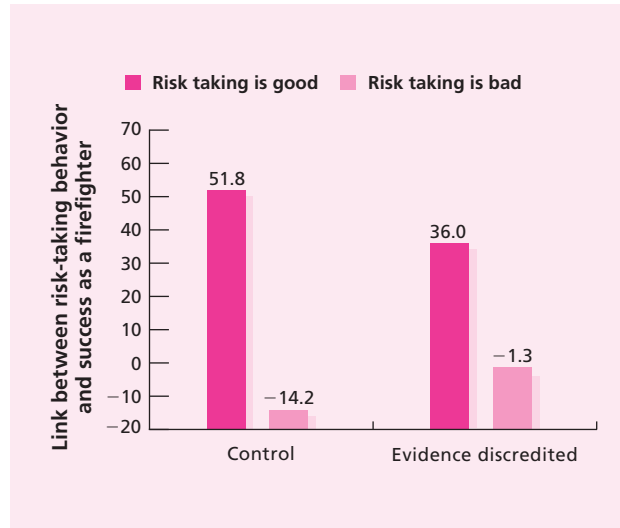


Social Judgment

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**FIGURE 4.7****Belief Perseverance Effects.**

Participants who explained why two variables were related continued to believe the variables were related even when the basis of their beliefs had been discredited.

Source: C. A. Anderson, Lepper, and Ross (1980).