

TABLE 1.1 Topics in Social Psychology**Chapter 2: Social Psychology's Theoretical Roots**

What role do theories play in social psychology?
Where do social psychological theories come from?

Chapter 3: Social Perception

Why are first impressions so important and when do they change?
How do we know when other people are telling the truth or lying?

Chapter 4: Social Judgment

How do we form a complete impression of another person?
How do our explanations for another person's actions influence our behavior toward that person?

Chapter 5: The Self

How does our self-concept develop and change with age?
Why do some people have low self-esteem, and how does low self-esteem influence behavior?

Chapter 6: Attitudes and Behavior

Where do our attitudes come from and what functions do they serve?
How do people respond when they find they have not acted in accordance with their attitudes?

Chapter 7: Persuasion

Are people more persuaded by reasoned arguments or emotional appeals?
Under what conditions are advertisers effective at persuading us to buy their products?

Chapter 8: Social Influence

Why do people often agree to do favors for others even when they don't want to?
Will people obey authority even when they know it is wrong to do so?

Chapter 9: Groups

Do individuals perform better or worse when performing with others?
Do groups make better decisions than individuals working alone?

Chapter 10: Prejudice

How do stereotypes form and can they be changed?
Is intergroup conflict an unavoidable aspect of intergroup relationships?

Chapter 11: Interpersonal Relationships

Why are we attracted to some people but not attracted to others?
What determines whether a couple stays together or breaks up?

Chapter 12: Helping

Are people always egoistic or are they ever capable of acting altruistically?
Are people more apt to receive help in a large group or a small group?

Chapter 13: Aggression

Is aggression inevitable or can it be reduced or eliminated?
Does viewing media violence and pornography increase aggression?