

TABLE 9.1 Four Types of Groups That Vary in Entitativity

Category Label	Examples	Description
Intimacy groups	Families Romantic couples	Small size High levels of interaction Long duration
Task-oriented groups	People attending a support group Members of a sports team	Small size High levels of interaction Moderate duration
Social categories	Americans Doctors	Large size Moderate levels of interaction Long duration
Loose associations	People who live in the same neighborhood Students attending a university	Large size Low levels of interaction Moderate duration

Source: Lickel et al. (2000).