJ or field qualifiers, or move to a broader free-text strategy: (W) to (1W) or (2W) or (N), (N) to (1N) or (2N) or (F), and so on.

These are not the only ways in which you can broaden or narrow searches, though. You can broaden a search by using more terms (ORing them together), using broader controlled vocabulary terms as they are marked in the thesaurus, or dropping a marginal concept altogether. You can narrow a search by using fewer terms, using narrower controlled vocabulary terms, adding another concept, or NOTing out a concept.

I am not a big fan of NOT--it is a seductively easy way of reducing the size of sets, but I think that it is often a bad idea. It is really easy to lose good documents that way. If you NOT a term out, especially using free text, any good documents that happen to have that term will also go away. If you are **positive** that **any** document which contains that term is bad, under **all** circumstances, you might **think** about trying NOT, but I would be very careful about it. - JWJ

The following is a brief example showing this "ladder" at work in *ERIC* on the two-word phrase "test bias." We begin with the broadest strategy, by searching for the two words in the same document, using AND:

Set	Items	Description
---	-----	-----
<i>?s test and bias</i>		
	71282	TEST
	14735	BIAS (AN INCLINATION, OR A LACK OF BALANCE (NOTE: ...))
S1	3127	TEST AND BIAS

There are over 3,000 documents in *ERIC* that contain both the word TEST and the word BIAS. Now we move to a slightly narrower strategy, (F), and look for those words in the same field:

<i>?s test(f)bias</i>		
	71282	TEST
	14735	BIAS (AN INCLINATION, OR A LACK OF BALANCE (NOTE: ...))
S2	2767	TEST(F)BIAS

We get fewer documents. Let us NOT to see what we lost when we went to a narrower strategy:

<i>?s s1 not s2</i>		
	3127	S1
	2767	S2
S3	360	S1 NOT S2

?t 3/5/1

3/5/1

DIALOG(R)File 1:ERIC

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EJ531824 UD519585

Teacher Disapproval, Delinquent Peers, and Self-Reported Delinquency: A Longitudinal Test of Labeling Theory.

Adams, Mike S.; Evans, T. David

Urban Review; v28 n3 p199-211 Sep 1996

ISSN: 0042-0972

Available from: UMI

Language: English
 Document Type: REVIEW LITERATURE (070); RESEARCH REPORT (143); JOURNAL ARTICLE (080)

Journal Announcement: CIJFEB97

Uses data from the National Youth Survey to assess the effects of individual students' perceptions of teacher disapproval on self-reported delinquency. Results indicate that the perceptions of teacher disapproval are associated with subsequent delinquency. This relationship was significant when controlling for prior delinquency, thus weakening the argument that labeling is merely a result, not a cause of delinquency. (GR)

Descriptors: *Delinquency; High School Students; Junior High School Students; *Labeling (of Persons); *Peer Influence; *Secondary Education; *Social Bias; Social Science Research; Socioeconomic Status; Stereotypes; *Teacher Attitudes

Identifiers: National Youth Survey

The above is one of those documents excluded by limiting to the same field (F). You see that the words TEST and BIAS appear, but they are unrelated and not in the same field. The document has nothing to do with "test bias," and the extremely broad strategy using AND did not serve us well. We will continue to use narrower strategies like the following and view documents we exclude to demonstrate how moving up the ladder focuses searching more closely at each step.

?s test(10w)bias

	71282	TEST
	14735	BIAS (AN INCLINATION, OR A LACK OF BALANCE (NOTE: ...))
S4	2103	TEST(10W)BIAS

?s s2 not s4

	2767	S2
	2103	S4
S5	664	S2 NOT S4

?t 5/5/1-3

5/5/1

DIALOG(R)File 1:ERIC

(c) format only 1998 The Dialog Corporation. All rts. reserv.

EJ546738 TM520217

Estimating the Importance of Differential Item Functioning.

Rudas, Tamas; Zwick, Rebecca

Journal of Educational and Behavioral Statistics; v22 n1 p31-45 Spr 1997

ISSN: 1076-9986

Language: English

Document Type: JOURNAL ARTICLE (080); EVALUATIVE REPORT (142)

Journal Announcement: CIJNOV97

The mixture index of fit (T. Rudas et al, 1994) is used to estimate the fraction of a population for which differential item functioning (DIF) occurs, and this approach is compared to the Mantel Haenszel test of DIF. The proposed noniterative procedure provides information about data portions contributing to DIF. (SLD)

Descriptors: Comparative Analysis; *Estimation (Mathematics); *Item Bias; *Maximum Likelihood Statistics; *Test Items

Identifiers: Item Bias Detection; *Mantel Haenszel Procedure

5/5/2

DIALOG(R)File 1:ERIC

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EJ546729 TM520205

A Multidimensionality-Based DIF Analysis Paradigm.

Roussos, Louis; Stout, William

Applied Psychological Measurement; v20 n4 p355-71 Dec 1996

ISSN: 0146-6216

Language: English

Document Type: JOURNAL ARTICLE (080); EVALUATIVE REPORT (142)

Journal Announcement: CIJNOV97

A multidimensionality-based differential item functioning (DIF) analysis paradigm is presented that unifies substantive and statistical DIF analysis approaches by linking both to a theoretically sound and mathematically rigorous multidimensional DIF conceptualization. This approach results in the potential for DIF analysis more closely integrated with the whole test development process. (Author/SLD)

Descriptors: Cluster Analysis; *Estimation (Mathematics); Hypothesis Testing; Identification; *Item Bias; *Models; Test Construction; *Test Items

Identifiers: Item Bias Detection; *Multidimensionality (Tests)

5/5/3

DIALOG(R) File 1:ERIC

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EJ545074 PS526650

Restricting a Familiar Name in Response to Learning a New One: Evidence for the Mutual Exclusivity Bias in Young Two-Year-Olds.

Merriman, William E.; Stevenson, Colleen M.

Child Development; v68 n2 p211-28 Apr 1997

ISSN: 0009-3920

Language: English

Document Type: RESEARCH REPORT (143); JOURNAL ARTICLE (080)

Journal Announcement: CIJOCT97

Used new test to determine whether 24-month olds interpret novel words in accordance with Mutual Exclusivity Bias. Found that when asked to select exemplars of a familiar noun, they avoided objects from previously read story in which novel nouns were used as atypical exemplars of familiar noun. When pronouns and proper names replaced novel nouns, toddlers did not avoid story objects. (KB)

Descriptors: *Familiarity; Measures (Individuals); Novelty (Stimulus Dimension); *Toddlers; *Vocabulary Development

Identifiers: *Mutual Exclusivity Bias; Naming Response; *Word Learning

The above are documents which have TEST and BIAS in the same field but not within 10 words of each other in that order. A couple of these are close, referring to item bias in tests, but they are still not quite on the mark. Another attempt yields the following:

?s test(3n)bias

	71282	TEST
	14735	BIAS (AN INCLINATION, OR A LACK OF BALANCE (NOTE: ...))
S6	2068	TEST(3N)BIAS

?s s4 not s6

	2103	S4
	2068	S6
S7	69	S4 NOT S6

?t 7/5/1-3

7/5/1

DIALOG(R) File 1:ERIC

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EJ536974 TM519883

The University Entrance Examinations in Turkey.

Berberoglu, Giray

Studies in Educational Evaluation; v22 n4 p363-73 1996

ISSN: 0191-491X

Language: English

Document Type: PROJECT DESCRIPTION (141); JOURNAL ARTICLE (080)

Journal Announcement: CIJMAY97

Issues related to the two-stage college entrance examinations used in Turkey are explored. Focus is on the first stage, the selection phase of the examination, rather than on the second stage, the placement phase. Further study is needed of the dimensionality of the test and sources of item bias. (SLD)

Descriptors: *College Entrance Examinations; Foreign Countries; *Higher Education; *Item Bias; *Selection; Student Placement; *Test Use; Test Validity

Identifiers: Dimensionality (Tests); *Turkey

7/5/2

DIALOG(R)File 1:ERIC

(c) format only 1998 The Dialog Corporation. All rts. reserv.

EJ528234 PS525393

Anxiety and the Processing of Emotionally Threatening Stimuli: Distinctive Patterns of Selective Attention among High- and Low-Test-Anxious Children.

Vasey, Michael W.; And Others

Child Development; v67 n3 p1173-85 Jun 1996

ISSN: 0009-3920

Available from: UMI

Language: English

Document Type: RESEARCH REPORT (143); JOURNAL ARTICLE (080)

Journal Announcement: CIJDEC96

Tested for bias toward shifting attention toward threatening stimuli among high-anxious children and away from such stimuli among low-anxious children, ages 11-14. Results supported the predicted attentional bias toward threat cues among high-test-anxious children. Unexpectedly, the predicted attentional bias away from threat cues among low-anxious children was found only for boys. (HTH)

Descriptors: *Anxiety; Attention; *Early Adolescents; *Emotional Response; Personality Traits; Sex Differences; Test Anxiety

7/5/3

DIALOG(R)File 1:ERIC

(c) format only 1998 The Dialog Corporation. All rts. reserv.

EJ521000 TM519386

A Blended Qualitative-Quantitative Assessment Model for Identifying and Rank-Ordering Service Needs of Indigenous Peoples.

Loos, Gregory P.

Evaluation and Program Planning; v18 n3 p237-44 Jul-Sep 1995

Research supported by a consortium of human care agencies and funded by the Bishop Estate, a private trust in Hawaii.

ISSN: 0149-7189

Available from: UMI

Language: English

Document Type: EVALUATIVE REPORT (142); JOURNAL ARTICLE (080)

Journal Announcement: CIJJUL96

This article describes a series of qualitative and quantitative methods used to test a community-based needs assessment model that is bias free and socioculturally relevant for indigenous populations. Results of a field test involving 100 Hawaiian children are presented, and implications for policy formation are discussed. (SLD)

Descriptors: Children; *Community Programs; Cultural Awareness; Field Tests; *Indigenous Populations; Models; *Needs Assessment; *Policy Formation; *Qualitative Research; Statistical Analysis; *Statistical Bias
 Identifiers: Hawaii

Again, the above are marginal at best, documents that have the two words within 10 words of each other but not within three. Narrowing still further, we get the following:

?s test(n)bias

```

71282 TEST
14735 BIAS (AN INCLINATION, OR A LACK OF BALANCE (NOTE: ...))
S8 2009 TEST(N)BIAS
    
```

?s s6 not s8

```

2068 S6
2009 S8
S9 59 S6 NOT S8
    
```

?t 9/5/1-3

9/5/1

DIALOG(R)File 1:ERIC

(c) format only 1998 The Dialog Corporation. All rts. reserv.

EJ519378 CG548093

Perceiver Bias in Expectancies for Sexually Abused Children.

Briggs, Kathleen; And Others

Family Relations; v44 n3 p291-98 Jul 1995

ISSN: 0197-6664

Available from: UMI

Language: English

Document Type: RESEARCH REPORT (143); JOURNAL ARTICLE (080)

Journal Announcement: CIJJUL96

Presents a study in which 134 college students judged children in vignettes varying on child gender and family history to test perceiver bias. Perceiver bias was confirmed. Perceptions of female sexual abuse victims were more biased than perceptions of male victims. (Author/SR)

Descriptors: Behavior Problems; Child Abuse; Child Behavior; Children; *Questionnaires; *Sex Bias; Sex Differences; Sex Stereotypes; *Sexual Abuse; Surveys

Identifiers: Child History Expectation Questionnaire

9/5/2

DIALOG(R)File 1:ERIC

(c) format only 1998 The Dialog Corporation. All rts. reserv.

EJ503271 HE533895

Effect of Anonymous Test Grading on Passing Rates as Related to Gender and Race.

Dorsey, J. Kevin; Colliver, Jerry A.

Academic Medicine; v70 n4 p321-23 Apr 1995

ISSN: 1040-2446

Available from: UMI

Language: English

Document Type: RESEARCH REPORT (143); JOURNAL ARTICLE (080)

Journal Announcement: CIJSEP95

Because of concern about potential gender and racial bias in medical test grading, score patterns were examined for male and female and for white and African American medical freshmen (n=476) before and after implementation of an anonymous test grading policy. Results indicate no widespread grading bias before the policy change. (Author/MSE)

Descriptors: Black Students; Females; *Grading; Higher Education; Males; *Medical Education; Professional Education; *Racial Bias; *Sex Bias; *Testing Problems; White Students

Identifiers: African Americans

9/5/3

DIALOG(R)File 1:ERIC

(c) format only 1998 The Dialog Corporation. All rts. reserv.

EJ497098 TM518438

Comparison of Empirical and Judgmental Procedures for Detecting Differential Item Functioning.

Hambleton, Ronald K.; Jones, Russell W.

Educational Research Quarterly; v18 n1 p21-36 Sep 1994

ISSN: 0196-5042

Available from: UMI

Language: English

Document Type: EVALUATIVE REPORT (142); JOURNAL ARTICLE (080)

Journal Announcement: CIJMAY95

A judgmental method for determining item bias was applied to test data from 2,000 Native American and 2,000 Anglo-American students for a statewide proficiency test. Results indicated some shortcomings of the judgmental method but supported the use of cross-validation in empirically identifying potential bias. (SLD)

Descriptors: American Indians; Anglo Americans; Comparative Analysis; *Decision Making; *Evaluation Methods; *Identification; *Item Bias; *Test Items

Identifiers: Cross Validation; *Empirical Research

The above documents are getting closer. The words are now within three words of each other but not directly adjacent. There are probably some good retrievals in there. But we can go still further with the following:

?s test(w)bias

	71282	TEST
	14735	BIAS (AN INCLINATION, OR A LACK OF BALANCE (NOTE: ...)
S10	2002	TEST(W)BIAS

?s s8 not s10

	2009	S8
	2002	S10
S11	7	S8 NOT S10

?t 11/5/1

11/5/1

DIALOG(R)File 1:ERIC

(c) format only 1998 The Dialog Corporation. All rts. reserv.

EJ213055 RC503536

In North Carolina: Overlooked Causes and Implications of School Finance Disparities.

Nord, Stephen; Ledford, Manfred H.

Growth and Change; v10 n4 p16-19 Oct 1979

Available from: Reprint: UMI

Language: ENGLISH

Document Type: JOURNAL ARTICLE (080); RESEARCH REPORT (143)

Journal Announcement: CIJAPR80

Describes model, data, results, and implications of a study attempting to clarify two issues previously overlooked in studies of financing public education with local property taxes: (1) that regionally aggregated data may bias test results, and (2) that local fiscal response to grant programs may vary with the wealth of school districts. (SB)

Descriptors: Assessed Valuation; *Educational Finance; *Equalization Aid; Federal Aid; *Financial Policy; *Government School Relationship; Grants; Models; Policy Formation; *Property Taxes; Public Education; *School Taxes; State Aid; State School District Relationship; Tax Allocation

Identifiers: *North Carolina

You can see what happened: Asking for the two words directly adjacent but in either order pulls up false drops like this. This is to be expected in this case, because "bias test" is not the same as "test bias." However, a strategy such as BIAS(2N)TEST, which would look for "bias of a test" would also pull up documents such as the one above. Note that there are very few documents in this set.

As an aside, let us see what happens when we qualify one of these sets down to the title field alone:

?s test(w)bias/ti

	10163	TEST/TI	
	1407	BIAS/TI	(AN INCLINATION, OR A LACK OF BALANCE (NOTE: ...))
S12	76	TEST(W)BIAS/TI	

The unqualified set, S10, had over 1,700 documents; this one has 70. Obviously, the vast majority of occurrences of "test bias" as a phrase are in the abstract, descriptor, or identifier fields. Qualification can be an important tool, but at times it may also be too specific.

We can narrow still further with the following:

?s test bias

S13	1951	TEST BIAS	(UNFAIRNESS IN THE CONSTRUCTION, CONTENT, ADM...)
-----	------	-----------	---

?s s10 not s13

	2002	S10	
	1951	S13	
S14	51	S10 NOT S13	

?t 14/5/1-3

14/5/1

DIALOG(R)File 1:ERIC

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EJ528731 UD519339

Black Scholars Hold a Pessimistic Outlook for African American Prospects in Higher Education.

Cross, Theodore, Ed.; And Others

Journal of Blacks in Higher Education; n11 p74-77 Spr 1996

ISSN: 1077-3711

Language: English
Document Type: REVIEW LITERATURE (070); RESEARCH REPORT (143); JOURNAL ARTICLE (080)

Journal Announcement: CIJDEC96

Discusses survey findings that show black academics are highly pessimistic in their view of the future of blacks in higher education. Reasons include the following: curtailment of federal support for black colleges over the next five years; continued built-in test bias against blacks; no improvement in campus race relations; and persistent racial barriers against black faculty. (GR)

Descriptors: Affirmative Action; *Black Colleges; *Black Education; Black Teachers; Educational Research; Educational Trends; *Financial Support; Futures (of Society); Higher Education; Postsecondary Education; *Racial Bias; *Racial Relations; Scores; Surveys; *Teacher Attitudes

Identifiers: Scholastic Aptitude Test

14/5/2

DIALOG(R)File 1:ERIC

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EJ296328 UD510634

Beyond IQ Test Bias: The National Academy Panel's Analysis of Minority EMR Overrepresentation.

Reschly, Daniel J.

Educational Researcher; v13 n3 p15-19 Mar 1984

Language: English

Document Type: REVIEW LITERATURE (070)

Journal Announcement: CIJJUN84

Questions educational relevance of direct measures of learning such as the Learning Potential Assessment Device, assessment of biomedical factors, and adaptive behavior measures. Notes increased discrepancies between EMR and average students in high school. Suggests a generic classification for the mildly handicapped and the combining of groups for educational purposes. (CJM)

Descriptors: Academic Achievement; *Classification; *Educational Diagnosis; Elementary Secondary Education; *Learning Disabilities; Mainstreaming; *Measurement Techniques; *Mild Mental Retardation; Minority Group Children; Racial Bias; Racial Composition; Research Needs; *Special Education

Identifiers: Learning Potential Assessment Device; National Research Council

14/5/3

DIALOG(R)File 1:ERIC

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EJ285500 EC152888

Assessing Adaptive Behavior: Current Practices.

Cantrell, Joan Kathryn

Education and Training of the Mentally Retarded; v17 n2 p147-49 Apr 1982

Available from: Reprint: UMI

Language: English

Document Type: JOURNAL ARTICLE (080); RESEARCH REPORT (143)

Journal Announcement: CIJDEC83

Twenty-nine elementary school psychologists were interviewed about assessment of adaptive behavior. Over 95 percent reported they routinely assess adaptive behavior skills, and 90 percent felt the assessment useful in planning instruction. They rated methods of assessment (home observation ranked first), cited safeguards against test bias, discussed school policies, and recommended changes. (CL)

Descriptors: *Adaptive Behavior (of Disabled); Attitudes; *Disabilities; Elementary Education; Evaluation Methods; *School Psychologists; *Student Evaluation

Interesting. The second of these documents is about "IQ test bias" among minority students, and so is marginal at best. The first refers explicitly to "test bias" in the abstract but has not been indexed with the descriptor TEST BIAS. The indexers must have thought that this concept was marginal in this document. And the third one mentions safeguards *against* test bias, yet is retrieved along with others which also contain that phrase. We have one further step on the ladder to explore.

?s s13/maj

```

      S15      1087  S13/MAJ
?s s13 not s15
      1951  S13
      1087  S15
      S16      864  S13 NOT S15

```

?t 16/5/1-3

16/5/1

DIALOG(R)File 1:ERIC

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EJ546747 TM520226

Flawed Items in Computerized Adaptive Testing.

Potenza, Maria T.; Stocking, Martha L.

Journal of Educational Measurement; v34 n1 p79-96 Spr 1997

ISSN: 0022-0655

Language: English

Document Type: JOURNAL ARTICLE (080); EVALUATIVE REPORT (142)

Journal Announcement: CIJNOV97

Common strategies for dealing with flawed items in conventional testing, grounded in principles of fairness to examinees, are re-examined in the context of adaptive testing. The additional strategy of retesting from a pool cleansed of flawed items is found, through a Monte Carlo study, to bring about no practical improvement. (SLD)

Descriptors: *Adaptive Testing; *Computer Assisted Testing; *Item Banks; Monte Carlo Methods; Test Bias; *Test Items

Identifiers: *Flawed Items

16/5/2

DIALOG(R)File 1:ERIC

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EJ543873 CE530793

Career Assessment with Lesbian, Gay, and Bisexual Individuals.

Prince, Jeffrey P.

Journal of Career Assessment; v5 n2 p225-38 Spr 1997

ISSN: 1069-0727

Language: English

Document Type: POSITION PAPER (120); JOURNAL ARTICLE (080)

Journal Announcement: CIJOCT97

Sexual identity development and environmental factors are central to the career assessment of lesbian, homosexual, and bisexual clients. Counselor biases and biases in career assessment tools must be recognized and dealt with. (SK)

Descriptors: *Career Counseling; Environmental Influences; *Homosexuality

; *Lesbianism; Measures (Individuals); *Sexual Identity; Test Bias
 Identifiers: *Bisexuality; *Career Assessment

16/5/3

DIALOG(R)File 1:ERIC

(c) format only 1998 The Dialog Corporation. All rts. reserv.

EJ541216 HE536582

Educational Histories and Academic Potential: Can Tests Deliver?

Yeld, Nan; Haeck, Wim

Assessment & Evaluation in Higher Education; v22 n1 p5-16 Mar 1997

ISSN: 0260-2938

Language: English

Document Type: EVALUATIVE REPORT (142); JOURNAL ARTICLE (080)

Journal Announcement: CIJAUG97

A new South African testing approach designed to assess potential university students' ability to cope with English-medium academic education is also designed to take into account the effects of educational disadvantage and minimize reliance on students' content-based secondary school experiences. The approach incorporates principles from constructivist learning theories. Preliminary results of the testing approach are discussed. (Author/MSE)

Descriptors: *Academic Achievement; Constructivism (Learning); *Educationally Disadvantaged; English; *English for Academic Purposes; Foreign Countries; Higher Education; *Language of Instruction; *Learning Processes; Learning Theories; Program Effectiveness; Secondary Education; Test Bias; *Testing Programs; Test Use
 Identifiers: *South Africa

The documents above have the descriptor TEST BIAS but not as a major descriptor, and they make up fewer than half of the total number of documents that have been indexed with this term. Clearly, these documents are about test bias, but it appears that this is not a central concept in any of them. If we look at the /MAJ set, though, we see the following:

?t 15/5/1-3

15/5/1

DIALOG(R)File 1:ERIC

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EJ546768 UD519986

Equity and High Stakes Testing: Implications for Computerized Testing.

Sutton, Rosemary E.

Equity & Excellence in Education; v30 n1 p5-15 Apr 1997

ISSN: 1066-5684

Language: English

Document Type: JOURNAL ARTICLE (080); POSITION PAPER (120); PROJECT DESCRIPTION (141)

Journal Announcement: CIJNOV97

Considers equity issues of highstakes tests conducted by computer, including whether this new form of assessment actually helps level the playing field for students or represents a new cycle of assessment inequality. Two computer tests are assessed: Praxis I: Academic Skills Assessment; and the computerized version of the Graduate Record Examination. (GR)

Descriptors: Adaptive Testing; *Computer Assisted Testing; Educational Assessment; Educational Testing; Secondary Education; Student Evaluation; *Test Bias

Identifiers: Graduate Record Examinations; *High Stakes Tests; Praxis

Series

15/5/2

DIALOG(R)File 1:ERIC

(c) format only 1998 The Dialog Corporation. All rts. reserv.

EJ546752 UD519970

The Overrepresentation of African American Children in Special Education: The Resegregation of Educational Programming?

Russo, Charles J.; Talbert-Johnson, Carolyn

Education and Urban Society; v29 n2 p136-48 Feb 1997

ISSN: 0013-1245

Language: English

Document Type: JOURNAL ARTICLE (080); PROJECT DESCRIPTION (141)

Journal Announcement: CIJNOV97

Reviews the historical background of special education as a major factor in the placement of many children with disabilities, and examines data that reveal a disproportionately large number of students in these programs are children of color. Suggestions are offered to help lead to a more equitable placement of all children in appropriate educational settings. (GR)

Descriptors: *Blacks; Educational Change; Instructional Improvement; Minority Groups; School Community Relationship; *Special Education; *Special Needs Students; *Student Placement; Teacher Education; Teacher Recruitment; *Test Bias

Identifiers: Individuals with Disabilities Education Act

15/5/3

DIALOG(R)File 1:ERIC

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EJ543826 TM520091

Test Fairness: Internal and External Investigations of Gender Bias in Mathematics Testing.

Langenfeld, Thomas E.

Educational Measurement: Issues and Practice; v16 n1 p20-26 Spr 1997

ISSN: 0731-1745

Language: English

Document Type: EVALUATIVE REPORT (142); JOURNAL ARTICLE (080)

Journal Announcement: CIJSEP97

Presents two approaches to evaluating gender measurement bias in mathematics testing, and discusses how to assess these approaches. The two approaches are the study of internal test structure and external test relationships. Ensuring a gender-fair test requires attention to both areas. (SLD)

Descriptors: *Mathematics Tests; *Measurement Techniques; Psychometrics; *Sex Bias; Sex Differences; *Test Bias

Identifiers: Internal Structure Analysis

We see immediately that this is a very focused set. For a real search, then, we may decide to begin with a controlled vocabulary term or even limiting that to a major descriptor and then broaden out if necessary. Of course, in practice, you do not have the time or opportunity to know this kind of detail about terms, so you make your best judgment about where to begin and then move up or down the ladder as you see fit as the search progresses.

Your initial choice of where on the ladder to start your search depends on your expectations of search outcome. How much material do you expect to find? Postings figures in the thesaurus, when available, can help you make this

decision, as can personal experience and perhaps information from the user. -
GW

SEARCH EXAMPLE

For the search example, we'll use (for the last time, I promise) the traumatic brain injury search. Now that we have all of these technical possibilities at our disposal, we can use them to create a high-quality search.

I should note a couple of things at this point:

This isn't a perfect search. There aren't any perfect searches. It's pretty good, and is the result of doing it and refining it many times over many years. Don't despair if you can't imagine coming up with something like this right now. (If you can, or did, you've found your career!)

It uses several different techniques, both controlled vocabulary and free text, and a few other things such as exploding. Not every search uses such a variety, but see how they all contribute.

Having said all that, let's proceed.

File 11:PsycINFO(R) 1967-1998/Jan
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Set	Items	Description
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<i>?ss brain damage and (injuries/df or trauma)</i>		
S1	3973	BRAIN DAMAGE
S2	1285	INJURIES/DF
S3	5528	TRAUMA
S4	171	BRAIN DAMAGE AND (INJURIES/DF OR TRAUMA)

This small set is a focused subset of documents with BRAIN DAMAGE as a descriptor; that term is used not only for traumatic brain damage but also (more commonly) for congenital brain damage. The parenthetical component restricts the set only to documents which include the one-word descriptor INJURIES or the word TRAUMA anywhere.

?ss head injuries or closed()head()injur?

S5	1946	HEAD INJURIES
S6	3722	CLOSED
S7	8229	HEAD
S8	10541	INJUR?
S9	653	CLOSED (W) HEAD (W) INJUR?
S10	2009	HEAD INJURIES OR CLOSED () HEAD () INJUR?

?s s4 or s10

	171	S4
	2009	S10
S11	2134	S4 OR S10

?s children! or adolescents/df

	105632	CHILDREN!
	28016	ADOLESCENTS/DF
S12	124526	CHILDREN! OR ADOLESCENTS/DF

I chose to explode CHILDREN, since it has several narrower terms, including INFANTS, and many of these narrower terms also have narrower terms. It's an economical way to get those documents. ADOLESCENTS, on the other

hand, has only two narrower terms, ADOLESCENT MOTHERS and ADOLESCENT FATHERS, both of which have very few postings. Not worth the trouble.

?s s11 and s12

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          2134  S11
        124526  S12
      S13      195  S11 AND S12
?ss psychsocial or behavior/maj or neuropsycholog?

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      S14          1  PSYCHSOCIAL
      S15      67633  BEHAVIOR/MAJ
      S16      10683  NEUROPSYCHOLOG?
      S17      78066  PSYCHSOCIAL OR BEHAVIOR/MAJ OR NEUROPSYCHOLOG?
?s psychosocial or s17

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          21585  PSYCHOSOCIAL
          78066  S17
      S18      97601  PSYCHOSOCIAL OR S17
?s s13 and s18

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          195  S13
          97601  S18
      S19          71  S13 AND S18

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When doing this search for inclusion in this chapter, I made the error you see in S14. I didn't catch it until too late, and was about to restart the search so it would look perfect for the book when I decided to keep it to demonstrate (a) that we all make mistakes like that, no matter how experienced we get and (b) how to recover from an error like that. Note that I recreated that concept set by ORing it with the correct spelling. Somebody else made the same mistake I did (hence the 1 hit in S14), and that document is in S18.

I took three different approaches with those three terms. PSYCHOSOCIAL, as we have seen, is part of a descriptor, PSYCHOSOCIAL READJUSTMENT, but it also was mentioned by itself by the user in her original request. Since it is a fairly concrete and specific term, even in a psychology database, I chose to search it as is. "Behavior" is a far broader concept, especially in a psychology database, so I searched it very narrowly by restricting it to use in major descriptors. I could have chosen specific descriptors and Ored them together, but again the user gave us just that word, so I let it go to all descriptors, yet limited it as best I could. Finally, I truncated on NEUROPSYCHOLOG?, figuring any word beginning with a stem that specific (and that long, for that matter) would be appropriate.

?t 19/8/1-10

19/8/1
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01115654      85-01830
  A typology of psychosocial functioning in pediatric closed-head injury.
  Major Descriptors:  *HEAD INJURIES;  *PSYCHODIAGNOSTIC TYPOLOGIES;
    *PSYCHOSOCIAL READJUSTMENT;  *SEVERITY (DISORDERS)
  Minor Descriptors:  ADOLESCENCE;  CHILDHOOD;  SCHOOL AGE CHILDREN
  Descriptor Codes:   22360;  41640;  41940;  46824;  00920;  08750;  45540
  Identifiers:  typology of psychosocial functioning, 6-16 yr olds with
    mild vs moderate vs severe closed head injury
  Section Headings:  3290 -PHYSICAL & SOMATOFORM & PSYCHOGENIC DISORDERS

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19/8/2

DIALOG(R)File 11:(c) 1998 Amer. Psychological Asso. All rts. reserv.

01113060

35-71943

Age at injury as a predictor of outcome following pediatric head injury: A longitudinal perspective.

Major Descriptors: *AGE DIFFERENCES; *HEAD INJURIES; *NEUROPSYCHOLOGICAL ASSESSMENT; *RECOVERY (DISORDERS)

Minor Descriptors: CHILDHOOD; LONGITUDINAL STUDIES; SCHOOL AGE CHILDREN

Descriptor Codes: 01360; 22360; 33835; 43390; 08750; 28760; 45540

Identifiers: age at injury & recovery from pediatric head injury, children injured before vs after 7 yrs of age, 4 mo to 2 yr longitudinal study

Section Headings: 3297 -NEUROLOGICAL DISORDERS & BRAIN DAMAGE; 2820 - COGNITIVE & PERCEPTUAL DEVELOPMENT

19/8/3

DIALOG(R)File 11:(c) 1998 Amer. Psychological Asso. All rts. reserv.

01110231

84-42833

Mild head injury in children and adolescents: A review of studies (1970-1995).

Major Descriptors: *HEAD INJURIES; *LITERATURE REVIEW

Minor Descriptors: ADOLESCENTS; CHILDREN

Descriptor Codes: 22360; 28580; 00950; 08830

Identifiers: neuropsychological or academic or psychosocial outcomes, children & adolescents with mild head injury, literature review, 1970-1995

Section Headings: 3297 -NEUROLOGICAL DISORDERS & BRAIN DAMAGE

19/8/4

DIALOG(R)File 11:(c) 1998 Amer. Psychological Asso. All rts. reserv.

01103462

34-78878

Clinical neurological indicators are only moderately correlated with quantitative neuropsychological test scores in patients who display mild-moderate brain impairment following closed-head injuries.

Major Descriptors: *BRAIN DAMAGE; *NEUROLOGY; *NEUROPSYCHOLOGICAL ASSESSMENT; *ORGANIC BRAIN SYNDROMES

Minor Descriptors: ADOLESCENTS; ADULTS; CLINICAL JUDGMENT (NOT DIAGNOSIS)

Descriptor Codes: 06780; 33740; 33835; 35670; 00950; 01160; 09620

Identifiers: reliability of qualitative vs quantitative clinical neurological indicators & neuropsychological measures, 17-52 yr old patients with brain damage due to closed head injuries

Section Headings: 3297 -NEUROLOGICAL DISORDERS & BRAIN DAMAGE

19/8/5

DIALOG(R)File 11:(c) 1998 Amer. Psychological Asso. All rts. reserv.

01098489

34-76427

Behavioural adjustment and parental stress associated with closed head injury in children.

Major Descriptors: *BEHAVIOR PROBLEMS; *PARENTAL ATTITUDES; *STRESS; *TRAUMATIC BRAIN INJURY

Minor Descriptors: ADOLESCENTS; ADULTHOOD; CHILDREN; MOTHERS

Descriptor Codes: 05650; 36620; 50170; 54115; 00950; 01150; 08830; 32140

Identifiers: parental stress levels & perception of children's behavioral problems at least 1 yr after injury, 24-50 yr old mothers of children (aged 4.5-15 yrs) who had traumatic brain injury
Section Headings: 3297 -NEUROLOGICAL DISORDERS & BRAIN DAMAGE

19/8/6

DIALOG(R)File 11:(c) 1998 Amer. Psychological Asso. All rts. reserv.

01064659

34-85262

Applicazione della Batteria Neuropsicologica Luria Nebraska nell'analisi funzionale di soggetti con pregresso trauma cranico e coma. (Application of the Luria-Nebraska Neuropsychological Battery in the functional analysis of subjects with head injury and subsequent coma.

Major Descriptors: *NEUROPSYCHOLOGICAL ASSESSMENT; *COMA; *HEAD INJURIES; *TEST RELIABILITY; *FOREIGN LANGUAGE TRANSLATION

Minor Descriptors: CHILDHOOD; ADOLESCENCE; ADULTHOOD; SCHOOL AGE CHILDREN

Descriptor Codes: 33835; 10450; 22360; 52250; 20130; 08750; 00920 ; 01150; 45540

Identifiers: reliability of Luria-Nebraska Neuropsychological Battery, male 10-22 yr olds with head injury & subsequent coma, Italy

Section Headings: 2225 -NEUROPSYCHOLOGICAL ASSESSMENT

19/8/7

DIALOG(R)File 11:(c) 1998 Amer. Psychological Asso. All rts. reserv.

01064566

34-70722

Behavioral treatment of children after severe head injury: A pilot study.

Major Descriptors: *TOKEN ECONOMY PROGRAMS; *ADAPTIVE BEHAVIOR; *HEAD INJURIES; *COMA

Minor Descriptors: SCHOOL AGE CHILDREN; PRESCHOOL AGE CHILDREN; ADOLESCENCE; CHILDHOOD

Descriptor Codes: 53410; 00793; 22360; 10450; 45540; 40160; 00920 ; 08750

Identifiers: token economy behavior therapy, maladaptive behavior, 5.9-15 yr olds with severe head injury & resulting coma

Section Headings: 3312 -BEHAVIOR THERAPY & BEHAVIOR MODIFICATION

19/8/8

DIALOG(R)File 11:(c) 1998 Amer. Psychological Asso. All rts. reserv.

01038990

83-17735

Neuropsychological deficit and academic performance in children and adolescents following traumatic brain injury.

Major Descriptors: *HEAD INJURIES; *NEUROPSYCHOLOGICAL ASSESSMENT; *ACADEMIC ACHIEVEMENT PREDICTION; *COGNITIVE ABILITY

Minor Descriptors: CHILDHOOD; ADOLESCENCE; FOLLOWUP STUDIES; SCHOOL AGE CHILDREN

Descriptor Codes: 22360; 33835; 00210; 10050; 08750; 00920; 20040 ; 45540

Identifiers: neuropsychological testing, prediction of academic outcome, 9-15 yr olds with moderate to severe traumatic brain injury, 1 yr followup, Australia

Section Headings: 3297 -NEUROLOGICAL DISORDERS & BRAIN DAMAGE

19/8/9

DIALOG(R)File 11:(c) 1998 Amer. Psychological Asso. All rts. reserv.

01030979 83-06998
 Differential performances on the WRAML in children and adolescents diagnosed with epilepsy, head injury, and substance abuse.
 Major Descriptors: *MEMORY; *NEUROPSYCHOLOGICAL ASSESSMENT; *EPILEPSY; *HEAD INJURIES; *DRUG ABUSE
 Minor Descriptors: MENTAL DISORDERS; SCHOOL AGE CHILDREN; BRAIN DAMAGED; ADOLESCENCE; PRESCHOOL AGE CHILDREN; CHILDHOOD
 Descriptor Codes: 30570; 33835; 17680; 22360; 15220; 30740; 45540; 06790; 00920; 40160; 08750
 Identifiers: performance on Wide Range Assessment of Memory & Learning, 5.9-17.9 yr olds with epilepsy vs head injury vs substance abuse vs psychiatric disorders
 Section Headings: 2225 -NEUROPSYCHOLOGICAL ASSESSMENT; 3200 - PSYCHOLOGICAL & PHYSICAL DISORDERS

19/8/10
 DIALOG(R)File 11:(c) 1998 Amer. Psychological Asso. All rts. reserv.

00998391 82-25937
 Clinical neurological trauma parameters as predictors for neuropsychological recovery and long-term outcome in paediatric closed head injury: A review of the literature.
 Major Descriptors: *LITERATURE REVIEW; *HEAD INJURIES; *PROGNOSIS; *METHODOLOGY; *NEUROPSYCHOLOGY
 Minor Descriptors: CHILDREN; SEVERITY (DISORDERS); RECOVERY (DISORDERS)
 Descriptor Codes: 28580; 22360; 40830; 31140; 33840; 08830; 46824; 43390
 Identifiers: use of clinical neurological trauma parameters, prediction of neuropsychological recovery & long term outcome, children with closed head injury, literature review
 Section Headings: 3297 -NEUROLOGICAL DISORDERS & BRAIN DAMAGE

These results are quite encouraging. Not perfect by any means, but several look very good, especially the third one (a literature review). One is in Italian, so I limited the set down to English:

?s s19/eng

S20 67 S19/ENG

and only eliminated 4 documents. Here are the titles of the first 25 documents, for your information.

?t 20/6/1-25

20/6/1
 01115654 85-01830
 A typology of psychosocial functioning in pediatric closed-head injury.

20/6/2
 01113060 35-71943
 Age at injury as a predictor of outcome following pediatric head injury: A longitudinal perspective.

20/6/3

01110231 84-42833
Mild head injury in children and adolescents: A review of studies (1970-1995).

20/6/4
01103462 34-78878
Clinical neurological indicators are only moderately correlated with quantitative neuropsychological test scores in patients who display mild-moderate brain impairment following closed-head injuries.

20/6/5
01098489 34-76427
Behavioural adjustment and parental stress associated with closed head injury in children.

20/6/6
01064566 34-70722
Behavioral treatment of children after severe head injury: A pilot study.

20/6/7
01038990 83-17735
Neuropsychological deficit and academic performance in children and adolescents following traumatic brain injury.

20/6/8
01030979 83-06998
Differential performances on the WRAML in children and adolescents diagnosed with epilepsy, head injury, and substance abuse.

20/6/9
00998391 82-25937
Clinical neurological trauma parameters as predictors for neuropsychological recovery and long-term outcome in paediatric closed head injury: A review of the literature.

20/6/10
00986554 82-14036
Cognitive and psychosocial outcome after head injury in children.

20/6/11
00963345 81-38159
Motor, visual-spatial, and somatosensory skills after closed head injury in children and adolescents: A study of change.

20/6/12
00946741 81-22194
Children's adaptive behavioural competence after head injury. Special Issue: Issues in the neuropsychological rehabilitation of children with brain dysfunction.

20/6/13
00946740 81-22193

Head injury during childhood. Special Issue: Issues in the neuropsychological rehabilitation of children with brain dysfunction.

20/6/14
00938681 81-14248

Premorbid emotional and behavioural adjustment in children with mild head injuries.

20/6/15
00934739 81-10353

Predictors of outcome following severe head trauma: Follow-up data from the Traumatic Coma Data Bank.

20/6/16
00930845 81-07205

Effects of intact versus non-intact families on adolescent head injury rehabilitation.

20/6/17
00930205 81-06413

Multiple partial seizure-like symptoms following "minor" closed head injury.

20/6/18
00924261 81-00115

The use of a rating scale of attentional behaviour.

20/6/19
00918261 80-42034

Cognitive effects of mild head injury in children and adolescents.

20/6/20
00914535 80-38257

Long-term outcome of head injuries: A 23 year follow up study of children with head injuries.

20/6/21
00893517 80-18385

Head injured children and education: A need for greater delineation and understanding.

20/6/22
00881190 80-06343

Comparison of families with and without adolescents with traumatic brain injury.

20/6/23
00873489 79-43783

Cerebral correlates of disturbed executive function and memory in survivors of severe closed head injury: A SPECT study.

20/6/24
00869725 79-39816
Premorbid behavioral and psychosocial adjustment of children with traumatic brain injury.

20/6/25
00860380 79-31938
Mechanisms of interhemispheric transfer and patterns of cognitive function in acallosal patients of normal intelligence. Annual Meeting of the Child Neurology Society (1990, Atlanta, Georgia).

Here is a summary of the complete search strategy:

?ds

Set	Items	Description
S1	3973	BRAIN DAMAGE
S2	1285	INJURIES/DF
S3	5528	TRAUMA
S4	171	BRAIN DAMAGE AND (INJURIES/DF OR TRAUMA)
S5	1946	HEAD INJURIES
S6	3722	CLOSED
S7	8229	HEAD
S8	10541	INJUR?
S9	653	CLOSED (W) HEAD (W) INJUR?
S10	2009	HEAD INJURIES OR CLOSED () HEAD () INJUR?
S11	2134	S4 OR S10
S12	124526	CHILDREN! OR ADOLESCENTS/DF
S13	195	S11 AND S12
S14	1	PSYCHSOCIAL
S15	67633	BEHAVIOR/MAJ
S16	10683	NEUROPSYCHOLOG?
S17	78066	PSYCHSOCIAL OR BEHAVIOR/MAJ OR NEUROPSYCHOLOG?
S18	97601	PSYCHOSOCIAL OR S17
S19	71	S13 AND S18
S20	67	S19/ENG

THE INTERNET

The most important thing to understand about searching using Internet search engines is that the technique which is available to you is far less sophisticated and powerful than Dialog or other commercial search vendors. The databases involved are huge; most search engines have indexed the full text of many tens of millions of Web documents, and as such, the overhead involved in creating the kind of inverted file we've been working with is unrealistic. So while most search engines will allow you to do Boolean searches, you won't find, for example, proximity operators. AltaVista does, however, have a NEAR operator, which works like a (5N), finding target words within 5 words of each other.

Two other important factors: first, the underlying documents are encoded in HTML, so there is less information in that structure than in a bibliographic document record--no author, maybe a title, and certainly nothing like subject headings or abstracts, which gives you less to work with as a searcher, and fewer opportunities to use sophisticated search techniques in refining or polishing searching. Secondly, the type of writing found in Web documents varies greatly: a great deal more casual, metaphorical, ironic, and sarcastic usage, not to mention

terrible spelling, new words and new uses of old words (who would have thought "spam", now used to describe unwanted email, would be so common?). This means many more false drops, especially with words or phrases with multiple uses.

On the other hand, if you have a really specific name or word or phrase, use it. You can get better results in this environment than perhaps anywhere else, taking advantage of these circumstances rather than viewing them solely as problems. One of the most common reference questions is "What is the other word in the English language, besides "angry" and "hungry" which ends with -gry?" This is the sort of question that drives reference librarians nuts, because there's no really good way to look for it, other than a book of language curiosities, or just knowing the answer from having dealt with the question several times before.

The Internet is the ideal place to look for this. Do a search on almost any search engine on the words "angry" and "hungry", and besides some junk, you'll get several, perhaps contradictory, answers to the question. I answered a reference question for someone looking for an old poem. He remembered a fragment of it from childhood (these are horrible questions, too--invariably you get half-correct lines and these poems are never in books, especially if they're Ann-Landers-type poems), and it had the phrase "piddling pup" in it. I figured there couldn't be that many documents on the Net with a phrase like that, so I searched for it, and found exactly one, a page from Australia with the full text of the poem.

Remember that most search engines work this way: if you enter words in the search box and push the button, they'll be searched together and you'll get documents back, ranked in order by some proprietary (and therefore unexplained) mechanism, and the first ones you see are allegedly the best. This is, for all intents and purposes, a big OR, getting all documents which have any of the words you asked for, and then ranking them by their frequency of occurrence, perhaps giving higher weight to words in the title, <h1> tag, <meta> tag, or early in the page.

the phrase "coconut milk" and prefer documents which also including "recipe". I'd really prefer to truncate on "recipe", but not all engines allow you to, while others will implicitly truncate unless you specifically tell them not to.

These search engines continue to evolve, both in operation and interface, so it pays to check the help pages, especially if you see the front or search pages change, to see if the command language or operation has also changed.

There is a lot of money to be made here. As the Internet becomes more of a presence in lives and commerce, and as more people use and depend on it for information, a search engine which consistently outperforms others will be very popular, generate more business, get more traffic and advertising, and make more money. All of a sudden, information retrieval is big business. Therefore, there is a great incentive to make these engines work as effectively as possible. Research in areas such as computational linguistics, natural language processing, improved categorization or classification, intelligent agents, and so on, might well prove to make the difference, but so far, no one engine has emerged as the obvious winner...yet. It would be nice to believe that librarians and librarianship will be in on this, helping to design and

build technological assistants based on our traditions and expertise in searching and understanding the needs of users.