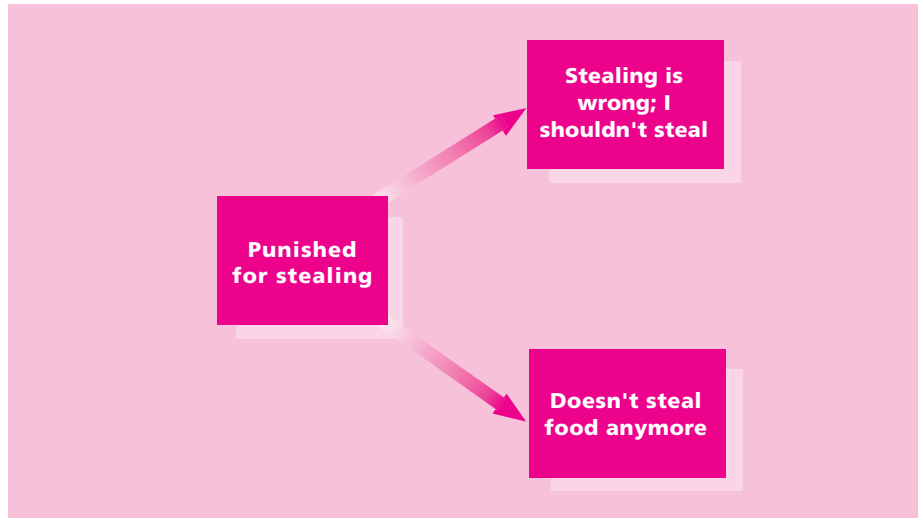


Social Psychology's Theoretical Roots

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**FIGURE 2.1****The Nature of Thought in Behaviorism**

Behaviorism contends that being punished for stealing has two independent effects: It leads people to think that stealing is wrong, and it keeps them from stealing in the future. The absence of an arrow connecting the thought to the behavior indicates that the two consequences are viewed as entirely independent. Thoughts occur, but they are epiphenomenal because they do not influence behavior.