Social Judgment

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TABLE 4.6 Methods Used to Resolve (Apparently) Inconsistent Traits		
Trait Pair	Inconsistency-Resolving Device	Illustration
Brilliant–foolish	Segregation: Each trait applies to a different aspect of the person's life.	This person is brilliant intellectually but foolish in practical, commonsense matters.
Sociable–lonely	Depth dimension: An outer trait compensates for an inner quality.	This person appears sociable but inwardly is lonely.
Dependent–hostile	Cause–effect: One trait is caused by the other.	People who are dependent develop hostile feelings toward those upon whom they depend.
Cheerful-gloomy	Common source: Both traits arise from a common influence.	This person is very emotional, with extreme highs and lows.
Strict–kind	Means—end: One trait is a means to attaining a desired end.	Parents who care for their children must be strict and set limits.

Source: Asch and Zukier (1984).