Assignment #4: Graphics
Assigned: Tuesday, 16 October 2001
Due: Tuesday, 23 October 2001

Description:
Hi team. First, I wanted to let you know that you guys are doing a great job. I have gotten some very positive feedback from the rest of the company. Another good sign is that we are getting more and more requests.

In fact, we had a flood of requests this week! Interestingly, the requests all had to do with graphics processing. People have asked for help with designing logos, developing icons, developing graphics and backgrounds for PowerPoint, and creating some web storyboards.

While each of these assignments represents a great opportunity for our team to showcase our skills with graphics manipulation, I do recognize that we have only limited resources and cannot do everything. Therefore, I have decided that we will only work on the web storyboarding assignment.

In brief, we have been asked to develop a set of storyboards for a new "profile" section of the corporate website. The clients want to create a profile section that is very simple – a main page discussing the company's commitment to its employees and a profile page with the information about the person being profiled.

The client has asked that we develop a total of three possible layouts (each layout consisting of the two pages). The client has also asked the that the different layouts be **very different** (to help his team see the possibilities).

I told him we could get these layouts to him by next week. I think this is a create opportunity to show off our creativity as well as our abilities to work with graphics.

Requirements:
You should do this assignment using Photoshop. Because of the way the "layers" functionality in Photoshop works, Photoshop makes a good tool for prototyping website layout without getting caught up in programming HTML.
- For this assignment, the team should create three Photoshop documents, with each document containing one storyboard version.
- Collectively, the different versions should use a variety of Photoshop features in order to showcase our knowledge to the client.
- To facilitate comparison, the three storyboards should share the same text.

In designing the different versions, the following issues should be considered:
- The profile section needs to fit within the current website. The storyboarded pages should have some link to the existing pages.
- The different versions should be distinctive, per the client's request.
- The designs should be easy-to-read, clean, distinctive, etc.

Objectives of this assignment:
- This assignment is a great opportunity for us to show off (and brush up on) our graphics manipulation skills.
- This assignment is a great opportunity for us to show off (and brush up on) our Photoshop skills.

Tips:
- To borrow graphics from existing web pages, you can right-click on the image and choose the copy option (and then paste the image in Photoshop).
- The main page text can be short – maybe three short paragraphs describing (a) what profiles are, (b) why do them, and (c) how they will be done.
- To get text for the storyboards, you might turn to other online efforts to profile people. For example, u-week has profiles. An example (albeit longer than you might want) is at http://depts.washington.edu/uweek/archives/2001.10.OCT_11/index.html.
- For those curious about who would add profiles, U-week's decision was based on reader input: (http://depts.washington.edu/uweek/archives/2001.10.OCT_11/index.html).

Submission:
This assignment is due on Tuesday, October 23 at 4:00 p.m. As with all assignments, this assignment is a team assignment – but each team member is responsible for submitting all documents.