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EQA

Introduction to Social Psychology

TABLE 1.2 Four Ways to Examine the Relation between Television Violence and Aggression

Where	TYPE OF RESEARCH Correlational Experimental	
Field	Visit an elementary school classroom and give the students a questionnaire that assesses how much violence they watch on television. Then observe the number of acts of aggression during the day, and correlate the two scores.	Visit an elementary school and randomly assign some students to watch a violent television program and others to watch a nonviolent program. Then observe how aggressively the participants behave on the playground.
Laboratory	Bring participants into the laboratory for a study regarding the role of punishment in learning. Tell them their task will be to teach another participant some material, and that they will decide how much shock to deliver to the learner whenever the learner gets the wrong answer. Then correlate the amount of shock delivered with an index of how much violence the participant watches on television (as gathered by self-report).	Randomly assign some participants to watch a violent television program and others to watch a nonviolent program. Then have them serve as the teacher in a teacher–learner study, and measure the amount of shock they deliver to the learner.