

TGEOG 349

Response Paper 6

Questions from DRS Ch. 17

1. Define and distinguish *supply chain management* and *logistics management*.
2. Relate supply-chain decisions to our strategic framework (assets & environment) – in general, *and* through the example of the beginning or ending case study of the chapter.
3. Explain global supply-chain management in terms of the OLI framework.
4. Describe two ways in which a producer can attempt to improve quality of production.
5. What are the reasons for a company to make use of an FTZ?