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Attitudes and Behavior

TABLE 6.4 Attitudes Shape Evidence Validity Proponent of Capital Punishment Opponent of Capital Punishment Comments about a It does support capital punishment in The study was taken only 1 year pro-deterrence study that it presents facts showing that before and 1 year after capital there is a deterrent effect and seems punishment was reinstated. To be to have gathered data properly. a more effective study they should have taken data from at least 10 years before and as many years as possible after. Comments about an The evidence given is relatively There aren't as many uncontrolled anti-deterrence study meaningless without data about how variables in this experiment as in the overall crime rate went up in the other one, so I'm still willing to believe the conclusion made. those years.

Source: Lord, Ross, and Lepper (1979).