bro0796X_ch04_101-142 5/17/05 11:32 AM Page 123 Nish _05:Desktop Folder:Sanjeev 17/5/05:

EQA

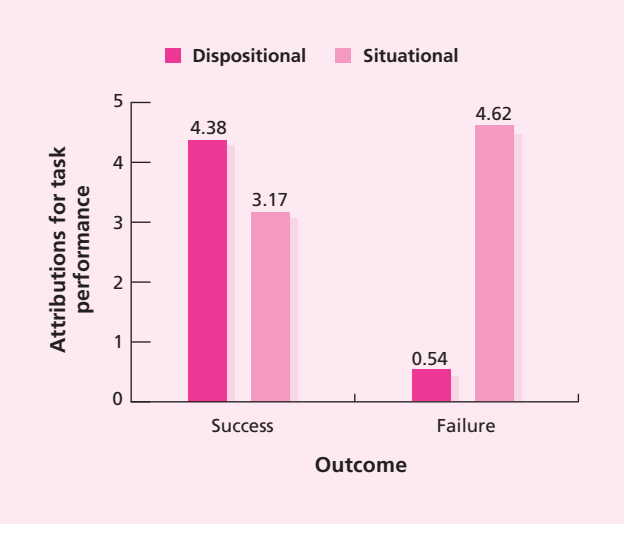

FIGURE 4.4

Attributions to Ability (a Dispositional Factor) and Luck (a Situational Factor) after Success and Failure

The data show a strong self-serving bias in causal attribution: Participants made dispositional attributions for their success and situational attributions for their failures.

Source: M. L. Snyder, Stephan, and Rosenfield (1976).