

Assignment #08N: Web Design

Assigned: Tuesday, 13 November 2001

Due: Tuesday, 20 November 2001

Short description:

Things are looking good. You guys have been doing such a great job that management has become really interested. I just found out that they want the role of the technical communication department documented up on a website (I think they want to show off to their colleagues).

I told them about our plans to create a complete site by earlier December. They were really enthusiastic. They suggested, however, that it would be useful to have some information publicly available ASAP. We settled on us creating a simple site with an overview of the TC department and the backgrounds of each team member.

Requirements:

The team should create a four page website, as shown in the site map in Figure 1. There should be a main page containing a brief overview of the TC department and three team member pages (one for each of you).

- Main Page:
 - o Includes text that explains the activities of the TC department
 - o Incorporates a concept map showing the main activities/element of TC
 - o Provides explanation and links to team member pages
- Team member pages:
 - o Provide team members' resume (these resumes should be in a standard format)
 - o Provide navigational links to other team member pages and back to main page

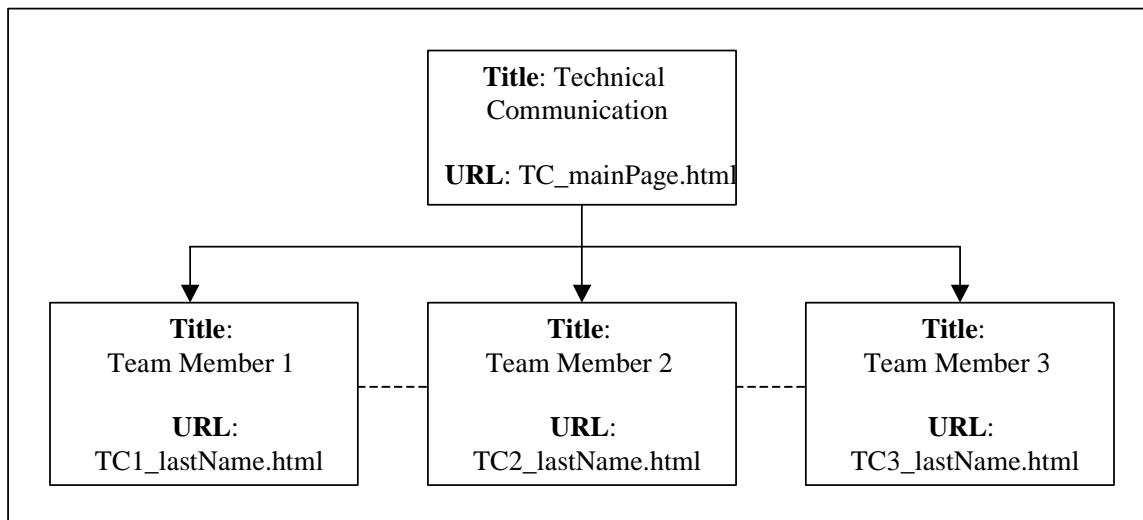


Figure 1. Site Map for Requested Site

The design of the site should have a look/feel that is clearly influenced by the main company site. This can be through choice of background, of colors, of images, and/or fonts. We do not need to look exactly like our parent site. However, we need to look integrated into the company.

To help clarify what is needed -- I have included a storyboard. This storyboard represents the basic requirements. You can certainly enhance the final product based on your professional judgment.

Objectives of this assignment:

- To gain familiarity with the processes of developing web pages/web sites
- To gain familiarity with HTML
- To identify web design issues that will be addressed in later classes.
- To provide an opportunity to practice skills learned earlier in the course (e.g., Visio).
- To gain experience/practice with editors that support web site design.

Tips:

- There is a wealth of information on the web concerning HTML. The University of Washington has provided some useful materials/links at <http://www.washington.edu/computing/web/publishing/author.html>.
- As a student, you can publish web documents on a University of Washington server. To do this, follow the instructions located at: <http://students.washington.edu/>

Submission:

This assignment is due on Tuesday, November 20 at 4:00 p.m. This is a team assignment. For this assignment, it is expected that the entire team will contribute to the creation of the deliverables.

Because the web pages will be publicly available over the web, I will only need the URL for the website.

To submit, each team member should

- Create their individual debriefing document
- Add the URL of the team website to the debriefing document
- Submit one file – the debriefing document

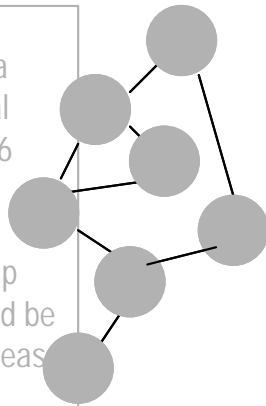
Main Page

Company Logo – Branding Information...

Technical Communication Introduction

Text here should provide a
Brief overview of technical
Communication. About 5-6
Sentences should do it.

Additionally, a concept map
Or some other diagram should be
Added to explain the main ideas
Of TC...



Our team members are our most
Valuable asset. Please follow the
Links below to find out more about our
Team members...

- [Cooke, Emma](#)
- [Smith, Bob](#)
- [Thompson, Anna](#)

Team Member Page

Company Logo – Branding Information...

Navigation:

[Main Page](#)

[Cooke,
Emma](#)

[Smith,
Bob](#)

[Thompson,
Anna](#)

Technical Communication Get to knowi Emma Cooke

Team member resumes/
Background information
Should go here.

This information should probably
Be standardized.

Useful information to include:

- Interests
- Skills/knowledge
- Past projects
- Hobbies?