

Social Judgment

103

TABLE 4.1 Likeableness Ratings
for Eight Adjectives

| Trait | Likeableness Rating |
|-------------|---------------------|
| Sincere | 5.73 |
| Honest | 5.55 |
| Thoughtful | 5.29 |
| Reasonable | 5.00 |
| Ambitious | 4.84 |
| Artistic | 4.00 |
| Persuasive | 3.74 |
| Painstaking | 3.45 |

Source: N. H. Anderson (1968).