



FIGURE 7.13

Self-Affirmation and Defensive Reactions to Threatening Health-Relevant Information

Coffee drinkers defensively denied the validity of a report linking caffeine consumption to fibrocystic disease when they were not given an opportunity to affirm their self-worth by reminding themselves that they possessed many fine values, but accepted the report's validity when they were given an opportunity to affirm their self-worth.

Source: D. A. K. Sherman, Nelson, and Steele (2000).

